

Conference Agenda

TUESDAY, SEPT. 30

All NAC2025 Conference Activities, Networking Events, Educational Sessions, and Exhibit Hall are on the Emperors Level in the Caesars Palace Conference Center

8:00 a.m.–6:00 p.m. **Registration Desk Open**

Emperors Level

8:00 a.m.–4:00 p.m. **Exhibitor Set Up (Exhibitors Only)**

Palace Ballroom

1:00–4:30 p.m. **ATM Workshops**

Emperors Ballroom

1:00–1:45 p.m. Workshop 1: NFC for Retail ATMs

Is It Time to Begin Rolling Out 'Tap & Go'?

Emperors Ballroom

Will NFC increase your transaction volumes? Get the scoop and

gain real world insight from the field on the pros and cons.

1:45–2:15 p.m. Workshop 2: PCI ATM Keypad Compliance

Current Industry Snapshot & A Quick Look Ahead

Emperors Ballroom

Cut through the confusion and get a handle on where PCI

compliance actually stands today.

2:15–2:30 p.m. **ATM Nation Snack Attack Break**

Emperors Ballroom

Sponsored by MBA USA, Inc.



Conference agenda TUESDAY, SEPT. 30



2:30–4:00 p.m. **NAC2025 Coffee Outpost**

Emperors Level

Sponsored by Infinity ATMs & Security First Bank





2:30–4:30 p.m. Workshop 3: Keys to Your ATM Locks

Emperors Ballroom

Valid US Government ID & Matching Lanyard Required

• Top ATM Lock Troubleshooting Tips

Survey of the Newest ATM Lock Technology

 Real-Time Demos & Training on Lock-Defeat for Broken/Vandalized Locks

Developed Exclusively by MBA USA, Inc. for NAC2025

5:00–6:30 p.m. **Cash Empire Welcome Reception**

Expo Hall, Palace Ballroom

Sponsored by PAI, Powered by Brink's





Conference Agenda

WEDNESDAY, OCT. 1

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8:00 a.m.–6:00 p.m. **Registration Desk Open**

Emperors Level

8:30 a.m.–1:30 p.m. **Expo Hall**

Palace Ballroom

8:30–10:00 a.m. Cash = Freedom Networking Breakfast

Expo Hall, Palace Ballroom

Sponsored by Bodega Ai & First Sentinel Bank





10:00 a.m.–1:30 p.m. **Sponsor Flash Presentations**

Emperors Level, Room TBA

12:00 noon–1:30 p.m. **Cash is Cool Industry Luncheon**

Expo Hall, Palace BallroomSponsored by Triton & ATMGurus





1:45–3:00 p.m. **NAC2025 Opening Ceremonies**

Emperors Ballroom

- Welcome from NAC Chair & Board Officers
- Coffee, Dessert & a Toast To CASH & ATM NATION!

Conference agenda WEDNESDAY, OCT. 1





The Vital Importance of Advocacy for Our Industry Nancy Gail Daniels, COO, Hyosung USA Platinum Sponsor



Keynote Presentation

The Honorable Scott Fitzgerald (R-WI)

- Member, U.S. House of Representatives
- Financial Services & Judiciary Committee Member
- Prime Sponsor of The Safe Access to Cash Act

3:00–5:30 p.m.

Expo Hall Open
Palace Ballroom

3:00-4:30 p.m.

NAC2025 Coffee Outpost

Emperors Level

Sponsored by Infinity ATMs & Security First Bank





3:00–3:45 p.m.

NAC Industry Advocacy Updates

Emperors Ballroom

Latest Developments & Updates On:

- NAC's Longstanding Antitrust Litigation vs. VISA & Mastercard on Behalf of All U.S. ATM Operators
- Report on NAC's Current National Legislative Initiatives to:
 - Have ALL ATMs Covered Under the Federal Bank Robbery Laws
 - Ensure a Nationwide Cash Payment Option for All Basic In-Person Purchases
 - Restore Reasonable Access to Banking for U.S. ATM Operators

3:45–4:00 p.m.

ATM Nation Snack Attack Break

Emperors Ballroom & Palace Ballroom / Expo Hall Sponsored by MBA USA, Inc.



Conference agenda WEDNESDAY, OCT. 1



4:00-4:45 p.m.

ATM Security Academy X

Emperors Ballroom

The Ultimate Robbery: Executive Briefing on ATM Jackpotting Threats in America

Captain Jeff Roberts, Head of Intelligence Operations Texas Financial Crimes Intelligence Center (TFCIC)

TFCIC, the first agency of it's kind in the U.S., was created to coordinate law enforcement's response to organized financial fraud.



Since 2021, ATM jackpotting – once nearly nonexistent in the U.S. – has emerged as a widespread and organized threat targeting financial infrastructure across our nation. This high-level executive briefing will explore the evolving tactics behind these attacks, examine the profiles of the threat actors involved, and provide an overview of coordinated law enforcement efforts focused on detection, disruption, and deterrence.

This session will offer a strategic lens into:

- Scope and Impact: A review of U.S. trends in ATM jackpotting, including estimated financial losses, regional hotspots, and the systemic vulnerabilities being exploited.
- Threat Actor Profiles: Insights into the transnational organized criminal groups leveraging jackpotting as a funding mechanism.
 The discussion will highlight their operational sophistication and connections to broader financial crime networks.
- Attack Techniques: An executive-level overview of malware-based (logical) and hardware-based (physical) jackpotting methods – without delving into technical minutiae.
- Law Enforcement/Industry Response: An examination of law enforcement investigations, interagency coordination, and publicprivate intelligence sharing.

4:45–5:30 p.m.

Smart Diversification Opportunities for US Retail ATM Operators

Emperors Ballroom

- Viable and exciting new business opportunities for ATM Deployers
- Enhance your Company's competitiveness and enhance the "stickiness" of your Merchant relationships
- Leverage your ATM 'real estate' to grow your Company's revenues



Conference Agenda

THURSDAY, OCT. 2

All NAC2025 Conference Activities, Networking Events, Educational Sessions, and Exhibit Hall are on the Emperors Level in the Caesars Palace Conference Center

8:00 a.m.–12:30 p.m. **Registration Desk Open**

Emperors Level

9:00 a.m.–12:00 noon **Expo Hall Open**

Palace Ballroom

8:30–10:00 a.m. **Dollars to Donuts Networking Breakfast**

Expo Hall, Palace Ballroom

Sponsored by ATM Sales & Systems, and VSR Industries





9:30–10:30 a.m. Putting AI to Work on Your ATM Route...Today

Emperors Ballroom

Information Specifically Designed for Real-World Use by America's Independent ATM Operators in 2025-26!

Learn how to run a smarter, more efficient ATM route employing

Al tools that are available right now

12:00 noon **Adjournment**