Request for Proposal (RFP)
Website Redesign & Development for the Saint Joseph Society of the Sacred Heart (Josephites)

Issued by:
Saint Joseph's Society of the Sacred Heart (Josephites)

Project Overview:
Saint Joseph's Society of the Sacred Heart (the Josephites) seeks proposals from qualified web development firms for the redesign and development of our website. The new website (Josephite.org) should incorporate all current content from Josephite.com while introducing new features, including an online learning portal and enhanced social media integration. The updated website should effectively highlight key Josephite initiatives, including the Josephite Harvest, Keep the Faith Initiative, and the Josephite Pastoral Center.

Scope of Work:

1. **Website Redesign & Development:**
    - Migrate all existing content from Josephite.com to a new platform.
    - Implement a modern, responsive, and user-friendly design.
    - Ensure compliance with accessibility standards (WCAG 2.1).
2. **Online Learning Portal:**
    - Develop a structured, secure, and interactive learning management system (LMS).
    - Enable user registration, course enrollment, and progress tracking.
    - Provide multimedia integration for video lectures, quizzes, and downloadable resources.
3. **Social Media & YouTube Integration:**
    - Seamlessly incorporate social media feeds (Facebook, Twitter, Instagram, and LinkedIn).
    - Embed the Josephite YouTube channel for video content accessibility.
4. **Content Management System (CMS):**
    - Implement an easy-to-use CMS for internal staff to manage updates.
    - Provide training and documentation for content management.
5. **Feature Highlights:**
    - Dedicated main sections for the Josephite Harvest, the Keep the Faith Initiative, and the Josephite Pastoral Center.
    - Enhanced donation functionality with secure payment processing.
    - SEO optimization and analytics integration.

Technical Requirements:

- Hosting & Security: Secure, scalable hosting solution with SSL encryption.
- Mobile Optimization: Fully responsive design for all devices.

- Performance: Fast load times and optimized performance.

Proposal Submission Requirements:

- Company background and relevant experience.
- Examples of past projects (portfolio).
- Detailed project timeline with milestones.
- Cost estimate with a breakdown of fees.
- Post-launch support and maintenance options.

Evaluation Criteria:

- Technical expertise and past experience.
- Proposed timeline and deliverables.
- Cost effectiveness and value for investment.
- Post-launch support offerings.

Submission Deadline:
All proposals must be submitted by **May 15, 2025**. Please send proposals electronically to **connect@thejosephites.org** with the subject line "RFP Submission – Josephite Website Redesign."

Contact Information:
For inquiries, please contact:
connect@thejosephites.org