



— PARENT ASSOCIATION —

FPS FAMILIES SPONSORSHIP & UNDERWRITING PACKET



Making a Difference in Our Community



April 22nd, 2017

Benefitting the

STUDENTS OF FAIRMONT PRIVATE SCHOOLS

The Fairmont Newport Beach

4500 MacArthur Blvd.

Newport Beach, Ca 92660

FPA Casino Night Gala
Saturday April 22nd, 2017
The Fairmont Newport Beach

Dear Fairmont Families,

Fairmont Private Schools' Parent Association (FPA) is a non-profit organization (501C-3) of parents, individually and cooperatively, working with the administration in enhancing the educational experience and environment for our children. Our activities make a positive contribution to the quality of the education, student life, and spirit of the Fairmont "community."

For more than 60 years, Fairmont Private Schools have been **Inspiring Minds. Empowering Dreams.**

We believe children can do amazing things, and Fairmont gives students the opportunity to reach their full potential.

Fairmont students thrive in a safe and secure learning environment where passionate educators are committed to students' academic, character and social development.

We accomplish this by embracing the following distinctive approaches:

- Well researched integration of current state of the art technology and traditional instruction.
- Development of Individual learning paths based on student's testing, teacher interactions and unique talents.
- Low student to teacher ratio to foster guidance and academic success.
- Personal enrichment of the whole child through award-winning arts and leadership programs.

**Every student is a valuable member of a culturally diverse and vibrant school community,
which upholds Fairmont's mission and vision.**

Thank you in advance for your support and for investing in the lives of our children.

Fairmont Private Schools' Parent Association

FPA Casino Night Gala
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About the Casino Night Gala

The evening will feature:

- ♠ “Havana Dreams” Themed evening
- ♠ Complimentary 1 hour hosted Mojito Bar
- ♠ Tray passed Cuban Style hors-d’oeuvres
- ♠ Lovely Plated Dinner and Dessert
- ♠ 45 minute Havana Style Show
- ♠ Gaming Tables
- ♠ Music and Dancing
- ♠ Silent Auction
- ♠ The opportunity for companies and individuals to network with a dynamic and diverse group of community/business leaders and supporters.

The Value of Your Sponsorship



The annual Joint FPA Fundraiser is the largest fundraising event of the year for our schools. A fantastic event to look forward to. Dinner features cocktails, hors-d’oeuvres, main course, dessert as well as our silent auction.

Proceeds from this event will help supplement all areas of the Fairmont student curriculum which directly benefits and enriches our children’s experience as students at Fairmont Private Schools.

Please consider sponsoring and making this fundraiser our most successful event yet!

Thank you,
Prep Academy FPA Board and Jackie White
Joint Chairpersons
info@fairmontpa.org

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SPONSORSHIP OPPORTUNITIES

All sponsors will receive recognition in the Casino Night Gala Program. You will also receive reserved seating for dinner and presentations.

High Roller Sponsorship Package \$5,000

- ♠ Prominent recognition on signage at the Gala;
- ♠ Reserved table with dinner for **10 guests with VIP seating**
- ♠ **\$100 in "play money" for each guest**
- ♠ Your Name or Logo Prominently Displayed on **ALL Dining Tables and Step and Repeat Red Carpet**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ **Casino Table Sponsorships** (signs on all casino tables)
- ♠ Opportunity to present awards
- ♠ Full color, **two page ad** in the program

Royal Flush Sponsorship Package \$4,000

- ♠ Prominent recognition on signage at the Gala;
- ♠ Reserved table with dinner for **8 guests with VIP seating**
- ♠ **\$100 in "play money" for each guest**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ **One Casino Table Sponsorship** (signs on 2casino table)
- ♠ Full color, **one page ad** in the program

Straight Flush Sponsorship Package \$3,500

- ♠ Prominent recognition on signage at the Gala;
- ♠ Reserved dinner **VIP seating for 6 guests**
- ♠ **\$100 in "play money" for each guest**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ **One Casino Table Sponsorship** (sign on one casino table)
- ♠ Full color, **one page ad** in the program

Havana Nights Entertainment Sponsorship (sole sponsor) \$3,000

- ♠ Reserved dinner **VIP seating for 4 guests**
- ♠ **\$100 in "play money" for each guest**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ **Recognition during show**
- ♠ Full color, **one page ad** in the program

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SPONSORSHIP OPPORTUNITIES

All sponsors will receive recognition in the Casino Night Gala Program. You will also receive reserved seating for dinner and presentations.

Red Carpet Step and Repeat Sponsorship **\$2,700**

- ♠ Reserved dinner **VIP seating for 4 guests**
- ♠ **\$100 in “play money” for each guest**
- ♠ Sponsor **red carpet with your special signage on backdrop**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ Full color, **half page ad** in the program

Casino Tables Sponsorship **\$1,800**

- ♠ Reserved dinner **VIP seating for 2 guests**
- ♠ **\$100 in “play money” for each guest**
- ♠ Name or company logo **on all casino tables**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ Full color, **half page ad** in the program

5pm-6pm Cocktail Hour Sponsorship **\$1,500**

- ♠ Reserved **dinner VIP seating for 2 guests**
- ♠ Sponsor evening **Cocktail Hour and receive special signage**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ Full color, **half page ad** in the program

Ace of Spades Table Sponsorship **\$450**

- ♠ Prominent Display on **One Guest Table**
- ♠ Reserved **dinner seating for 2 guests**
- ♠ Recognition on the **Fairmont Parent Association Gala Website**
- ♠ Full color, **half page ad** in the program
- ♠ Recognition in **Gala Event Program**

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OTHER OPPORTUNITIES TO SUPPORT FPA

All Supporters will receive recognition in the Casino Night Gala Program.

Reserved Table of 10	\$1,000
<ul style="list-style-type: none">♠ Recognition on the Fairmont Parent Association Gala Website♠ Your name or company logo will be displayed on table♠ Full color, half page ad in the program	
Table favor Sponsor	\$600
<ul style="list-style-type: none">♠ Recognition on the Fairmont Parent Association Gala Website♠ Full color, half page ad in the program	
Flower Sponsorship	\$300
<ul style="list-style-type: none">♠ Recognition on the Fairmont Parent Association Gala Website♠ Full color, half page ad in the program	
Friend of Fairmont Private School	\$150
<ul style="list-style-type: none">♠ Recognition on the Fairmont Parent Association Gala Website♠ Recognition in Gala Event program	
Full Page Program Ad ♠	\$500
Half Page Program Ad ♠	\$250
Silent Auction/Raffle Items	\$100- \$500
<ul style="list-style-type: none">♠ Let us do the work for you – you supply a cash donation and we will buy a silent auction item for you. It could be a wide variety of items from rare bottles of wine, themed baskets, spa packages etc. By underwriting the cost of the item we will give you or your business credit for the donation and your name will be recognized on the item bid sheet as well as in the auction catalog.	

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SPONSORSHIP FORM

Company Name _____ Company Website _____
 Contact Name _____ Address _____
 City _____ State _____ Zip _____
 Phone _____ FAX _____ Email _____

Sponsor Package	# of Guests	Donation Price	Check One
High Roller Sponsor	10	\$5,000.00	<input type="checkbox"/>
Royal Flush Sponsor	8	\$4,000.00	<input type="checkbox"/>
Straight Flush Sponsor	6	\$3,500.00	<input type="checkbox"/>
Havana Dreams Entertainment Sponsor (<i>Sole Sponsor</i>)	4	\$3,000.00	<input type="checkbox"/>
Red Carpet Step and Repeat Sponsor	4	\$2,700.00	<input type="checkbox"/>
Casino Tables Sponsor	2	\$1,800.00	<input type="checkbox"/>
5 – 6 PM Cocktail Hour Sponsor (<i>Sole Sponsor</i>)	2	\$1,500.00	<input type="checkbox"/>
Ace of Spades Table Sponsorship	2	\$450.00	<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
Reserved Table of 10		\$1,000.00	<input type="checkbox"/>
Table favor Sponsor		\$600.00	<input type="checkbox"/>
Flower Sponsor		\$300.00	<input type="checkbox"/>
Friend of Fairmont Private Schools		\$150.00	<input type="checkbox"/>
Full Page Ad in Program		\$500.00	<input type="checkbox"/>
Half Page Ad in Program		\$250.00	<input type="checkbox"/>
Silent Auction/Raffle Item Sponsor		\$100-\$500	<input type="checkbox"/>

SPONSORSHIP PAYMENT INFORMATION Payment Method- Check **OR** Credit Card (Please Make Checks payable to: Fairmont Parent Association)

CC Type: Visa _____ MC _____ AMX _____ Debit Card _____
 Card # _____ - _____ - _____ Exp. Date: _____ CVV Code _____
 Name on Credit Card _____ Email Address _____
 Billing Address _____ Phone _____
 City _____ State _____ Zip _____ Amount Enclosed \$ _____

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Casino Night Gala Registration

Contact Person _____ Company Name _____

Address _____ City, State, Zip _____

Phone _____ Email _____

Dinner Registration only (EARLY registration until 3/10/17) _____ X \$85.00 = \$ _____
Includes \$75 of "play money", 1 drink ticket/per purchase

Dinner Registration only (After 3/10/17) _____ X \$100.00 = \$ _____
Includes \$50 of "play money", 1 drink ticket/per purchase

Opportunity Ticket (for free tuition) _____ X \$100.00 = \$ _____

Raffle Tickets _____ X \$5.00 = \$ _____

Guest Name _____
Guest Name _____
Guest Name _____
Guest Name _____
Guest Name _____

Guest Name _____
Guest Name _____
Guest Name _____
Guest Name _____
Guest Name _____

GALA REGISTRATION PAYMENT INFORMATION Payment Method- Check **OR** Credit Card (Please Make Checks payable to: Fairmont Parent Association)

CC Type: Visa _____ MC _____ AMX _____ Debit Card _____

Card # _____ - _____ - _____ Exp. Date: _____ CVV Code _____

Name on Credit Card _____ Email Address _____

Billing Address _____ Phone _____

City _____ State _____ Zip _____ Amount Enclosed \$ _____

For additional details or information, contact Jackie White at info@fairmontpa.org or (949) 294-4916.

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CASINO GALA FUNDRAISER UNDERWRITING

Your tax deductible contribution is needed for our upcoming 2017 annual fundraiser. Underwriting allows us to offset the cost of this thrilling event by allowing us to allocate most of the money raised right back to Fairmont Private Schools' Parent Association and our children!

The following underwriting opportunities are available.

Underwriting Opportunities

Family Name _____ Campus _____

Contact Name _____ Phone Number _____

Email _____

- Decorations-** Balloons, Lights (Approx. \$1,500.00)
- Decorations-** Dining Table Centerpieces (Approx. \$1,300.00)
- Decorations-** Misc. Auction Table Centerpieces (Approx. \$300.00)
- Printing-** Color Program Brochures (Approx. \$1,200.00)
- Signage-** For Banners (Approx. \$1,000.00)
- Signage-** For Casino Tables and Dinner Tables (Approx. \$800.00)

Thank you for your generous contribution and for supporting the students of Fairmont Private Schools.

If you are interested in this underwriting opportunity, please complete form and Return to:

UNDERWRITING PAYMENT INFORMATION Payment Method- Check **OR** Credit Card (Please Make Checks payable to: Fairmont Parent Association)

CC Type: Visa _____ MC _____ AMX _____ Debit Card _____ Memo:: Underwriting

Card # _____ - _____ - _____ Exp. Date: _____ CVV Code _____

Name on Credit Card _____ Email Address _____

Billing Address _____ Phone _____

City _____ State _____ Zip _____ Amount Enclosed \$ _____

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“WISH LIST” FOR AUCTION ITEMS

Please consider suggestions from this wish list as items to donate to our fundraiser. Team up with other families to create a unique ‘theme basket’ or special event such as an outing or private party. You may also approach your place of business for possible tickets to a sporting, music, or theatrical event. The sky’s the limit so put on your creative thinking caps!

Deadline for turning in your auction items is April 1, 2017.

- Frequent Flyer Miles to....anywhere!
- Vacation Homes, Time Shares
- Tickets/Box Seats to a Sporting Event, Concert or Theatrical
- Meet a celebrity...sports, music, television or film. This always excites bidders!
- Hollywood: Tickets to a sit-com taping, Visit to a set, Walk-on roles in a TV show!
- Autographed memorabilia
- Golf package: tee times, lessons, equipment
- Ski package: lift tickets, equipment...maybe even a hotel room or lodge?
- Theme parties...host an Oscar party, Beach BBQ, Wine & Cheese, or Children’s Party!
- Private club entrance: lunch, cocktails
- Parents Night Out: Babysitting, Limo, Movie passes, Dinner
- Kid’s Day Out: Host one or two kids at Disneyland, Movie day, Mulligans etc.
- Professional Services: tutoring, taxes, maid service, painting etc.
- Mother’s Pamper Package: Massage, Facial, Mani-pedi, lunch
- Donation of fine wines or tour a California Winery...last year’s bus tour was a hit!
- Sponsor a child for two weeks of summer camp, musical theatre camp at the Norris
- “Sweets-A-Month” for a year! Freshly baked homemade goodies hand delivered!
- Reading Basket: Books, Book club membership
- Dental package: Check-up, teeth whitening, supplies etc.
- Ipads, Wii, Xbox, Nintendo...all electronic games are popular!
- Donate your time to tutor, childcare,

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VOLUNTEER OPPORTUNITIES

Everyone has a talent they can share! Perhaps your strength is in public relations and you'd like to make follow up calls to potential donors? If you're more artistic, we need a lot of creative help. This event truly is a "team effort" and everyone's talent is needed and deeply appreciated. Take a look at the list below to see where your talents may be best used. Look for future announcements for specific days and time slots. Thank you to all the volunteers who have already donated their valuable time!

Committee Chairpersons-

Marketing Coordinator- Shirin Khodabandehloo, Kira Banos, Rae Siebels - FPS Marketing Dept.

FPS Advisor- Robert Mendoza, FPS Headmaster Prep Academy

Casino Night Gala Director- Jackie White, AH parent

Casino Night Gala Chairpersons- Prep Academy FPA Board – Irela Garcia, Elvie Du, Marie Salas, Kendra Tankersley-Davis, Lillian Nevarez

Budget Chairperson- Jackie White, AH parent

Sponsorship, Procurement and Underwriting Chairperson –

Auction Chairperson- Eman Younes, AH parent

Raffle Items Chairperson- David Ciminnisi, AH Parent

Advertising & Promotions Chairperson- **seeking**

Signs & Banners Chairperson- **seeking**

Post Event Chairperson- Prep Academy Board and Jackie White, AH parent

Volunteer Chairperson- **seeking**

Volunteer Leads-

Registration Volunteers- **seeking**

Digital Media Volunteers- **seeking**

Silent Auction Volunteers- **seeking**

Misc. Volunteers- **seeking**

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VOLUNTEER OPPORTUNITY DESCRIPTIONS

Marketing Coordinator- Shirin Khodabandehloo, Kira Banos, Rae Siebels - FPS Marketing Dept.

FPS Advisors- Robert Mendoza, FPS Headmaster Prep Academy

Gala Director- Oversee, manage and ensure the timely completion of all event planning & management tasks and deliverables.

Gala Chairperson- The Gala Chairperson provides the leadership for the entire event planning process. As the leader, the Chairperson will recruit and motivate committee members and event volunteers and act as the spokesperson for the entire group. The Gala Chairperson will orchestrate the overall production, providing advice when needed and will be prepared to make the final decisions after consulting with the Gala Director. Oversees all aspects of the Gala and works with committee members and Gala Director.

Budget Chairperson- Develops and administers the budget of gala.

Sponsorship, Procurement and Underwriting Chairperson - The sponsor chair should be a well-connected person in the community and will be responsible for getting local businesses and donors to sponsor different portions of the event. Manage sponsorship solicitation process and track progress and status.

Auction Chairperson- Manage silent and live auction solicitation process and track progress and status.

Promotions Chairperson- The Promotions Committee plays an important role in publicizing and promoting and generating interest in the Gala. The committee will also oversee getting communication out about the event and taking care of all printed material, including signs and banners.

Signs & Banners Chairperson- Signs & Banner Chair is responsible for placing all the signage in their respective location the day of the event. Also responsible for taking down all signage. When the event is over, banners will be given to the sponsor.

Post Event Chairperson- Responsible for coordinating clean-up of event, hold committee evaluation meeting, pay bills, collect all fees, database management and collect all fees.

Volunteer Chairperson- Manage recruitment and coordination of volunteers for the day of the event.

Volunteer Leads-

Dinner registration Volunteers-

Digital Media Volunteers-

Silent Auction Volunteers-

Misc. Volunteers-

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Thank you for your generosity and feel free to contact us with any questions.

Prep Academy FPA Board and Jackie White
Gala Chairpersons

- ♠ 5:00pm Arrive at The Fairmont Newport Beach
 - ◇ Pictures taken of arriving group on the red carpet in front of a “step and repeat”
 - ◇ Silent auction open

- ♠ 5:00pm - 6:00pm Hosted Mojito Bar
 - ◇ Tray passed Cuban style hors-d’oeuvres

- ♠ 6:00pm -10:30pm cash bar
 - ◇ Casino Tables Open

- ♠ 7:00pm – 8:15 Plated Dinner and Dessert is served

- ♠ 7:30pm - 8:15pm Havana Dreams Music and Entertainment
 - ◇ Casino tables close for dinner and entertainment, reopen at 8:15

- ♠ 8:15pm-10:00pm
 - ◇ Gaming tables
 - ◇ Music & Dancing
 - ◇ Silent Auction

- ♠ 10:00 pm Gaming tables and Silent Auction Close

- ♠ 10:00pm – 11:00pm Opportunity ticket and Raffle winners announced, Silent Auction reconciliation

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IN-KIND, SILENT & LIVE AUCTION DONATION FORM

For **IN-KIND AND SILENT AUCTION** donations to FPA Casino Night Gala be held on Saturday April 22, 2017 at The Fairmont in Newport Beach.

Company Name _____ Company Website _____
Contact Name _____ Address _____
City _____ State _____ Zip _____
Phone _____ FAX _____ Email _____

ESTIMATED RETAIL VALUE OF ITEMS: (Please do not write "priceless." If value is subjective, give us your estimate of the value)

DESCRIPTION OF ITEM(S):

RESTRICTIONS:

Please check which of the following applies:
 Yes, a certificate will be provided
 Please create a certificate for me
 I will be delivering my physical item **before April 1, 2017** to the address below.

Return completed form to:
Fairmont Private Schools' Parent Association,
c/o Casino Night Gala Chairperson
Jackie White
5310 E. La Palma Avenue
Anaheim, Ca 92807

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