





## Agenda

- Welcome
  - Doug Bushée, CORE Foundation's Founder and Chair
- Race Ready
  - Sharon Adams, USA Triathlon Level 1 Coach
- Race With Purpose
  - Taralyn Kohler, CORE Foundation's Executive Director

#### **Sharon Adams**

MEd., CSCS, CPT USA Triathlon Level 1 Coach; USA Cycling Coach, YogaFIT Instructor

## RACE READY

sharon@risingsunfitness.com (703) 473-5245





## **SILVER LININGS**

• CLEAN SLATE CLUB!

• New triathletes and returning triathletes- all in this together!

WHAT IS YOUR "WHY"

#### **NEW RACERS:**

- You won't be alone everyone is "new" at this!
- Same beginning training practices.

#### **RETURNING RACERS:**

- NO EXPECTATIONS
- That doesn't mean no goals!
   SET NEW GOALS- they will be different!
- SENSE OF CURIOSITY





# SILVER LINING

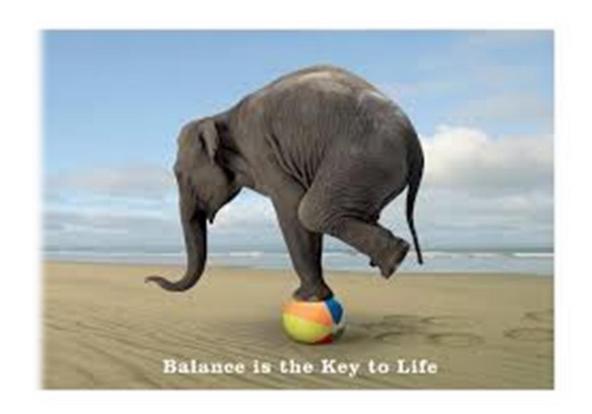
#### TIME TO GO BACK TO BASICS:

- STRONG CORE
- AEROBIC BASE
- MUSCLE IMBALANCES / INJURY PREVENTION WORK
- GET HEALTHY! (100%healthy, 80% fit rule)

### TRAINING FOR A QUESTIONABLE SEASON

- Plan to race, but be adaptable
- Adjust training as needed
- Have backup plan (self goal, elevation gain bike weekend, time trial/power meter test/ repeatable benchmark workout)

**USE YOUR ATHLETE MENTAL SKILLS!** 





#### **GOALS:**

- Setting *race goals* in order to set *training goals*.
- Race goals: beginners and first-time racers
- ~swim goal ~bike goal ~run goal
- Race goals: returning and seasoned triathletes
- ~PR in overall time ~single sport
- You won't get there unless you know where there is!
- A goals, B goals, etc.

# Prepare for RST

- Set race goals
- Evaluate training time
- Injuries/past injuries
- Train over winter





#### TRAINING TIME

- Take an HONEST look at your schedule and set days/times that you can and will commit
- Examples
  - 2x45 min, 2x30 minutes per week, no weekend
  - No training on Fridays, but can do 90 minutes each weekend day, and 60 min Mon -Thurs for workouts
- Be Honest with yourself
- Plan, then commit to the plan

# SPORT SPECIFIC TRAINING TIME BREAKDOWN

#### Swimming

- New swimmers
- 2x/week



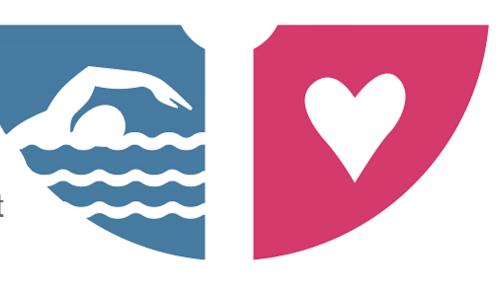
- Big opportunity to decrease overall time
- 1-2x/week

#### Running

 High intensity run workouts have greatest training transfer effect to cycling (compared to bike to run transfers)







# SWIM SPECIFIC PREPARATION

- Where will you swim / lane availability
- Equipment: goggles, caps fins, pull buoys, snorkel, kickboard
- Swim strokes
- Experience and goals determine time to dedicate to swim training.







#### **BIKE PREPARATION**

- Cycling experience and race goals will détermine how much of your training time should be dedicated to cycling
- Comfort level on your bike and outside on roads
- Do you have a bike trainer to set your bike on for indoor training on your specific bike?
- Does your bike need maintenance or need to be fit to you?
- Now is the time for maintenance! Do not wait until race week!
- Are you comfortable fixing a flat?
  Equipment: helmet, glasses, shoes, bike repair equipment, trainer, bike computer

# RUN SPECIFIC PREPARATION:

- Run history
- Keep track of your weekly run mileage
- Injury prevention
- Equipment: running shoes, treadmill, gps, cold weather gear, triathlon specific run shoes/laces.











# Why Race with Purpose?

- CORE Foundation events are charity over \$500,000 given back through BeAMYazing Reston Youth Triathlon, Tri 360 series and Superhero Splash and Dash
- Make your training miles count by becoming a VIP Fundraiser!
- Race with Purpose offers you the opportunity to help your community rebuild and extends your triathlon experience beyond your achievement.
- We offer great incentives!
- We will provide all of the tools and motivation that you need including a fundraising link and optional training calls to launch your campaign.

# Tri Gear

Available for <u>purchase</u> or through <u>FUNraising!</u>







#### Incentives

#### **Raise \$2000**

- Free guaranteed entry into Reston Sprint Triathlon
- VIP ticket to CORE Giving Gala
- CORE Foundation / RST Cycling Jersey or Tri Top
- CORE Foundation / RST Tri Shorts
- CORE Foundation 15-year special edition shirt
- Featured in the Reston Sprint Tri blog (optional)

#### **Raise \$1500**

- Free guaranteed entry into Reston Sprint Triathlon or CORE Giving Gala
- CORE Foundation / RST Cycling Jersey or Tri Top
- CORE Foundation 15-year special edition shirt
- CORE Foundation / RST Tri Shorts
- Featured in the Reston Sprint Tri blog (optional)



#### **Raise \$1000**

- Free guaranteed entry into Reston Sprint Triathlon or CORE Giving Gala
- CORE Foundation / RST special edition Cycling Jersey or Tri Top
- CORE Foundation 15-year special edition shirt
- Featured in the Reston Sprint Tri blog (optional)

#### **Raise \$500**

- Free guaranteed entry into Reston Sprint Triathlon or CORE Giving Gala
- CORE Foundation 15-year special edition shirt
- Featured in the Reston Sprint Tri blog (optional)

# Will you go the extra mile in 2021?

Add a comment in the chat if you would like more info on how to set up your fundraiser.





Calling all Community Partners

- 5 levels
- Variety of Incentives
- Marketing Visibility
- Community
   Service/Teambuilding
   Opportunities



## Superhero Splash and Dash

- June 6 July 4th
- Virtual Event for kids ages 5-15
- Kits will be mailed
- Registration:
  - \$35 through April 15th
  - \$40 after April 15th
  - Includes superhero swag!



