



**California Land Surveyors Association  
2018 Annual Conference  
March 23-27, 2018  
Hyatt Regency - Sacramento**

## **Call for Presentations**

### **INTRODUCTION**

For five decades, the California Land Surveyors Association (CLSA) has offered continuing education opportunities targeting the needs and concerns of surveyors at all levels. The 2018 CLSA Annual Conference promises to uphold this long-standing tradition. If you would like to be featured as a presenter during our upcoming annual convention – scheduled for March 23 - 27, 2018, at the Hyatt Regency - Sacramento – we invite you to submit a proposal (via mail, fax or email) addressed to:

2018 CLSA Conference Committee  
attention: Kim Oreno, Executive Director  
2520 Venture Oaks Way, Suite 150  
Sacramento, CA 95833  
Fax: 916-924-7323  
kim@californiasurveyors.org

### **AUDIENCE**

CLSA Annual Conference Attendees are experienced and knowledgeable licensed surveyors, land surveyors in training, civil engineers and students. They require and expect education that provides the most current information and the highest quality of expertise.

### **FORMAT**

The annual convention offers two different educational formats: keynote sessions/luncheons and technical breakout sessions. The CLSA Conference's three keynote opportunities, scheduled for Sunday morning Opening Ceremonies, Sunday lunch and Monday lunch, must offer education for up to 500 land surveying professionals for at least 45 minutes, including Q&A. Technical breakout sessions may offer education for either a universal or targeted audience and should accommodate between 40 and 200 attendees for a period of 90 minutes, including Q&A.

### **BENEFITS**

Benefits enjoyed by all individuals who are selected to present at our annual convention include:

- Reimbursed travel expenses and complementary conference registration and one night's hotel accommodation per day that you're speaking.
- Increased visibility and credibility in the eyes of fellow design professionals.
- The opportunity to share ideas, knowledge and experience with both newcomers and veterans.

Honorariums are awarded at the discretion of the CLSA Annual Conference Committee.

### **OVERVIEW**

1. The deadline for submitting proposals to present at the 2018 CLSA Annual Conference is Wednesday, November 1, 2017.
2. A separate proposal must be submitted for each proposed presentation.
3. Promoting a company, service or product during a presentation is expressly prohibited.

### **SELECTION PROCESS**

1. Following are the core criteria that will be used to review all proposals:
  - Timeliness of subject matter
  - Topic has practical applications
  - Presenter's qualifications
  - Presentation strategies
  - References from other speaking engagements.
2. CLSA reserves the right to request modifications to a presentation proposal before final selections are made.



## **Presentation Proposal Form**

This presentation proposal is submitted as a: (check one)

- ☐ Keynote Session (45 minutes)      ☐ Breakout Session (90 minutes)

What is the proposed title?

Who is the target audience?

Presentation Description: (Please include a short description which could be used to market your proposed presentation to targeted audiences.)

List two professional references.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Employer: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Employer: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Will you require any fees/compensation for this presentation? If yes, please list the amount requested.

Please note: All fees/compensation are awarded at the discretion of the CLSA Annual Conference Committee and will be negotiated if this proposal is selected.

### **2018 CLSA ANNUAL CONFERENCE PRESENTATION TIMELINE**

- November 1, 2017: presentation proposals due
- November 15, 2017: presenters selected to speak notified via email
- January 15, 2018: Conference program mailed to CLSA members and all licensed California surveyors
- March 23 - 27, 2018: CLSA Annual Conference at the Grand Hyatt - Sacramento
- April 30, 2018: reimbursement submission deadline

Please submit all information or questions to:

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2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833  
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