

For Immediate Release

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Santa Clara County FireSafe Council and Ladris Announce Strategic Partnership for AI-Enabled Life Safety and Evacuation Preparedness

Value Added Reseller (VAR) partnership enables Santa Clara County FireSafe Council to market Ladris' artificial intelligence life safety and evacuation preparedness platform throughout San Mateo, Santa Clara and Santa Cruz counties, and to all Fire Safe Councils statewide.

Saratoga & Sacramento, CA, July 29, 2024—The Santa Clara County FireSafe Council (SCCFSC) announced today it has entered into a strategic partnership with Ladris Technologies, Inc. to offer Ladris' product suite throughout the SCCFSC network to further enhance life safety and evacuation preparedness for wildfire and natural disasters. Ladris is a leading provider of artificial intelligence models that forecast the impact of man-made and climate-driven disasters on life and property. The platform provides detailed multi-hazard simulations, including evacuation and fire spread, allowing users to analyze what-if scenarios to enhance readiness, response and operation plans.

The partnership between the Santa Clara County FireSafe Council and Ladris will extend best-in-class risk modeling to the Bay Area and Fire Safe Councils statewide, promote the adoption of AI-driven solutions, and provide tailored support and training to public safety agencies that want to quantify their risk and improve their response capabilities. By fostering innovation, increasing community resilience, and strengthening data-driven decision making, the partnership will optimize resource utilization and establish a strong, long-term relationship focused on continuous improvement and adaptation to emerging disaster management challenges.

According to Seth Schalet, CEO of Santa Clara County FireSafe Council, “We engaged with the Ladrir team to design a partnership that will enable Santa Clara County FireSafe Council to bring their platform of life safety and evacuation preparedness products to our clients throughout the region, and to support Fire Safe Council adoption of Ladrir statewide. Wildfire and natural disasters can strike at a moment's notice. The Ladrir suite of EVAC-1 and FIRE-1 offers the most robust tools available for emergency managers, fire agencies and local municipalities to manage evacuation response and strategic fire mitigation, while incorporating AI-driven real-time situational awareness and risk detection capabilities.”

"We are thrilled to partner with Seth and his team at the Santa Clara County FireSafe Council, a national example of excellence in fire safety and community preparedness," said Leo Zlimen, CEO of Ladrir. "By joining forces, we can extend our AI-driven systems to a wider audience and empower officials with cutting-edge capabilities to efficiently plan and respond to emergencies. Integrating our technology with Santa Clara County FireSafe Council's initiatives significantly boosts the preparedness and operational support for managing the increasing number of disasters. Our advanced risk models for response planning and public education will enable officials across the state to prepare their communities with greater precision and evidence-based strategies for any potential evacuation scenario."

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About Santa Clara County FireSafe Council:

As a 501(c)3 nonprofit with a 20-year history, Santa Clara County FireSafe Council's core mission is to mobilize the people of Santa Clara County to protect their homes, communities, and environment from wildfires. As a trusted partner across the government, fire service, corporate and WUI residential communities, SCCFSC has led some of the most complex hazardous fuel reduction projects in the region. With a board and advisory council that has a deep expertise across the wildfire ecosystem including wildfire and environmental research, academia, emergency management, regional planning, technology products and wildland firefighting leadership, Santa Clara County FireSafe Council is uniquely positioned to lead cross-sector collaborations, government-private partnerships in Silicon Valley, Santa Clara County and beyond. For more information, visit www.sccfiresafe.org

About Ladrir Technologies:

Ladrir Technologies is the leading provider of artificial intelligence models that forecast the impact of man-made and climate-driven disasters on infrastructure and population for use by governments and enterprises. Ladrir AI enables users to create dynamic evacuation and disaster simulations before, during, and after emergency events with quantified evacuation times and traffic congestion conditions, allowing users to analyze “what-if” scenarios that show how specific changes may impact readiness, response plans, and operations. For more information, visit www.ladrir.com.

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