



Join us for United Way of Northern California's 5k "Spring into Color" Run/Walk fundraiser on Saturday, April 4, 2020! We are partnering with Feather River Recreation & Park District to hold this event during the 12th Annual Wildflower and Nature Festival at Riverbend Park in Oroville. This festival shines a spotlight on local beauty and centers on the nature of Butte County. The festival includes vendor booths, children's crafts and games, food truck alley and live music.

The festival attracts more than 4,000 visitors each year and will help us boost attendance for our event as well as name recognition for United Way of Northern California and our sponsors.

Sponsorship levels are below:

POPPY \$5,000

Company name and logo prominently displayed on the race event t-shirt (Logo must be received by March 1) and race day posters and signage, 10 complimentary run entries, social media recognition, option of setting up a display table and/or company sign at the event

LUPIN \$2500

Company name and logo prominently displayed on the race event t-shirt (Logo must be received by March 1) and race day posters and signage, 8 complimentary run entries, social media recognition, option of setting up a display table and/or company sign at the event

BUTTERCUP \$1000

Company name and logo prominently displayed on the race event t-shirt (Logo must be received by March 1) and race day posters and signage, 6 complimentary run entries, social media recognition.

OWL'S CLOVER \$500

Company name and logo prominently displayed on the race event t-shirt (Logo must be received by March 1) and race day posters and signage, 4 complimentary run entries

MEADOWFOAM \$250

Company name and logo prominently displayed on the race event t-shirt (Logo must be received by March 1) and race day posters and signage, 2 complimentary run entries

Contact information:

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530-809-4295

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www.norcalunitedway.org



United Way of
Northern California



UNITED WAY OF NORTHERN CALIFORNIA'S "SPRING INTO COLOR" RUN

Saturday, April 4, 2020 (Check in begins at 9 a.m., race at 10 a.m.)
Sponsorship Participation Form

Business Name: _____

Contact Name & Phone: _____

Address: _____

Email Address: _____

Please select a sponsorship level: *(we will contact you for race registration details)*

- Poppy - \$5,000
- Lupin - \$2,500
- Buttercup - \$1,000
- Owl's Clover - \$500
- Meadowfoam - \$250
- We cannot be a sponsor, but would like to make a donation in the amount of: \$ _____

Tax ID: 94-1251675

Please respond by **March 1, 2020** to be included in event media and event t-shirt.
Please make checks payable to United Way of Northern California

Please mail or email forms to
United Way of Northern California
c/o Desiree Gonzalez
2500 Floral Ave. Ste. 20
Chico, Ca 95973
Phone: 530-809-4295
Email: dgonzalez@norcalunitedway.org

About United Way of Northern California:

United Way of Northern California (UWNC) was established in Redding in 1953 and serves nine counties: Butte, Glenn, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. Its mission is to fight for the education, income and health of all residents in the community. UWNC is active in disaster relief and recovery, raises funds for non-profit agencies and operates two 24/7 human services helplines: 2-1-1 Shasta and 2-1-1 Tehama, collectively known as 2-1-1 NorCal. For more information about United Way of Northern California, visit www.norcalunitedway.org.



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Northern California**