



## Community Profile and Membership Directory Advertising

The North Little Rock Chamber of Commerce is pleased to announce the publication of its annual Membership Directory/Community Profile. As always, the Chamber will provide each of its members with a **FREE** listing in the magazine, arranged both alphabetically and by business category. This year's format will again be a high-quality slick magazine with **advertisers highlighted** in the membership directory and buyers guide.

Over 1,500 members receive multiple copies throughout the year to distribute. In addition to Central Arkansas hotels, doctor's offices, attorney's offices, hospitals, Pulaski County Chambers, schools, Camp Robinson/Camp Pike, LR Air Force Base, and many more....

Circulation: 6,000



### DEADLINES:

Reserve space by:  
**Friday, Nov 1, 2019**

Provide materials by:  
**Friday, Nov 15, 2019**

#### Full Page

(7 in. wide x 9.875 in. tall)

Color:  
\$2,375.00  
Spot Color:  
\$2,275.00  
B/W:  
\$2,175.00

#### 2/3 Page Vertical

(4.5 in. wide x 9.875 in. tall)

Color:  
\$1,775.00  
Spot Color:  
\$1,675.00  
B/W:  
\$1,575.00

#### 1/2 Page Horizontal

(7 in. wide x 4.875 in. tall)

#### 1/2 Page Vertical

(4.5 in. wide x 7.5 in. tall)

Color:  
\$1,475.00  
Spot Color:  
\$1,375.00  
B/W:  
\$1,275.00

### MECHANICAL REQUIREMENTS:

- Files must be Macintosh formatted, CMYK for color images, Grayscale for black and white images and supplied as .EPS, .TIF, .JPG, or .PDF files.
- All fonts must be postscript and embedded, color ads and photos must be CMYK.
- All photo images should be at least 300 dpi.
- Line-art images should be 1200–1600 dpi.
- A \$50 PRODUCTION FEE is charged if we develop a new ad or make any type of change to an existing ad.

*Ads can be emailed to [elyse@nlrchamber.org](mailto:elyse@nlrchamber.org)*

\*Minimum size to also include digital advertising on Chamber website.

#### 1/3 Page Vertical

(2.125 in. wide x 9.875 in. tall)

Color:  
\$1,175.00  
Spot Color:  
\$1,075.00\*  
B/W:  
\$975.00

#### 1/3 Page Horizontal

(4.5 in. wide x 4.875 in. tall)

(2.125 in. wide x 4.875 in. tall)

#### 1/6 Page Vertical

Color:  
\$775.00  
Spot Color:  
\$675.00  
B/W:  
\$575.00

(4.5 in. wide x 2.25 in. tall)

#### 1/6 Page Horizontal