

Privacy Policy

Welcome to the East Bay Rental Housing Association (EBRHA, <https://www.ebrha.com>) and the EBRHA Political Action Committee (EBRHA PAC, <https://www.ebrapac.org>) (the "Sites"). We understand that privacy online is important to users of our Sites, especially when conducting business. This statement governs our privacy policies with respect to those users of the Sites ("Visitors") who visit without transacting business and Visitors who register to transact business on the Sites and make use of the various services offered by the EBRHA and the EBRHA PAC (collectively, "Services") ("Authorized Members").

"Personally Identifiable Information"

Personally Identifiable Information refers to any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number, email address, financial profiles, social security number, and credit card information. Personally Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.

What Personally Identifiable Information is collected?

We may collect basic user profile information from all of our Visitors. We collect the following additional information from our Authorized Members: the names, addresses, phone numbers, fax numbers, email addresses, mailing and billing addresses, property information, and business contacts of Authorized Members, the nature and size of the business, and sometimes the nature and size of the advertising inventory that the Authorized Member intends to purchase or sell.

What organizations are collecting the information?

In addition to our direct collection of information, our third party service vendors (such as credit card companies, clearinghouses, and banks) who may provide such services as credit, insurance, and escrow services may collect this information from our Visitors and Authorized Members. We do not control how these third parties use such information, but we do ask them to disclose how they use personal information provided to them from Visitors and Authorized Members. Some of these third parties may be intermediaries that act solely as links in the distribution chain, and do not store, retain, or use the information given to them.

How do the Sites use Personally Identifiable Information?

We use Personally Identifiable Information to customize the Sites, to make appropriate service offerings, and to fulfill buying and selling requests on the Sites. We may email Visitors and Authorized Members about research or purchase and selling opportunities on the Sites or information related to the subject matter of the Sites. We may also use Personally Identifiable Information to contact Visitors and Authorized Members in response to specific inquiries, or to provide requested information.

With whom may the information may be shared?

Personally Identifiable Information about Authorized Members will not be shared outside of EBRHA and the EBRHA PAC. We also offer the opportunity to "opt out" of receiving information or being contacted by us or by any agency acting on our behalf. Please email hostmaster@ebrha.com or hostmaster@ebrhapac.org if you wish to have no further contact.

How is Personally Identifiable Information stored?

Personally Identifiable Information collected by EBRHA and the EBRHA PAC is securely stored and is not accessible to third parties or employees of EBRHA and the EBRHA PAC except for use as indicated above.

What choices are available to Visitors regarding collection, use and distribution of the information?

Visitors and Authorized Members may opt out of receiving unsolicited information from or being contacted by us and/or our vendors and affiliated agencies by responding to emails as instructed, or by contacting us at hostmaster@ebrha.com or hostmaster@ebrhapac.org.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns.

Are Cookies Used on the Sites?

Cookies are used for a variety of reasons. We use Cookies to obtain information about the preferences of our Visitors and the services they select. We also use Cookies for security purposes to protect our Authorized Members. For example, if an Authorized Member is logged on and the site is unused for more than 10 minutes, we may automatically log the Authorized Member off. Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using <https://www.ebhra.com> and <https://www.ebrhapac.org>, with the drawback that certain features of website may not function properly without the aid of cookies.

Cookies used by our service providers

Our service providers use cookies and those cookies may be stored on your computer when you visit our website. You can find more details about which cookies are used in our cookies info page.

How do EBRHA and the EBRHA PAC use login information?

EBRHA does use login information to manage Authorized Member accounts and services. The EBRHA PAC does not use login information, but may collect, IP addresses, ISPs, and browser types, to analyze trends, administer the Site, track a user's movement and use, and gather broad demographic information.

What partners or service providers have access to Personally Identifiable Information from Visitors and/or Authorized Members on the Sites?

EBRHA and the EBRHA PAC have entered into and will continue to enter into partnerships and other affiliations with a number of vendors. Such vendors may have access to certain Personally Identifiable Information on a need to know the basis for evaluating Authorized Members for service eligibility. Our privacy policy does not cover their collection or use of this information. Disclosure of Personally Identifiable Information to comply with the law. We will disclose Personally Identifiable Information in order to comply with a court order or subpoena or a request from a law enforcement agency to release information. We will also disclose Personally Identifiable Information when reasonably necessary to protect the safety of our Visitors and Authorized Members.

How does the Site keep Personally Identifiable Information secure?

All of our employees are familiar with our security policy and practices. The Personally Identifiable Information of our Visitors and Authorized Members is only accessible to a limited number of qualified employees who are given a password in order to gain access to the information. We audit our security systems and processes on a regular basis. Sensitive information, such as credit card numbers or social security numbers, is protected by encryption protocols, in place to protect information sent over the Internet. While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering, and break-ins, and we cannot guarantee or warrant that such events will not take place and we will not be liable to Visitors or Authorized Members for any such occurrences.

How can Visitors correct any inaccuracies in Personally Identifiable Information?

Visitors and Authorized Members may contact us to update Personally Identifiable Information about them or to correct any inaccuracies by emailing us at hostmaster@ebrha.com and/or hostmaster@ebrhapac.org.

Can a Visitor delete or deactivate Personally Identifiable Information collected by the Site?

We provide Visitors and Authorized Members with a mechanism to delete/deactivate Personally Identifiable Information from the Site's database by contacting hostmaster@ebrha.com and/or hostmaster@ebrhapac.org. However, because of backups and records of deletions, it may be impossible to delete a Visitor's entry without retaining some residual information. An individual who requests to have Personally Identifiable Information deactivated will have this information functionally deleted, and we will not sell, transfer, or use Personally Identifiable Information relating to that individual in any way moving forward.

Your rights

These are summarized rights that you have under data protection law:

- The right to access
- The right to rectification
- The right to erasure
- The right to restrict processing

- The right to object to processing
- The right to data portability
- The right to complain to a supervisory authority
- The right to withdraw consent

What happens if the Privacy Policy Changes?

We will let our Visitors and Authorized Members know about changes to our privacy policy by posting such changes on the Site. However, if we are changing our privacy policy in a manner that might cause disclosure of Personally Identifiable Information that a Visitor or Authorized Member has previously requested not be disclosed, we will contact such Visitor or Authorized Member to allow such Visitor or Authorized Member to prevent such disclosure.

Links:

<https://www.ebrha.com> and <https://www.ebrhapac.org> contain links to other websites and as such there is a chance that your action will give those websites some of your personal information. Please note that when you click on one of these links or fill out a form, you are sharing your data with them. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours.