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**FOR IMMEDIATE RELEASE**

**EMBRACING COMMUNITY ROOTS: STUDIO BARRE REOPENS WITH ENCINITAS NATIVE AS OWNER**

Studio Barre Encinitas wants you to join us on August 7th to celebrate the studio's reopening with local vendors, refreshments, raffle drawings, and a membership giveaway!

**ENCINITAS, CA – August 7th, 2024** – Studio Barre is excited to announce its grand reopening event on Wednesday, August 7th, from 2 PM to 6 PM. This special celebration marks a new chapter for the studio under new ownership, dedicated to continuing the tradition of excellence and community engagement.

The event will feature a variety of activities and attractions for attendees to enjoy, including:

- **Ribbon Cutting:** At 2pm our new owner cuts the ribbon with Encinitas Chamber of Commerce.
- **Local Vendors:** Explore offerings from a range of local businesses.
- **Tavi Pop-Up:** Discover unique and stylish fitness wear.
- **Permanent Jewelry:** Get custom jewelry pieces made on the spot.
- **Hair Bling:** Add some sparkle with hair accessories.
- **Ice Cream Truck:** Enjoy delicious treats from a local ice cream truck.
- **Bubbles & Bites:** Savor light refreshments and snacks.
- **Raffle Drawings:** Enter to win exciting prizes, including over \$2,000 worth of items.
- **Annual Membership Giveaway:** A chance to win a free annual membership to Studio Barre.

Join us as we celebrate this exciting transition and recommit to providing a vibrant, supportive fitness community. We look forward to welcoming both new and returning members to our revitalized studio.

Studio Barre Encinitas has been a cornerstone of the community for the past 16 years, known for its commitment to providing high-quality barre workouts in a supportive and welcoming environment. The new management is dedicated to continuing this tradition while bringing innovations and community outreach to the studio.

The new owner, Amanda Green, is an Encinitas native born and raised. She and her four kids have resided here, in the house she grew up in, for the entirety of their lives. In 2019, Amanda recalls feeling the need to channel her emotions after her youngest child began kindergarten. She began Studio Barre and after just one class, immediately felt a sense of home within the

community she had found. In the following year, Amanda began the process of becoming a teacher and was hired in March of 2020. After navigating through her teaching journey, Amanda realized she wanted more. In 2021, the studio's highest teaching position, Master Teacher Trainer, opened up and Amanda filled that role. When the studio's previous owner asked Amanda if she would be interested in taking over ownership, Amanda said absolutely.

"It wouldn't feel meant to be if it wasn't Encinitas" says Green in an interview. To her, Studio Barre is all about "being able to lean on your fellow people" and "celebrating all the little things, big things, and things in between".

Studio Barre Encinitas is keeping its location at 208 N El Camino Real, right by T.J. Maxx and Chipotle. The studio offers per-class purchase options as well as a number of different membership plans including an extensive collection of online class options.

You can find more information about Studio Barre Encinitas and membership options at <https://encinitas.studiobarre.com/>. Follow [@studiobarreencinitas](https://www.instagram.com/studiobarreencinitas) on Instagram to stay up to date on promotions and events.

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