For Immediate Release

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SANTA CLARA COUNTY FIRESAFE COUNCIL AND PALADIN INDUSTRIES ENTER INTO PILOT TESTING AND RESELLER PARTNERSHIP

Will Promote Fire Agencies Pilot Testing and Adoption of Paladin's Field-Ready Wildfire Response Training and Incident Preparedness Platform

March 17, 2026, Saratoga, CA—Santa Clara County FireSafe Council (SCCFSC) announced today it has entered into a partnership with Paladin Industries to pilot test, resell and distribute Paladin's Wildfire Preparedness Suite. Paladin Industries builds software that solves a problem every fire agency knows but no tool has addressed: training exercises don't produce plans a crew can use when a real fire starts. The Paladin Wildfire Preparedness Suite gives firefighters an interactive environment to train with simulated wildfire incident scenarios across their own jurisdictions, converting those exercises into a permanent library of field-ready wildfire response preplans with integrated tactics, resource orders, and documentation. Designed for firefighters rather than technical specialists, Paladin requires no GIS expertise to operate and works in the degraded connectivity conditions common to wildland fire environments. Preplans built in Paladin remain accessible to an agency regardless of personnel changes, preserving operational knowledge across retirements and leadership transitions.

"Wildfires are increasing in frequency, speed and magnitude in Wildland Urban Interface (WUI) areas," said Seth Schalet, CEO of Santa Clara County FireSafe Council. "The first 24 hours are critical for incident commanders' ability to limit wildfire spread and destruction with optimized, targeted field-based solutions accessible by incident response teams. Paladin's field enabled early insight and predictive modeling suite

improves decision-making to protect assets and communities against the evolving threat of wildfires. Santa Clara County FireSafe Council will leverage our relationships with fire agencies to field test, optimize, sell and support their wildfire response needs."

"Fire agencies have always trained for worst-case scenarios, but until now those exercises never produced anything tangible a crew could use when a real fire started. Paladin changes that; turning the training agencies are already doing into preplans their incident commanders can deploy in the field. We built Paladin so that any agency, regardless of size or resources, has the tools to protect their community when the next fire comes. We look forward, as San Jose locals, to supporting our local wildland communities in the Santa Clara Valley." Said Jackson Yip, CEO of Paladin.

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About Santa Clara County FireSafe Council:

As 501 (c)3 nonprofit with a 20-year history, Santa Clara County FireSafe Council's core mission is to mobilize the people of Santa Clara County to protect their homes, communities, and environment from wildfires. A trusted partner across the government, fire service, corporate and WUI residential communities, SCCFSC has led some of the most complex hazardous fuel reduction projects in the region With a board of directors and advisory board that has a deep expertise across the wildfire ecosystem including wildfire and environmental research, academia, emergency management, regional planning, technology solutions and wildland firefighting leadership, Santa Clara County FireSafe Council is uniquely positioned to lead cross-sector collaborations, government-private partnerships in Silicon Valley, Santa Clara County and beyond. For more information, visit https://sccfiresafe.org/

About Paladin Industries:

Paladin Industries builds wildfire preparedness software for fire agencies operating in Wildland Urban Interface environments. Its flagship platform, the Paladin Wildfire Preparedness Suite, allows firefighters and incident commanders to simulate wildfire scenarios across their own jurisdictions; practicing how they would respond to a fire before one ever starts. Paladin Plans created during training exercises don't disappear when the session ends. Paladin converts them into a permanent library of response plans that incident commanders can pull up and deploy the moment a real fire is reported, complete with the resource requests and field documentation their crews need to act immediately. The result is a direct line between how an agency trains and how it responds; so when a fire starts, the plan is already built.

Paladin Industries is based in San Jose, California.

For more information, visit www.PaladinPlan.com/

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