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October 15, 2025

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Images and Graphics: <https://bit.ly/Eddie-Glick-and-Fray>

GLICK + FRAY design firm dominates 2025 Eddie & Ozzie Awards with four national honors.



Bellevue, Idaho—GLICK + FRAY, an Idaho-based creative design agency, has achieved a landmark victory at this year's Eddie & Ozzie Awards, winning four top honors and outshining some of the greatest names in the publishing world—including the Museum of Modern Art, The Nature Conservancy as well as some of the top design firms in the industry. The 2025 awards garnered cement GLICK + FRAY's position as a leader in both editorial excellence and cutting-edge design.

At a gala attended by the industry's elite in New York City, GLICK + FRAY was recognized in these highly competitive national categories:

- **Eddie Award – Living with Wolves:** Website / Association/Nonprofit
- **Ozzie Award – Living with Wolves:** Website Design
- **Ozzie Award – Living with Wolves:** Photography / Association/Nonprofit

- **Eddie Award – Discover the Wood River Valley:** Series of Articles / City & Regional
- **Eddie Finalist – Discover the Wood River Valley:** Full Issue / City & Regional / Northwest

Beating out internationally renowned institutions and publications, GLICK + FRAY's achievements underscore the agency's impact on business and nonprofit storytelling, digital design innovation, and place-based editorial. "This is beyond thrilling—we absolutely crushed it this year. To stand alongside brands like MoMA and Travel + Leisure, and to win across content, photography, and web design, is a testament to our dedication to purpose-driven creative," said GLICK + FRAY founder Nancy Glick.

The Living with Wolves website sweep redefines how nonprofit conservation stories are told on the web, drawing national acclaim for both visual storytelling and user experience. Meanwhile, the Discover the Wood River Valley series continued to shine, taking top editorial honors and spotlighting the vibrant communities of the Wood River Valley of Idaho and beyond.

"These wins belong to every member of our team, our clients who dream big, and the communities whose stories inspire us," Glick added. "We set out to prove that thoughtful design and authentic editorial can go head-to-head with the giants—and we won. I'm beyond proud."

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About Glick & Fray: *A bold creative agency that develops thought-provoking – and sometimes a little provocative – web, graphic design, print and digital content for local and national clients.* www.glickandfray.com

About the Eddies/Ozzie Awards: The Eddie & Ozzie Awards are among the most respected honors in the publishing industry, celebrating superior editorial and design work across business and consumer media. www.eddie-ozzie.com