

## **From the Executive Director**

David MacDonald

# **AHNA is updating its communications**

Bernie Michel, longtime Asylum Hill promoter, founder of AHNA and our communication staff person for more than a decade, has retired. We wish him the best and thank him for his 20 plus years of service documenting our neighborhood with photos and articles, and this newsletter. His contributions will be sorely missed.

However, we must move on and continue this important work of improving communications with our residents and stakeholders. This change in staffing and with the Hartford News has led our Board of Directors to conclude that AHNA should revamp our communication methods and try new approaches to reach more residents. AHNA has a new Facebook page. Please click [here](#) and please like our new AHNA Facebook page. We will use our Facebook page to post events from AHNA and our partners. Look to AHNA's Facebook page as a place to learn what is happening in our neighborhood. If you use LinkedIn, look for our page [here](#).

We are ending the publication of our newsletter in the Hartford News. It proved to be too costly to continue and most people get their information online using Facebook and other social media. Our newsletter will continue to be published electronically and articles will be posted on Facebook and other social media. We believe this will lead to more efficient communication and we will reach more residents. We welcome your feedback on these changes. These changes are being implemented over the next month or two. Please contact me at [exdir@asylumhill.org](mailto:exdir@asylumhill.org) with your feedback.