

Oktoberfest



Oktoberfest is a Munich-inspired event held in Encinitas where people can enjoy live music and entertainment, local vendors, food and drinks, etc.

Event Details

- 15,000+ people (Families, Men, and women ages 21+) from San Diego County + beyond
- German Food and Beverages
- Street vendors
- Where: Mountain Vista Drive (Wandering Road to Rambling Road)
- When: September 25, 2022
- Time: 10:00 a.m. to 6 p.m.

Sponsorship Opportunities

\$1,000 Friend Sponsor

- 10'x10' vendor booth, Company logo on Sponsor signage at event, Company logo on website as Friend Sponsor, Company Logo in newsletter as Friend Sponsor

\$2,000 Patron Sponsor

- 10'x10' vendor booth space in preferred location, Company Logo on Sponsor marketing materials as Patron Sponsor

\$3,500 Entertainment Sponsor

- 10'x10' vendor booth space in prime location, Company logo on the Encinitas Chamber website as Entertainment Sponsor for 12 months (linked to your website), Company logo in the weekly e-blast during August and September as Entertainment Sponsor, Acknowledged as Entertainment Sponsor in some publicity and marketing materials, Entertainment Sponsor banner displayed on stage in the Family Tent
 - Marketing Reach: 15,000+



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Sponsorship Opportunities Continued

\$10,000 – Craft Beer Tent Sponsor:

- 10'x20' booth, 3rd choice of booth location, Company logo listed on all marketing and publicity and acknowledged as Craft Beer Sponsor, Company name and logo on the Sponsor banner displayed at the Craft Beer tent entrance, Company logo on Sponsor banner near stage
 - Marketing Reach: 25,000+

\$15,000 – Family Tent Sponsor:

- 10'x20' corner booth, 2nd choice of booth location, Company logo listed on all marketing and publicity and acknowledged as Family Tent Sponsor, Company name and logo on the Sponsor banner displayed at the Family Tent entrance, Company logo on Sponsor banner near stage, 1 year Encinitas Chamber of Commerce membership
 - Marketing Reach: 100,000+

\$20,000 – Presenting Sponsor:

- 10'x20' booth in prime location, 1st choice of booth location, Company logo embedded in event logo in all event marketing and publicity as Presenting Sponsor, Large company name and logo on Sponsor banner near stage, 1 year Encinitas Chamber of Commerce membership, Radio advertisement package, Plaque honoring your sponsorship presented at event
 - Marketing Reach: 750,000+





Thank you for your consideration! Please fill out the below.

Business Name: _____

Website: _____

Facebook Page: www.facebook.com/ _____

Instagram Handle: _____

Email: _____

Phone: _____

Sponsorship Opportunities:

- ☐ Friend Sponsor (\$1,000)
- ☐ Patron Sponsor (\$2,000)
- ☐ Entertainment Sponsor (\$3,500)
- ☐ Craft Beer Tet Sponsor (\$10,000)
- ☐ Family Tent Sponsor (\$15,000)
- ☐ Presenting Sponsor (\$20,000)

Name on Card: _____

Billing Address: _____

Credit Card: _____

Expiration Date: _____

CVC: _____



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