

New for 2020! 20% Discount for all Avon Chamber of Commerce Members.

- All advertising Chamber Members will receive a Bold Line Listing in **Green** for name and phone number.
- All display advertisers receive a 75-word thumbnail with name and phone number in Green.
- Chamber Members can also put the Chamber logo in their ad copy.
- **Lowest priced option:** Bold Line Listing for \$40. (discounted from \$50)

The Valley Book has a circulation of 30,000. It is direct mailed to residents and businesses in Avon, Canton, Farmington, Simsbury and Granby. Includes a wide circulation through retail and restaurant locations, hotels, relocation and real estate offices, town offices and libraries.

The Valley Book maintains a high-performance, high-traffic community website that complements the book by expanding on the content.

Ad Sizes	Rate Card	20% Discount Avon Chamber Member
FULL PAGE	\$ 3400	\$ 2720
2/3 PAGE	\$ 2700	\$ 2160
1/2 PAGE	\$ 2100	\$ 1680
1/3 PAGE	\$ 1750	\$ 1400
1/4 PAGE	\$ 1350	\$ 1080
1/6 PAGE	\$ 950	\$ 760
1/12 PAGE	\$ 565	\$ 452
Thumbnail	\$ 210	\$ 168
Bold Line Listing	\$ 50	\$ 40

www.thevalleybook.com

- 300,000 annual visits • 600,000 page views
- 2 million hits • Online 21 years
- #1 on Google for Farmington Valley business searches

Contact Dan Walsh at The Valley Book 860-796-8347
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The Valley Book PRINT / WEB PACKAGES INCLUDE:

- Full Color Display Ad
- 75-word Thumbnail Business Description, print & web
- Display graphic ad link from thevalleybook.com to your website
- Includes laptop, desktop, smartphone, tablet and digital platforms (\$60/year, discounted to \$48/year for Chamber Members)