



2020 EMERGING LEADERS INSTITUTE
Presented by AIA Louisiana & ACEC of
Louisiana

2020 EMERGING LEADERS INSTITUTE

LEADERSHIP // INVOLVEMENT // DEVELOPMENT



AIA
Louisiana


ACEC
AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Louisiana



EMERGING LEADERS INSTITUTE

ATA GLANCE

"It would be an understatement to say that the program inspired me to grow as a leader, not only in our firm, but also in our community!"

Amber L. Plessala, P.E.
T. BAKER SMITH, LLC

"The Emerging Leaders Institute provided me with an amazing opportunity to make lasting relationships with fellow engineers and architects. The program focused on the development of professional skills, giving me valuable resources to be a better leader within my company."

Jeanne Arceneaux Hornsby, MS, P.E.
C. H. Fenstermaker & Associates, LLC



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EMERGING LEADERS INSTITUTE

AT A GLANCE

The American Council of Engineering Companies (ACEC) of Louisiana and the American Institute of Architects (AIA) Louisiana are pleased to offer an Emerging Leaders Institute series, a leadership and career development program for individuals committed to developing both their professional and personal leadership abilities.

INVEST IN THE FUTURE

Over the years, the consulting design industry has prospered as a result of strong leadership. To ensure an equally successful future, our future leaders must be encouraged to become involved in industry and association activities. Therefore, ACEC of Louisiana and AIA Louisiana have created an Emerging Leaders Institute exclusively for aspiring professionals within its member organizations. The value of this program provides participants the opportunity to build relationships with their peers in the profession, gain insight into various aspects of successful project management and sharpen communications skills.

ELIGIBILITY

The Emerging Leaders Institute is targeted to rising industry professionals who are committed to developing their leadership and management skills and abilities and have been identified by their firm as a “future leader” of the profession.

ABOUT THE PROGRAM

Beginning in May, and continuing through the fall, the Emerging Leaders Institute will be comprised of three (3) sessions to be held in the Baton Rouge area. In order for the program to provide maximum benefits, participants are highly encouraged to commit and attend ALL three (3) sessions. Participants are eligible to earn no fewer than 30 AIA HSW/PDHs/LUs with full participation. Certificates to be awarded.

PARTICIPATION

To participate in the Emerging Leaders Institute, an individual must complete the application and submit it along with the \$895 participation fee no later than **June 26, 2020**. The number of participants is **limited to 20** and applications will be accepted on a first come, first served basis. The registration fee covers all meeting materials, team building event, lunches, and complimentary registration to ACECL's Fall Conference or AIA Louisiana's Conference on Architecture to be held in the Fall 2020.



PROGRAM SCHEDULES

SESSION I

July 14 – July 15



2020 EMERGING LEADERS INSTITUTE Presented
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SESSION I - Day 1

STATE LIBRARY, 701 NORTH 4TH STREET, BATON ROUGE, LA

11.0 AIA HSW/PDHS/LUs (Total credit hours for Session 1)

TUESDAY, JULY 14 | PROGRAM SCHEDULE

8:30 a.m. – 9:00 a.m.	Sign-In & Coffee
9:00 a.m. – 9:15 a.m.	Welcome and Introductions
9:15 a.m. – 10:45 a.m.	Orientation Why can't you just do what I'm thinking? Speaker: Julie Laperouse, Emergent Method

Working with clients and colleagues of different personality types can be frustrating at times. Often, slight adjustments in communication can make all the difference in moving from chaos to collaboration. This engaging workshop will help all participants understand their own personality types and bring back best practices on communicating with anyone and everyone.

10:45 a.m. – 11:00 a.m.	Break
11:00 a.m. – 12:00 p.m.	Conflict Resolution Speaker: Julie Laperouse, Emergent Method

Relationships are at the heart of every business transaction. Building your emotional intelligence and wielding it in conflict situations is an invaluable tool in maintaining professional relationships and creating your reputation as a problem-solver and a leader.

12:00 p.m. – 12:30 p.m.	Break/Lunch
12:30 p.m. – 2:30 p.m.	Networking & Business Development Speaker: Julie Laperouse, Emergent Method

It's not what you know; it's who you know. And more specifically, it's who likes you, trusts you, and recommends you. Even as social networking has encroached into every facet of our interpersonal relationships, business leaders still prefer to do business with, promote, and hire people with whom they have an in-person relationship. Learn how to best present yourself and your business to the people that matter – everyone.

2:30 p.m. – 3:00 p.m.	Travel to the 13 th Gate Escape (on your own) 800 St. Philip Street, Baton Rouge, LA Free parking lot across street – only slots noted “Reserved for 13 th Gate”
3:00 p.m. – 4:30 p.m.	Team Building Exercise (13th Gate Escape)

You are trapped! You and your team have 60 minutes to escape a series of rooms. You must work together against the clock to explore your surroundings using logic, instinct and critical thinking to find secret passages, solve puzzles, crack codes and uncover hidden mysteries that will ultimately lead to your escape.



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SESSION I - Day 2

STATE LIBRARY, 701 NORTH 4TH STREET, BATON ROUGE, LA

11.0 AIA HSW/PDHS/LUs (Total credit hours for Session 1)

WEDNESDAY, JULY 15 | PROGRAM SCHEDULE – LEGISLATIVE DAY

Business leaders need to know how to participate effectively in the public arena and build consensus. They also need to understand how government affairs activities can help their business succeed and how to encourage active participation at the grassroots level. (IF THE LEGISLATURE IS NOT IN SESSION LOBBYIST & LEGISLATORS WILL SPEAK TO THE CLASS ON THE IMPORTANCE OF ADVOCACY)

8:00 a.m. – 8:30 a.m. Sign-in & Coffee

8:30 a.m. – 10:00 a.m. **2020 Legislative Session Update – What's Going on in the A/E Industry**

ACEC of Louisiana and AIA-Louisiana staff and lobbyists review the trials and tribulations the design community and citizens have or will face at the 2020 Legislative Session.

10:00 a.m. – 10:30 p.m. Walk to State Capitol (photo-op)

10:30 a.m. – 12:00 p.m. **House/Senate Committee Meeting**

12:00 p.m. – 1:30 p.m. **Lunch with Legislators & Legislative Staff**
Advocacy: Why Get Involved?
Sponsored by: Forterra Pipe & Precast, LLC.



1:30 p.m. – 2:00 p.m. Break

2:00 p.m. – until **Senate/House Floor Observation**



PROGRAM SCHEDULES

SESSION II

AUGUST 26 - AUGUST 27



SESSION II - Day 1

LOUISIANA ASSOCIATED GENERAL CONTRACTORS (LAGC), 666 North Street, Baton Rouge, LA
13.0 AIA HSW/PDHS/LUs (Total credit hours for Session II)

WEDNESDAY AUGUST 26 | PROGRAM SCHEDULE

8:30 a.m. – 9:00 a.m.	Sign-In & Coffee
9:00 am. – 12:00 p.m.	Personal Leadership: Creating a Plan of Action Speaker: Peter A. DeLisle, PhD, Hon. AIA-Dallas
12:00 p.m. – 12:30 p.m.	Break/Lunch
12:30 p.m. – 4:00 p.m.	Part 2: Personal Leadership: Creating a Plan of Action Speaker: Peter A. DeLisle, PhD, Hon. AIA-Dallas

The program will present a custom focus of study examining the key factors influencing leadership effectiveness and development. The agenda addresses focused leadership in a complex enterprise including: problem-solving, communication, conflict management, decision-making, influencing in complex environments; sustaining effective teams and ethics for members of firms seeking enhancement of their leadership capabilities. It is ideal for architect/engineer leaders making transitions to increased responsibility.

The program of study will be interactive and dialogue-centered. Participants will be encouraged to reflect on personal and professional skill. Successful completion of the program will give each participant the awareness and ability to be critically self-reflective and make an honest appraisal of their effectiveness. Additionally, participants will be able to devise strategies to positively influence their work groups and constituencies.



SESSION II - Day 2

LOUISIANA ASSOCIATED GENERAL CONTRACTORS (LAGC), 666 North Street, Baton Rouge, LA
13.0 AIA HSW/PDHS/LUs (Total credit hours for Session II)

THURSDAY, AUGUST 27 | PROGRAM SCHEDULE

8:30 a.m. – 9:00 a.m.	Sign-In & Coffee
9:00 a.m. – 10:15 a.m.	Cover Your Assets: Professional Liability Documentation and Recordkeeping Speaker: Wyatt Sanders, Alexander & Sanders Insurance

At the conclusion of this session, participants will:

- Know what Professional Liability Insurance Covers
- Know what Professional Liability Insurance Doesn't Cover
- Things you must do and not do to Cover Your Assets
- Learn the "red flag" words
- Learn how to avoid a claim

10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:45 p.m.	Risk Management/Contract Language Speaker: Steven Loeb, Attorney at Law

Carefully wording contract provisions minimizes risk to design professionals. This will be an interactive roundtable discussion on how contract provisions allocate risks between parties and the legal effect of specific contract provisions. Getting contracts right the first time can be the difference between profitable projects or incurring more liability than your firm can afford.

11:45 – 12:30 p.m.	Break/Lunch
12:30 p.m. – 2:30 p.m.	Powerful Presentations Speaker: Melinda Stallings, The Positive Coach

At the conclusion of this session, participants will:

- Have a better understanding of the impact of powerful communication in their professional role
- Understand and use effectively the components of powerful presentations from start to finish
- Be able to effectively utilize the Power of the 4P's
- Engage participants in any presentation regardless of size

2:45 p.m. – 4:00 p.m.	Principal Panel Discussion: Your Leader Within
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This interactive panel discussion provides a sound set of guidelines for creating a high-performance leader and tactics for keeping that leader moving forward toward optimal results such as civic, professional and team leadership skills.





PROGRAM SCHEDULES

SESSION III



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SESSION III

Session III of the Emerging Leaders Institute will include **complimentary registration** to your association's fall conference:

AIA Conference on Architecture 2020*

September 24-25, 2020

DoubleTree by Hilton Lafayette

1521 W Pinhook Road, Lafayette, LA

-OR-

ACEC of Louisiana Fall Conference

November 5, 2020

Baton Rouge Marriott Hotel

5500 Hilton Avenue, Baton Rouge, LA

*AIA Louisiana Emerging Leader graduates will receive their award of completion at the awards luncheon held at the AIA Louisiana Conference on Architecture 2020 on September 25th.

**ACEC of Louisiana's Emerging Leader graduates will receive their award of completion at the awards luncheon held at the ACECL Fall Conference on November 5th.





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REGISTRATION FORM

Send in Your Registration Form Today! Space is Limited

Registration Deadline | June 26, 2020

Attendees are strongly encouraged to attend all sessions to gain the full benefits of the Institute. Only the attendees registered may attend the sessions. Substitutions will not be accepted.

HOW TO REGISTER

Return completed registration form to ACEC of Louisiana via fax, email or regular mail as soon as possible to reserve a spot. Deadline for registration is **June 26, 2020**.

If you have questions contact Janet Tomeny, Vice President, ACEC of Louisiana by phone (225) 927-7704 or email jtomeny@acecl.org.

ACEC of Louisiana
9643 Brookline Ave, Suite 112
Baton Rouge, LA 70809

Phone: (225) 927-7704
Fax: (225) 927-7779
Email: jtomeny@acecl.org

PAYMENT INFORMATION

Tuition cost is \$895.00 per person for attendees. Tuition covers all meeting materials, team building event, lunches, and complimentary registration to ACECL's Fall Conference or AIA Louisiana's Conference on Architecture to be held in the Fall 2020. Tuition does not include lodging or travel expenses. Please make checks payable to ACEC of Louisiana with completed registration to ACEC of Louisiana, 9643 Brookline Ave, Suite 112, Baton Rouge, LA 70809. Full payment must be received by June 26, 2020 or registration will be cancelled.

CANCELLATIONS/REFUNDS

Cancellations received before July 7, 2020, may transfer allotted spot to another member of the same firm. Absolutely no refunds will be made for cancellations received after June 26, 2020.

Name of Emerging Leader: _____ Title _____

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____ Member Number: _____

(AIA Members Only)



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