



MSNJ Response to COVID-19

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CEO

Problem List

- Highly infectious novel virus, unknown clinical presentations
- Lack of PPE, Physician safety
- Limited telemedicine platforms for medical practices
- Coverage & Payment Parity for virtual visits
- Loss of practice revenue from shut down
- Liability concerns
- Real concerns over rationing care, supplies and equipment
- Childcare, Physician housing



MSNJ Actions - Clinical

- MSNJ Pulmonary and Critical Care Physician Group –
 - Developed remote pulse ox recommendations
 - Developed care solutions – bi-pap, mobile ventilators etc.
 - Reported on real-time concerns for PPE – (eg. PAPR's)
 - Conducted data collection with EOHSI (Rutgers)
- MSNJ – NJHA standing calls
- MSNJ – County Medical Society standing calls
- Biomedical ethics delivers scarcity framework to the NJ DOH and hospitals
- Blanket liability for physicians retroactive to emergency declaration



MSNJ Actions - Finance

- Signed on to several AMA letters to secure financing and payment advances to physician practices
- Supported telemedicine – payment – platform – HIPAA relaxed
- Dedicated staff to work with practices to secure PPP loans
- MSNJ physicians participated in regular calls with US Senators Booker and Menendez, Congressman Pallone regarding direct financial support for medical practices
- Engaged with payers including Horizon, United and Cigna urging payment parity for telehealth visits



MSNJ Actions - Support

- Marc Levine, MD and Larry Downs appointed to the Professional Advisory Committee advising the Commissioner of Health on testing, crisis standards of care, scarce resource allocation, safe re-opening of elective procedures, Remdisivir allocation, among other leading response issues.
- Marc Levine, MD appointed to Senate task force on re-opening healthcare.
- Secured FDA Emergency Use Authorized PPE for practices. Distributed 40K KN 95 masks in volumes of 1000.
- MSNJ partnered with YMCA to secure childcare services for healthcare workers
- Partnered with Marriott Glen Pointe to provide hotel rooms for worried physicians.
- Produced a daily *e-News* and dedicated webpage for members.