



MEDIA KIT

TARGET SCIENTISTS with
Scientific Precision.

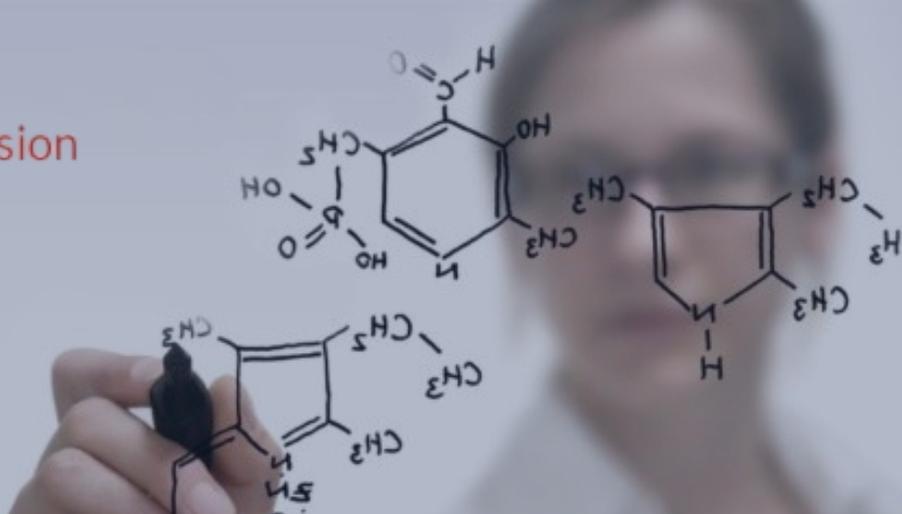
Email: jeya@escienceinfo.com

Call: 804-218-2839

Website: www.escienceinfo.com

We Target Scientists....

.....with Scientific Precision



About Us

For over 20 years, eScienceInfo has been a trusted part of the life sciences communication ecosystem. We understand the realities of marketing to scientists from regulatory standards to the need for credible, data-driven outreach.

Our Newsletter

Our **100% opt-in** researcher network connects biotech, pharma, and academic organizations with more than **60,000 verified scientists** worldwide, delivering precision, compliance, and measurable results every time.

What We Offer

- Precision targeting by research area, role, or geography
- Engagement reporting: detailed post-campaign metrics with opens, clicks, and conversions
- Fast turnaround: campaigns can go live within days
- Credibility: delivered within a trusted, science-first environment

**\$399 per 1,000 contacts
(CPM) per deployment**

Minimum order 5,000 names. Contact list obtained via our weekly eNewsletter Subscriptions

We take a tailored, compliant, and targeted approach with every send - never a generic blast.



Audience Overview

Reach the Researchers Who Matter Most



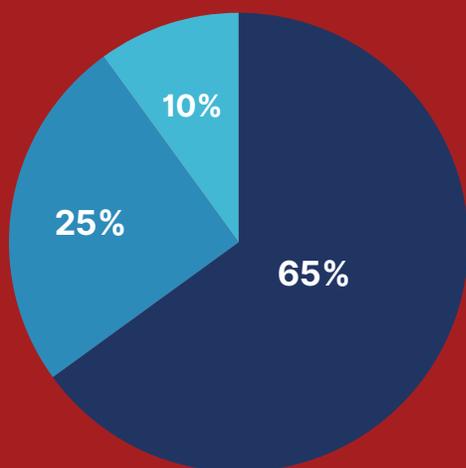
Source

100% opted-in professionals from academic, commercial, and government research institution

Job Roles

- Research Scientists & PIs
- Lab Managers & Technical Directors
- Procurement & R&D Leadership
- Bioinformatics, Data Science, and Platform Developers

Subscriber Profile



- Principal Investigators in University Research Labs (PIs)
- Chief Scientists in Biotech/Pharmaceutical Companies
- Postdoctoral Fellows and Lab Managers



Audience Size

60,000+ engaged life science scientists worldwide



Geography

North America, Europe, and global research markets



Why Advertisers Choose eScienceinfo:

- **20+ Years** of Service: Trusted by the global scientific community
- High Engagement: Stronger ROI compared to general mailing lists
- Segmented, Opt-in Audience: Clean, research-relevant subscriber base
- Global Reach: **60,000+ engaged life science scientists** worldwide

Targeted Email Deployments

Capabilities

- Target by field (oncology, genomics, immunology, etc.)
- Filter by institution type or geography
- Continuously updated and cleaned list for maximum deliverability
- Post-campaign performance metrics

Categories

- Research Areas
- Techniques/Technologies
- Biotech/Pharmaceutical specialization
- Geographic regions
- Custom segmentation upon request

Performance Benchmarks

50-60%



Email Open Rate

10-15%



Click Through Rate

60,000+



Volume

87%



Deliverability

TARGET SCIENTISTS
scientific precision.



Simple, Transparent Pricing

Every campaign is built around one clear, performance-focused model

\$399 CMP

(Cost per 1,000 contacts per deployment, minimum 5,000 names)

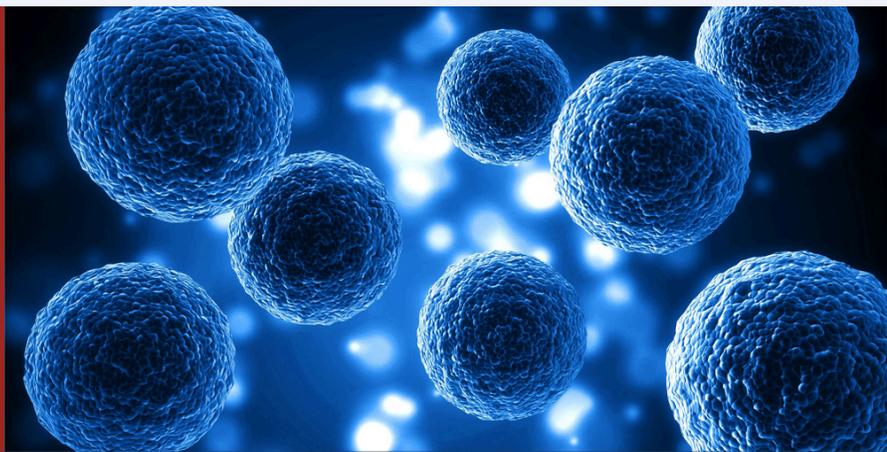
Contacts obtained via our weekly eNewsletter Subscriptions

Example Packages

Campaign Size	Audience Volume	Cost per Deployment
Targeted Test	10,000 contacts	\$3,990
Regional Send	25,000 contacts	\$9,975
National Reach	50,000 contacts	\$19,950
Global Campaign	100,000 contacts	\$39,900

Includes

Segmented list selection, full performance metrics report, and campaign coordination.



\$399 CPM | 1 Send | 100% Opt-In Scientists

Partner With eScienceinfo



Your Direct Line to the Life Sciences Market

Partnering with eScienceInfo means working with a platform built for the realities of life science marketing. We understand the complexity of reaching verified scientists balancing compliance, credibility, and measurable ROI.

Why Partner With Us

- Trusted by biotech, pharma, CROs, and life science suppliers
- Transparent pricing and full campaign reporting
- Premium engagement from a verified, research-driven audience

Let's Plan Your Next Campaign



Ready to launch your next campaign?

Email info@escienceinfo.com to reserve your slot this month

Other Ways To Get In Touch



www.escienceinfo.com



804-218-2839

Sample Newsletter



eNewsletter April 23st, 2025

What Is a Prompt Template?

A Powerful Tool for Scientists to Unlock the Potential of AI

In the fast-paced world of research, scientists are constantly seeking efficient tools to streamline their work, generate novel insights, and accelerate discovery. Large Language Models (LLMs) like ChatGPT have emerged as powerful allies in this quest. However, the key to unlocking their full potential lies in how we prompt them. That's where prompt templates come in.

A prompt template is a structured prompt that includes replaceable variables or placeholders. Instead of writing a new prompt every time you want to explore a different angle or research question, a prompt template allows you to simply plug in your specific data—whether it's a type of cancer, a gene of interest, or an experimental condition. You copy, replace the placeholders, and paste it into the LLM. It's that simple.

[Read More](#)

Smart Writing for Scientists: How to Use ChatGPT to Craft Authentic, High-Impact Content

In today's research environment, communication is as vital as discovery. Whether it's for a peer-reviewed article, grant application, blog post, or LinkedIn update, the clarity and tone of your writing can amplify the impact of your science. AI writing tools like ChatGPT and Claude offer immense promise—but only if you know how to use them strategically.

Here's a scientist's guide to using large language models (LLMs) to produce thoughtful, high-quality content that reflects your voice, enhances your credibility, and engages your peers.

[Read More](#)

AI Prompt Templates for Scientists:

Unlocking the Epigenetic Code in Cancer Research

This template pack is designed for cancer researchers interested in exploring the complex and dynamic landscape of epigenetic reprogramming in cancer.

These prompts are tailored for ChatGPT or other LLMs to generate novel research questions, therapeutic concepts, mechanistic insights, and translational applications across the cancer epigenome spectrum.

This pack contains 15 carefully crafted prompt templates, each focused on a unique angle of cancer epigenetics. These prompts can be run multiple times with different input contexts to generate a wide range of novel ideas, increasing your chances of identifying a breakthrough discovery.

Use these prompts by replacing placeholders with your specific cancer type, experimental context, gene of interest, or epigenetic mechanism. Each template is engineered to stimulate hypothesis generation and spark innovation in cancer epigenetics. Get a sneak peek at how our prompt templates work! [These free samples](#) give you a taste of the value packed into the full version.

[Order Today](#)

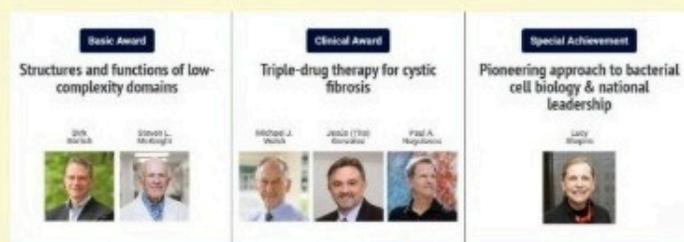


AI-Powered Templates for Research Innovation

Welcome to AI for Scientists, your trusted source for practical AI-powered tools, insights, and ready-to-use prompts tailored specifically for life scientists. Each issue delivers actionable tips to streamline your experiments, analyze data faster, manage your lab efficiently, generate new hypotheses, and enhance your scientific writing. Whether you're a bench scientist, PI, postdoc, or research manager, this newsletter helps you unlock AI's full potential—right at your lab bench.

eNewsletter Sept 12th, 2025

The 2025 Lasker Awards



Albert Lasker Basic Medical Research Award — **Dirk Görlich & Steven L. McKnight**: Revealed how low-complexity protein domains (LCDs) organize cell interiors—explaining selective transport through the nuclear pore (FG-repeat hydrogels) and how membraneless compartments form via reversible cross- β interactions. [Read More](#)

Lasker-DeBakey Clinical Medical Research Award — **Michael J. Welsh, Jesús (Tito) González & Paul A. Negulescu**: Led the development of the triple-drug CFTR modulator therapy (Trikafta®), transforming cystic fibrosis care by correcting CFTR folding/trafficking and channel function. [Read More](#)

Lasker-Koshland Special Achievement Award — **Lucy Shapiro**: Pioneered bacterial cell biology by showing how bacteria coordinate genetic programs in time and space to produce distinct daughter cells, and provided national scientific leadership. [Read More](#)

Exploring Unique Animal Models for Neurological and Cancer Research

A Step-by-Step Guide with LLM Prompts Included



Jaya Chelliah, B.V.Sc, Ph.D.

Exploring Unique Animal Models for Neurological and Cancer Research

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Jaya Chelliah B.V.Sc Ph.D.

Many human diseases—especially in neurology and oncology—cannot be fully recapitulated in traditional animal models like mice. Breakthroughs often depend on discovering animals with unique physiological traits that either mimic human disease or naturally resist it.

Yet these models are often overlooked due to:

- Lack of visibility in mainstream literature
- Limited familiarity among researchers
- Uncertainty about experimental adaptation

LLMs can serve as intelligent research assistants, capable of surfacing rare models, generating new hypotheses, and guiding experimental adaptation.