

## Jingle Bell Trolley Title Sponsor

**Members: \$1,500**

(Limited to 1 Sponsor) –

**SOLD**

Northwest Community Bank

- Avon / Canton Chamber Division Level Sponsor for 11 months following the event
- Title Sponsor will be included in ALL outreach marketing
- Business Logo on the Jingle Bell Trolley Banner (with title sponsorship rights)
- Business Logo on all Sponsorship Signage at Trolley Stops (7 total)
- Sponsorship mention and logo on Avon / Canton Chamber Social Media Channels: Facebook, LinkedIn
- Tagged on Social Media
- Avon / Canton Chamber Email Marketing, promoting the Jingle Bell Trolley Event from mid-October through November 23rd, along with a dedicated “Thank You” email to all participating businesses sent out to the Avon / Canton Members after the event
- Offer a Discount redeemable the day of the Jingle Bell Trolley Event to drive foot traffic into your business and increase sales and be featured at the top of the Shop Local Page
- Website Promotion:
  - Business Logo appearing on the top navigation of the Jingle Bell Trolley website
  - Logo on Avon / Canton Chamber Website

## Deck The Halls Sponsorship

**Members: \$1,000**

(Limited to 4 Sponsors)

- Avon / Canton Chamber Division Level Sponsor for 11 months following the event
- Logo on Deck The Halls Sponsorship Signage at Trolley Stops (choice of 4 total)
- Sponsorship mention and logo on Avon / Canton Chamber Social Media Channels: Facebook, LinkedIn
- Tagged on Social Media
- Avon / Canton Chamber Email Marketing, promoting the Jingle Bell Trolley Event from mid-October through November 23rd, along with a dedicated “Thank You” email to all participating businesses sent out to the Avon / Canton Members after the event
- Offer a Discount redeemable the day of the Jingle Bell Trolley Event to drive foot traffic into your business and increase sales and be featured at the top of the Shop Local Page
- Website Promotion:
  - Business Logo on Jingle Bell Trolley homepage under appropriate sponsorship level
  - Logo on Avon / Canton Chamber Website

## Silver Bells Sponsorship

**Members: \$500**

(Limited to 8 Sponsors)

- Avon / Canton Chamber Program Level Sponsor for 11 months following the event
- Business Logo on the Silver Bells Sponsorship Signage at Trolley Stop of choice
- Sponsorship mention and logo on Avon / Canton Chamber Social Media Channels: Facebook, LinkedIn
- Tagged on Social Media
- Avon / Canton Chamber Email Marketing, promoting the Jingle Bell Trolley Event from mid-October through November 23rd, along with a dedicated “Thank You” email to all participating businesses sent out to the Avon / Canton Members after the event
- Offer a Discount redeemable the day of the Jingle Bell Trolley Event to drive foot traffic into your business and increase sales and be featured at the top of the Shop Local Page
- Website Promotion:
  - Business Logo on Jingle Bell Trolley homepage under appropriate sponsorship level
  - Logo on Avon / Canton Chamber Website

## Santa's Helpers

**Members: \$250**

(Limited to 8 Sponsors)

- Business Logo on the Santa's Helpers Sponsorship Signage at Trolley Stop of the Avon / Canton Chamber's discretion
- Sponsorship mention on Avon / Canton Chamber Social Media Channels: Facebook, LinkedIn
- Tagged on Social Media
- Avon / Canton Chamber Email Marketing, promoting the Jingle Bell Trolley Event from mid-October through November 23rd, along with a dedicated “Thank You” email to all participating businesses sent out to the Avon / Canton Members after the event
- Website Promotion:
  - Business Logo on Jingle Bell Trolley homepage under appropriate sponsorship level
  - Logo on Avon / Canton Chamber Website