

CATEGORY MANAGEMENT - CENTER STORE

Name	Title	Email	Category Responsibilities
Jeremy Adams	Executive Director, Category Management	jeremy.adams@kehe.com	
Michael Bennett	Analyst, Category Management	michael.bennett@kehe.com	
Rebekah Roberts	Analyst, Category Management	rebekah.roberts@kehe.com	
Tim Dornfeld	Director, Category Management	tim.dornfeld@kehe.com	
Alvaro Reyes	Senior Category Manager	alvaro.reyes@kehe.com	Frozen (Entree, App, Dessert, Baked Goods, Other), Frozen Fruit/Veg/Potato
Jasmin Ruiz	Associate Category Manager	jasmin.ruiz@kehe.com	Nutrition Bars
Allan Reyes	Admin Support	allan.reyes@kehe.com	
Christina Schmidt	Senior Category Manager	christina.schmidt@kehe.com	Soda, Water, Shelf Stable RTD Tea/Coffee, Juice, Functional Beverage
Alma Adams	Admin Support	alma.adams@kehe.com	
Elizabeth Frandle	Category Manager	elizabeth.frandle@kehe.com	Health/Beauty Care, Baby
Christine Casey	Category Manager	christine.casey@kehe.com	Vitamins, Herbs, Wellness Nutrition
Julie Terrazzino	Category Manager	julie.terrazzino@kehe.com	Pet, Household Cleaners, General Merchandise, Cocktail Mixers, Non-Alcoholic
David Shaffer	Category Manager	david.shaffer@kehe.com	Breakfast, Cookies, Crackers
Tyler Averett	Category Manager	tyler.Averett@kehe.com	Salty Snacks, Jerky/Meat Snacks, Alternative Snacks, Shelf Stable Salsa/Dip/Hummus
Shana Cimafranca	Admin Support	shana.cimafranca@kehe.com	
Tabitha Sewell	Director, Category Management	tabitha.sewell@kehe.com	
OPEN	Senior Category Manager		Dairy, Refrigerated Beverages, Refrigerated Juice, Non-Dairy Beverage
Melissa Kramer	Associate Category Manager	melissa.kramer@kehe.com	Confections/Candy
Benedick Calderon	Admin Support	benedick.calderon@kehe.com	
Justin Teten	Senior Category Manager	justin.teten@kehe.com	Oil, Vinegar, Mediterranean, Italian, Pasta, Pasta Sauce, Middle Eastern, European
Lorela Cueto	Admin Support	lorela.cueto@kehe.com	
Lynda Glass	Category Manager	lynda.glass@kehe.com	Hispanic, Tex-Mex, Caribbean, Frozen Hispanic, Kosher, Shelf Stable Meat/Seafood
Jake Morgan	Category Manager	jake.morgan@kehe.com	Tea, Coffee, Nut Butter, Jams/Preserves
Morgan Lee	Category Manager	morgan.lee@kehe.com	Asian, Indian, Thai, Frozen Asian, Rice/Prepared
Chris Lorentz	Category Manager	chris.lorentz@kehe.com	Condiments, Salad Dressing, Pickle/Pepper/Olive, Shelf Stable Fruit/Veg, Soup/Broth
Karen Schulte	Category Manager	karen.schulte@kehe.com	Spice/Seasoning, Baking, Sweeteners, SS Desserts
Genesis Inojales	Admin Support	genesis.inojales@kehe.com	

The Category Management team is responsible for enterprise item assortment & act as the supplier's main point of contact for assortment, promotions, & brand strategy.

CENTER STORE CM TEAM STRUCTURE



CATEGORY MANAGEMENT - FRESH

NAME	TITLE	EMAIL	CATEGORY RESPONSIBILITY
Shannon Rosiak	Senior Director, Fresh Category Management	Shannon.Rosiak@kehe.com	
Kristy Tutak	Analyst	Kristy.Tutak@kehe.com	
Laura Stidham	Category Manager	Laura.Stidham@kehe.com	Cheese & Charcuterie
Cory Granger	Associate Category Manager	Cory.Granger@kehe.com	Specialty Non Cheese & Cheese Food Service
Rebecca Ondrus	Category Manager	Rebecca.Ondrus@kehe.com	Bakery Breads & Breakfast
Jessica Olszyk	Associate Category Manager	Jessica.Olszyk@kehe.com	Bakery Desserts
Alex Manallo	Admin Support	Alex.Manallo@kehe.com	
Megan Charron	Category Manager	Megan.Charron@kehe.com	Deli & Food Service
Shawna Collins	Associate Category Manager	Shawna.Collins@kehe.com	Fresh, Frozen & Packaged Meat & Seafood
Alfie DelaCruz	Admin Support	Alfie.DelaCruz@kehe.com	
Hunter White	Category Manager	Hunter.White@kehe.com	Meat & Cheese Alternatives

FRESH CM TEAM STRUCTURE

