The Connecticut Chapter of the Jump$tart Coalition – a national, non-profit advocate for financial literacy – is offering several sponsorship opportunities for its **2026 Connecticut Financial Literacy Summit.** The Summit will take place on October 30th, 2026 at the Sheraton, South Hartford in Rocky Hill, CT.

This year's conference is even more important as the state of Connecticut now requires students to complete a half-credit course in personal financial management and financial literacy in order to graduate from Connecticut public high schools. It also adds personal financial management and financial literacy to the state's required program of instruction for public schools. The requirement begins with the class of 2027, who start high school this fall. It can count as either a humanities credit or as an elective credit and will not add to students' existing required credits.

This workshop will focus on tools and techniques to promote and teach financial literacy in a classroom or workshop setting. The CT Jump$tart secures funds to enable classroom teachers from across the state to attend the conference at no cost to them. The sponsorship will cover all content and meals.

Sponsorship of the Connecticut Financial Literacy Summit is a powerful way for businesses, institutions and individuals to *publicly demonstrate their commitment to the financial education of Connecticut's young people.* If you or your organization embraces financial literacy as one of the primary keys to an economically empowered life, I urge you to get in touch with me.

Attached is further information about this year's conference. Please contact me at (203) 935-0265 or at chrislee@newenglandcapital.com to discuss this meeting and your potential sponsorship in more detail. I look forward to hearing from you.

Sincerely,

Christopher M Lee

Christopher M. Lee, CFP®
Conference Chair, CT Jump$tart Coalition

*The Connecticut Jump$tart Coalition is a **501(c)3** non-profit organization with individuals and organizations representing business, government and education who have joined together to improve the personal financial literacy of Connecticut's youth.*

## Event Sponsorship Invitation

If you share our commitment to the financial education of Connecticut's students, please become a sponsor of the 2026 Connecticut Financial Literacy Summit. Besides helping to foster the financial capabilities of our state's young people, you will also be:

- Publicly demonstrating your company's commitment to financial literacy
- Aligning your firm's social initiatives with a significant public benefit
- Enhancing your organization's visibility and recognition through the Summit's program and related publicity

CONFERENCE SPONSOR PACKAGES

Please check the package below that you would like to purchase and complete the Sponsorship Application on the next page:

**_____Gold Conference Sponsor: $2,000**

- Provide Conference opening, interim, or closing remarks (5 minutes)
- Verbal recognition at the beginning and end of the conference
- Preferred position of logo and link on CT Jump$tart website and conference emails
- Press release thanking supporters
- Potential media coverage at the event
- A "Thank you letter" that can be shared on the bank's website or social media.
- Conference attendance for up to 2 representatives

**_____Silver Conference Sponsor: $1,500**

- Introduce one of the keynote speakers
- Verbal recognition at the beginning and end of the conference
- Logo and link on CT Jump$tart website
- Press release thanking supporters
- Conference attendance for 1 representative

**_____Bronze Conference Sponsor: $1,000**

- Logo and link on CT Jump$tart website and marketing materials

**_____ General Sponsor an Educator: $500**

- Logo on marketing materials

# Sponsorship Application

## 2026 Connecticut Financial Literacy Summit

**Tuesday, October 30th, 2026**

In consideration of the Conference sponsor fee of $ _____ paid to the Connecticut Jump$tart, and upon acceptance of this application by them, the Connecticut Jump$tart, licenses the use of the space to be assigned by them for their 2026 Connecticut Financial Literacy Summit to be held on Tuesday, October 7th, 2026 at the Sheraton, South Hartford, in Rocky Hill, CT. We hereby submit application for sponsorship:

Company Name: _____

Designated Representative(s): _____

_____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Web Site: _____

Sponsorship Chosen (please circle one): Gold Silver Bronze General

Signature: _____

Date: _____

Please return this application with your check, made payable to: **CT Jump$tart**, PO Box 185, Plantsville, CT 06479. Or, you may fax this application form to 203-935-0266. Upon acceptance, we will send you a confirmation letter with additional information. Should you have any questions, please contact Christopher Lee, Conference Chair, at 203-935-0265, Web site: www.ctjumpstart.org