



OCTOBER 10, 2025

GEORGIA BLACK MATERNAL MENTAL HEALTH SUMMIT

A summit for Black women,
families and allies.

SPONSORSHIP GUIDE

#BMMHS2025 #TOGETHERWETHRIVE

DEAR COMMUNITY PARTNER:

Based on the incredible success of our previous 4 events, Postpartum Support International - Georgia Chapter is pleased to announce that we will be hosting our fifth annual **Black Maternal Mental Health Summit (BMMHS)** in person on **Friday, October 10th, 2025**. This event raises awareness, reduces stigma around maternal mental health, and increases access to PSI Georgia's resources for Black families in Georgia.

The 2024 inaugural, in-person, full-day virtual summit covered the basics of postpartum depression & anxiety, how to engage Black men in the postpartum period, and tips to maintain mental wellness during a pandemic while pregnant or in the postpartum period.

Over **the last 5 years, we have attracted thousands of registrants**, with over 50% attendance between across our virtual and onsite experiences. The **full day summit not only draws critical industry constituents and community partners attendees, it captivates their attention for the duration of the full-day experience**. Over the years, the Summit has featured messages from political and community advocates, committing their support to improve maternal mental health outcomes for Georgia parents. The majority of participants were Black parents, community members and providers from Georgia. The Summit also attracted several attendees across the country and internationally.

Our attendees had the following to say about the event:

"I'm so moved. As a family medicine provider it's so underrepresented in our education and I often don't know how to help my patients, family and friends. Thanks so much for information, resources and SOLUTIONS. I will continue this conversation in all my circles."

#BMMHS2025 #TOGETHERWETHRIVE

"I thoroughly enjoyed the event! I gained more resources for myself and family! I am an advocate for being informed and empowered as it relates to mental health especially as a new mother. Please continue to host these summits annually! ."

"The whole event was phenomenal! So inspiring to see Black women at the forefront of healing for black mamas and birthing parents. "

"I so appreciate the candor of the speakers. We need to hear our stories."

This event was made possible by our wonderful sponsors and partners. **We hope that you will consider joining us for the 2025 Black Maternal Mental Health Summit** as we grow this essential event to improve maternal mental health in Georgia by centering the experiences and voices of Black women and families.

Thank you for your generous support, collaboration, and partnership -- it is integral to this successful and powerful program.

Sincerely,

SHONTEL CARGILL, PRESIDENT

ERIKA FADAHUNSI LIZARDO, VICE PRESIDENT

ELON LINDSAY, BMMHS CHAIR

MONIQUE SIMS, BMMHS CO-CHAIR

PRESENTING SPONSOR: \$20,000

- Listed as Presenting Sponsor on all marketing materials
- Whole Page Advertisement in BMMHS Program
- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- PSI-GA social media presence with link to corporate website
- Opportunity to have a vendor table at Vendor Village
- Announcement of sponsorship during Summit breaks
- Logo alongside PSI-GA logo on all slides during event
- Logo placed on website as BMMHS 2025 Official Sponsor for one year linked to corporate website

PLATINUM SPONSOR: \$10,000

- Opportunity to speak at BMMHS or create 90 sec video to be played during event opening
- Whole Page Advertisement in BMMHS Program
- Logo placed on all marketing materials
- Opportunity to have a vendor table at Vendor Village
- PSI-GA social media presence with link to corporate website
- Announcement of sponsorship during Summit breaks
- Still ad slide with logo included during event slide show

GOLD SPONSOR: \$5,000

- Whole Page Advertisement in BMMHS Program
- Opportunity to have a vendor table at Vendor Village
- PSI-GA social media presence
- Announcement of sponsorship during Summit breaks
- Logo on Gold Sponsor slide during event

SILVER SPONSOR: \$2,500

- Half Page Advertisement in BMMHS Program
- Opportunity to have a vendor table at Vendor Village
- PSI-GA social media presence
- Logo on Silver Sponsor slide during event

BRONZE SPONSOR: \$1,000

- Quarter Page Advertisement in BMMHS Program
- PSI-GA social media presence
- Logo on Bronze Sponsor slide during event

SMALL BUSINESS/NONPROFIT SPONSOR: \$500

- Name listed in BMMHS Program
- PSI-GA social media presence
- Logo on Sponsor slide during event

DEADLINE: SEPTEMBER 1, 2025

**To secure your sponsorship,
please: fill out this form**