



Spring Into Savings Special (April-June)

(VALID FOR DIRECT NEW CLIENTS ONLY)

:30 Commercial Schedule

Station	Days	Program	Time Period	Monthly Total	3-Monthly Total
KGTV	Monday – Friday	ABC 10News	4:30am – 5am	12	36
KGTV	Monday – Friday	ABC 10News	5am – 6am	20	60
KGTV	Monday – Friday	Live with Kelly & Ryan	9am – 10am	12	36
KGTV	Monday – Friday	10News at 11am	11am – 12pm	8	24
KGTV	Monday – Friday	Tamron Hall	2pm – 3pm	20	60
KGTV	Monday – Friday	Hot Bench	3pm – 4pm	12	36
KGTV	Monday – Sunday	ABC 10News	11pm – 11:35pm	20	60
KGTV	Monday – Friday	Nightline	12:35am - 1:05am	12	36
KGTV	Monday-Sunday	ABC 10News (Encore)	1:05am – 1:40am	12	36
MeTV	Monday – Sunday	Full Day	4 am – 4 am	72	216

What You Get:

- 200 total commercials on KGTV/MeTV Per Month – a total of 600 Commercials
- 4,333,200 household impressions on KGTV alone
- 62.4% of A25-54 an average of 7.6 times, 66.2% of A35-64 an average of 7.8 times and 67.8% of A35+ and average of 7.9 times
- This is a \$45,000 value

600x :30 Second Commercials

Total Investment:

\$14,995 net

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