For Immediate Release

Contact: Seth Schalet

Santa Clara County FireSafe Council

408-975-9591 or

sschalet@sccfiresafe.org





Santa Clara County FireSafe Council and Frontline Wildfire Defense Partner to Protect Homes, Businesses, and Communities from Wildfire

Partnership Expands Frontline's Defense System 2 Automated Wildfire Sprinkler Protection Availability for Early Detection and Mitigation Throughout Santa Clara County FireSafe Council's Service Area

November 15, 2023, Saratoga, CA—Today, Santa Clara County FireSafe Council (SCCFSC) announced it has entered into a partnership with Frontline Wildfire Defense to promote Frontline's Defense System 2 automated wildfire sprinkler protection solutions throughout Santa Cruz, San Mateo, and Santa Clara counties.

The Frontline's Defense System 2 is an integrated wildfire protection solution that combines wildfire tracking software, satellite connectivity, and onsite sprinkler hardware to protect any building from wildfires. The system turns on automatically when fire is within seven miles of a property – more than 100x faster than traditional sensor-based systems. Once active, the system saturates the property with water and biodegradable firefighting foam, creating an environment that is too wet to burn.

The Frontline Wildfire Defense System is a preventative system that combats the threat of windborne embers. Embers can travel for miles and can threaten a home long before a wildfire is visible from the property. Customers can choose to activate the system immediately or choose to override the activation. According to Seth Schalet, CEO of Santa Clara County FireSafe Council, "When it comes to wildfires, time is of the essence. The number of houses within the wildland urban interface (WUI) has doubled since the 1990s because of both housing growth and more acres burned. Santa Clara County FireSafe Council's partnership with Frontline Wildfire Defense enables us to make Frontline's solutions available, deepening our community impact and gives our clients access to leading wildfire early detection solutions to protect their homes, communities, and environment from wildfires."

"As wildfire season becomes a year-round reality, homeowners need better tools and technology to protect their homes from the threat of embers," said Harry Statter, founder and CEO, Frontline Wildfire Defense. "Just like we've equipped the inside of our homes for fire safety, we need to do the same with the exterior of our homes. Our technology uses the same Class-A Firefighting Foam used by firefighters when protecting structures, giving homeowners the power to better protect their homes."

Learn More about Defense System 2

About Frontline Wildfire Defense:

Founded in 2017 by Harry Statter, a veteran landscape ecologist and fire mitigation expert, Frontline Wildfire Defense is committed to protecting homes, families, and communities from wildfire disasters. The Frontline Wildfire Defense System empowers homeowners to prepare for wildfire, monitor fires near their homes, and protect them during a wildfire event with Frontline's exterior sprinkler solution. The Frontline Mobile App, available for free on iOS and Android, provides comprehensive wildfire safety information and immediate evacuation notifications.

About Santa Clara County FireSafe Council: As a 501 (c)3 nonprofit with a 20-year history, Santa Clara County FireSafe Council's core mission is to mobilize the people of Santa Clara County to protect their homes, communities, and environment from wildfires. As a trusted partner across the government, fire service, corporate and WUI residential communities, SCCFSC has led some of the most complex hazardous fuel reduction projects in the region. With a board and advisory council that has a deep expertise across the wildfire ecosystem including wildfire and environmental research, academia, emergency management, regional planning, technology products and wildland firefighting leadership, Santa Clara County FireSafe Council is uniquely positioned to lead cross-sector collaborations, government-private partnerships in Silicon Valley, Santa Clara County and beyond. For more information, visit www.sccfiresafe.org

####

Santa Clara County FireSafe Council

14380 Saratoga Ave Saratoga, CA 95070 Phone: (408) 975-9591

Website: www.sccfiresafe.org