

## EXECUTIVE LEADERSHIP SERIES

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Call 501-372-5959 or email  
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Courses will be instructed by:  
David Moody, Deputy District  
Director, Arkansas District Office,  
U.S. Small Business Administration

All courses held at:  
North Little Rock Chamber  
Conference Center  
100 Main St.  
North Little Rock



U.S. Small Business  
Administration

## In 90 Minutes, Learn About These Topics from SBA

### Wednesday, September 11th

**10:30 am-12 pm**

Buying/Selling a Business:

- What Type of Planning and Market Knowledge Do I Need?
- What Kind of Analysis and Preparation is Involved?
- What is the Deal Structure, Pricing and Financing?
- Is the Company Culture a Good Fit and Does it Matter?

### Wednesday, September 18th

**10:30 am-12 pm**

Capital Access – Every business, especially if you are buying, selling or expanding, needs to understand their cap access options:

- What Do I Need to be Eligible?
- What Funding Sources are Available?
- How Much Can I Get and How May I Use It?

### Wednesday, September 25th

**10:30 am-12 pm**

Doing Business with the Government – Billions are at play in the B2G business model. Many businesses have opportunities that they don't even know about. This class explores the business opportunities of this business model:

- Who Can Sell to The Government?
- What Are the Certifications That Give Me an Advantage?
- What Are the Advantages?
- Is Doing with the Government Complicated?