



9th Annual Live Life in Color: 5k and 1 Mile Fun Run Sponsorship Letter
Saturday, September 12th, 2026

With the support of our community and our collaborative partners, RC3 has been fortunate to accomplish much over the past several years. We have been able to add more support groups, more classes, and more free trainings to help our community. We are thankful for all the support we receive every year.

With that said, we are excited to announce our 9th Annual Live Life in Color: 5k, and 1-mile Fun Run. Our event will be in person at the Greater Wilson Rotary Park. As in years past, this event will be held to support the sustainability and overall awareness of recovery efforts in Wilson County.

Would you consider supporting RC3 by sponsoring our event? By doing so, you will be supporting both Recovery Concepts Community Center (RC3) and The Wilson County Substance Prevention Coalition. We are grateful that since September of 2017, we have continued to provide a safe and sober environment to those in recovery by offering programs that can offer support and resources to those focused on sustaining long-term sobriety.

There are four levels of sponsorship, each offering different benefits for your organization:

Platinum Level - \$1000 Logo on t-shirts, 3 complimentary race entries (T-shirts included), listed on the sponsor banner, social media shoutout, and promotional materials in swag bag.

Gold Level - \$750 2 complimentary race entries (T-shirts included), listed on the sponsor banner, social media shoutout, and promotional materials in swag bag.

Silver Level - \$500 1 complimentary race entry (T-shirt included), listed on the sponsor banner, social media shoutout, and promotional materials in swag bag.

Bronze Level - \$250 Listed on the sponsor banner, social media shoutout, and promotional materials in swag bag.

Deadline for sponsorship is August 16, 2026.

Thank you in advance for considering becoming a sponsor of the 9th Annual Live Life in Color: 5k and 1 Mile Fun Run!

Sincerely,
Anna Harris
WCSPC Community Engagement & Communications Coordinator
(252) 991-7267 / aharris@wilcoprevention.org