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Subject: We need your help in this Israel Emergency Campaign

Dear Friends and Colleagues,

We are all horrified about the tragedy that took place in Israel. Our hearts and prayers go with the families of those killed, injured, or kidnapped – they are all our family.

The Jewish world has galvanized to demonstrate support and we have already launched an Israel Emergency Campaign. This is part of a nationwide effort by the Jewish Federations of North America have announced a \$500 Million campaign to help with the relief and recovery of victims and communities in Israel – a task whose magnitude will only grow.

We have set a goal of raising \$150,000 towards this Campaign – and we need your help!

While we recognize that this goal is a stretch – we want to do our part in Ocean County to raise as much as possible to help support those in need in Israel.

To ensure the success of this campaign, the Jewish Federation is offering a matching grant of up to \$50,000 for anyone who donates to this campaign from this point forward. That means every dollar given would be matched until we hit a total of \$50,000 new dollars given.

We are asking for the active participation of every Jewish organization and congregation in Ocean County. Can we count on you?

This would mean announcing this Campaign within your community or group and sharing updates via email. We have special Israel Emergency Campaign physical envelopes and materials, including “We Stand With Israel” signs, Israeli flags, and ribbons in solidarity with the hostages, to share with you to distribute. We would be happy to discuss other ideas and ways to assist.

The link to donate online is <http://jewishoceancounty.org/israelresponse> We will also be announcing this campaign in an email later today and would love to list your congregation as a partner in this initiative.

I hope you will join us in this important initiative – it would be good for our entire Ocean County community to come together in a unified way to make a difference. While the Jewish Federation is organizing this Campaign, all net proceeds will go directly to making grants in response to this crisis.

Please confirm your partnership in this effort and let me know if you have any questions.

Thank you.

Annabel Lindenbaum
