

SOCAL is a collaborative program between Tri-City Medical Center, the San Diego North Economic Development Council, and Chambers of Commerce to elevate student awareness of career and educational opportunities across multiple industries. The vision is to give students and transitioning adults an opportunity to gain insights into career pathways, while allowing businesses and local organizations to participate in these students' career exploration.

## Sponsorship Opportunities

### Silver Package - \$2500 (Chamber/EDC Members)

#### / \$3000 (non-members)

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 30 day featured listing in Chamber Newsletter.

### Gold Package - \$3000 (Chamber/EDC Members)

#### / \$4000 (non-members)

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 60 day featured listing in Chamber Newsletter.
- Ad in Chamber Newsletter to promote your employment opportunities (newsletter circulation is 10,000 copies/month and is distributed to all our members and throughout the community.

### Platinum Package - \$4000 (Chamber/EDC Members)

#### / \$5000 (non-members)

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 90 day featured listing on Chamber job Board.
- Ad in Chamber Newsletter to promote your employment opportunities (newsletter circulation is 10,000 copies/month and is distributed to all our members and throughout the community.)
- Feature story on your business in Chamber Newsletter

### Diamond Package - \$6000 (Chamber/EDC Members)

#### / \$7500 (non-members)

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 90 day featured listing on Chamber job Board.
- Ad in Chamber Newsletter to promote your employment opportunities (newsletter circulation is 10,000 copies/month and is distributed to all our members and throughout the community.)
- Feature story on your business in Chamber Newsletter
- Recognition as a capacity building partner in the Chamber's workforce development program

Learn more at [socialworkforce.org](http://socialworkforce.org)

