



Child & Family Agency of Southeastern
Connecticut, Inc.
Advancing Individual & Community Health

2025 CORPORATE SPONSORSHIPS

CHILD AND FAMILY AGENCY OF SOUTHEASTERN CT

delivers critical medical and mental health assistance to over 10,000 people each year.

OUR VITAL SERVICES INCLUDE:

- ▶ Urgent Crisis Center for children and teens
- ▶ 4 mental health centers providing trusted care
- ▶ 21 school-based health centers offering medical and mental health services
- ▶ New London medical clinic providing convenient healthcare access (Groton clinic opening in 2025!)
- ▶ 2 accredited early childhood education and family resource centers
- ▶ safety net services that empower safe & stable households

**SHAPING THE FUTURES OF CHILDREN AND FAMILIES
ACROSS NEW LONDON, WINDHAM, & MIDDLESEX COUNTIES**

VIDEO

CFA Medical Services

CFA Safety Net Services

CFA Children's Services

CFA Urgent Crisis Center

CFA Mental Health Services

Check presentation to CFA from Bouvier Insurance and Liberty Mutual



YEAR-ROUND SPONSORSHIPS



BUILD A CUSTOMIZED YEAR-ROUND SPONSORSHIP PACKAGE



YEAR-ROUND SPONSORSHIP LEVELS

Champions - \$20,000

Friends - \$15,000

Advocates - \$10,000

Supporters - \$1,000 to under \$10,000

YEAR-ROUND SPONSORS ENJOY THE FOLLOWING BENEFITS FOR ALL OF 2025

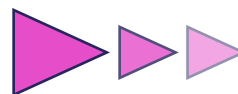
Your logo on CFA's website, with a link to your corporate website

Your logo on CFA signature event* sites, signage, and materials (programs, T-shirts, etc.)

Your logo and company link in print and online publications, including CFA's newsletter and annual report

Exposure and recognition on all social media with options for guest posts and a company feature profile

* Fore Mental Health Golf Tournament (May) and Oktoberfest (October)



**Available until
March 1, 2025**

Year-round sponsorships offer the same benefits of a typical sponsorship, then add prominent, year-round exposure beyond the short time window of an event.

It's our way of thanking partners who commit early in the year, giving CFA a strong financial base to deliver the best support to our clients.

**Want to learn more about becoming a corporate partner?
Contact sponsorships@ctcfa.org.**

2024 Oktoberfest Fundraising Event at Deans Mill Farm



EVENTS SPONSORSHIPS



Monday, May 12, 2025

Join us at Stonington Country Club for golf, lunch on the green, a post-golf cocktail party, and lots of friendly competition.

\$10,000 Presenting Sponsor
Two foursomes; two tee signs
\$5,000 Several opportunities available
One foursome; two tee signs
\$3,500 Open Bar Sponsor
Two golfers; one tee sign
\$2,500 Several opportunities available
Two golfers; one tee sign
\$1,500 Several opportunities available
Tickets to Post-Golf Cocktail Party
\$1,000 Golf Cart Sponsors
Corporate signage on golf carts



October 2025

A celebration of Gemütlichkeit – warmth, friendliness, and good cheer – at Deans Mill Farm, Stonington.

\$20,000 Oktoberfest Presenting Sponsor ***
\$10,000 Oktoberfest Tent Sponsor ***
Gemütlichkeit Dinner featuring Ray of Hope Awards
\$10,000 Dinner ***
\$5,000 Ray of Hope Awards ***
\$2,500 Bar, Band or Cocktail Hour **
\$1,500 Bourbon Tasting**
Spielplatz Family Day 5K Trail & Road Race
\$5,000 Title Sponsor***
\$2,500 Swag Bag or Post-Race Biergarten **
\$1,000 5K Registration or Bounce House *
* Indicates dinner tickets *** 10 tickets ** 4 tickets * 2 tickets

EVENT SPONSORS ENJOY THE FOLLOWING BENEFITS

Company logo and website link in all event promotions (print and digital)

Company logo on-site at the event, commensurate with sponsorship level

Recognition in our annual report



Flexible Dates/Locations

Headline an intimate celebration of those who've made CFA a beneficiary of their estate or will, and encourage others to support CFA's endowment.

\$5,000 Event co-branded with your company
\$2,500 Event Sponsor
\$1,000 Event Supporter



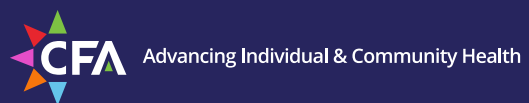
Flexible Date/Location

Support mental health services for Middlesex County families. Exact date/location TBD. We welcome sponsor input in designing this event!

\$5,000 Event co-branded with your company
\$2,500 Event Sponsor
\$1,000 Event Supporter

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CFA Ray of Hope Award Winner Ariana Lopez and Family at Oktoberfest 2024



PRIORITY NEEDS SPONSORSHIPS



NEW

PRIORITY NEEDS ADVOCATES \$10,000 EACH

Priority Needs Advocates provide direct support for CFA's most essential services, helping children and families in Southeastern Connecticut grow and thrive!

Your \$10,000 sponsorship can be designated to support one of the five priority needs listed at right.



These sponsorships go directly to the priority area's operating expenses. Because this type of unrestricted funding is rare, CFA will recognize your company as a 2025 Advocate in your chosen priority area.

PRIORITY NEEDS ADVOCATES ENJOY THE FOLLOWING BENEFITS

Your logo and web link on CFA's website, identifying your company as a 2025 Advocate for your chosen Priority Area (e.g. Mental Health Advocate)

Guest newsletter column and social media feature describing how your Priority Area sponsorship reflects your company's values

Recognition in print and digital communications, including our annual report

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CFA Urgent Crisis Center

UCC in New London provides immediate care to any child in Connecticut, age 4-18, experiencing an active and urgent mental health crisis.

CFA Children's Services

CFA provides NAEYC-accredited, full-day, year-round early childhood education for children 6 weeks to 5 years old in Groton and New London, along with wrap-around support services for the entire family.

CFA Medical Services

The CFA Medical Clinic in New London provides expert medical and mental health care, including acute care, sick visits, physicals, reproductive health, prescriptions, labs, and vaccines. A new clinic, located in Groton, will open in 2025.

CFA Mental Health Services

Outpatient Mental Health Centers provide therapy, helping child and adult clients manage and resolve symptoms such as trauma, anxiety, and depression. Services are available to residents of New London and Middlesex Counties, with locations in Groton, New London, Pawcatuck, and Westbrook.



The Children's Fund is a unique resource CFA clinicians use to support our most vulnerable children, helping them participate in activities they may not otherwise be able to afford such as playing an instrument, participating in sports, or going to camp.



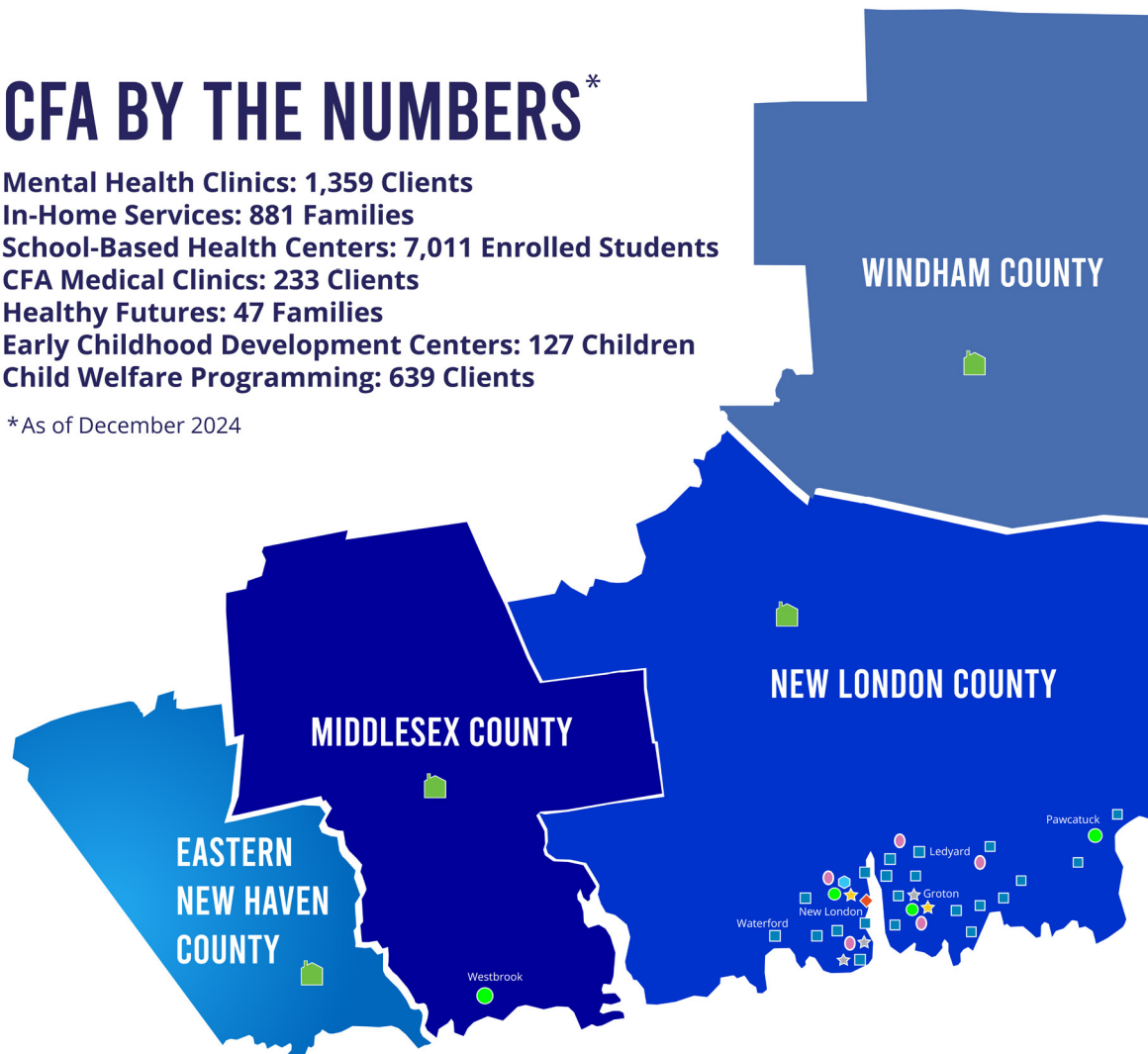
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CFA BY THE NUMBERS*

Mental Health Clinics: 1,359 Clients
In-Home Services: 881 Families
School-Based Health Centers: 7,011 Enrolled Students
CFA Medical Clinics: 233 Clients
Healthy Futures: 47 Families
Early Childhood Development Centers: 127 Children
Child Welfare Programming: 639 Clients

*As of December 2024



New London County

- Child Welfare Services (county-wide)
- Early Childhood Development Centers
- Family Resource Center
- Mental Health Clinic
- CFA Medical Clinic
- Urgent Crisis Center
- In-Home Services (county-wide)
- School-Based Health Centers
- Early Childhood Mental Health Consultant

Middlesex County

- Child Welfare Services (county-wide)
- Healthy Futures (county-wide)
- In-Home Services (county-wide)
- Mental Health Clinic

Windham County

- Child Welfare Services (county-wide)
- In-Home Services (county-wide)

Eastern New Haven County

- In-Home Services