



American Council of Engineering Companies of Louisiana



## 2019 BUSINESS FORUM



**When:** Thursday, May 16, 2019

**Cost:** \$249.00 Members

\$395.00 Non-Members

**Where:** Renaissance Baton Rouge Hotel

7000 Bluebonnet Boulevard

Baton Rouge, LA 70810

### SCHEDULE OF EVENTS

TIME	TOPIC	SPEAKER	PROGRAM
8:30 a.m. – 9:00 a.m.	<b>Registration</b>		
9:00 a.m. - 10:15 a.m.	<b>Session I</b> Operations Management	Mel Lester Biz Edge	<i>The AEC Professional's Guide: 30 Success Tips in 60 Minutes</i>
10:15 a.m. – 11:30 a.m.	<b>Session II</b> Personnel Management	Lisa Elster Morrissey Goodale LLC	<i>Growing Profits Through Employee Retention</i>
11:30 a.m. – 11:45 a.m.	<b>BREAK</b>		
11:45 a.m. – 1:15 p.m.	<b>LUNCHEON</b>	Linda Bauer Darr President & CEO of ACEC	<i>National Outlook</i>
1:15 p.m. – 1:30 p.m.	<b>BREAK</b>		
1:30 p.m. – 2:45 p.m.	<b>Session III</b> Marketing/Business Development	Jim Creedon President Creedon Management & Associates	<i>The Realities of Client Behavior</i>
2:45 p.m. – 4:30 p.m.	<b>Session IV</b> Roundtable Discussions	Kenneth Wm. Smith, P.E., P.L.S., FACEC Chief Executive Officer T. Baker Smith, LLC	<i>It's your Business</i>
4:30 p.m. – 5:30 p.m.	<b>Cocktail Reception</b>		

**EARN UP TO 7.5 PROFESSIONAL DEVELOPMENT HOURS (PDH)**  
**(Note: Event/Schedule changes may occur due to unexpected conflicts)**

### HOTEL ACCOMODATIONS & AVAILABILITY

Rooms are available for May 15 and 16 at the Renaissance Baton Rouge Hotel – **Cutoff Date: April 21st**

Group Name: American Council of Engineering Companies of Louisiana (ACEC/L)

Rate: \$144.00 plus applicable taxes      (\*Free Parking on Hotel Property)

**Call for Reservations: 866-469-5448 or visit <http://www.marriott.com>**