



NYIC
NEW YORK INSTITUTE OF CREDIT



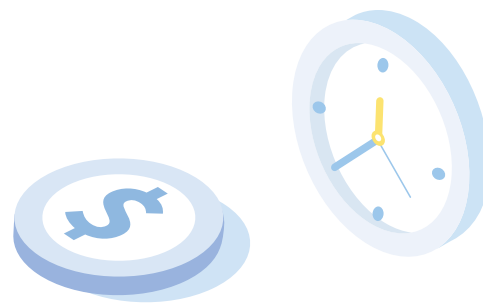
Virtual Credit Smorgasbord

November 4 – 5, 2020



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Agenda

[Click Here for Full Agenda](#)

November 4

12:00 PM – Login & Networking

12:40 PM – Opening Remarks by
Harvey Gross,
Executive Director, NYIC

12:45 PM – **Keynote Speaker: Economist**

1:30 PM – **Session 1:**

Bankruptcy & Turnaround Track: New Faces
on the Bench

Credit and Lending Track: The Post-COVID World:
A Credit Managers Perspective

Leadership: CyberSecurity

2:30 PM – **Session 2:**

Bankruptcy & Turnaround Track: ABC's

Credit and Lending Track: Lenders Panel:
Servicing Clients During COVID

Leadership: Diversity

3:15 PM – Networking Break

3:30 PM – **Session 3:**

Bankruptcy & Turnaround Track: Sub Chapter V

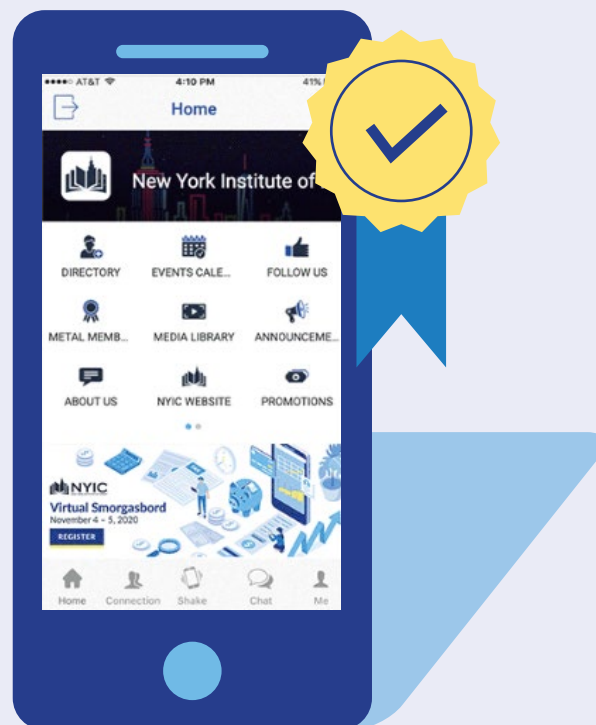
Credit and Lending Track: Updates on PPP and the
Alternative Government Loan Programs

Leadership: Back to the Office, Back to Business

4:30 PM – Closing Speaker: Reality of Retail

5:00 PM – Networking Happy Hour

Keynote Speaker Nouriel Roubini is a professor of economics at New York University's Stern School of Business. He is also CEO of Roubini Macro Associates, LLC, a global macroeconomic consultancy firm in New York, as well as Co-Founder of Rosa & Roubini Associates based out of London.



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2020 Sponsorship Opportunities

Advertisement (Limit of 25)

Includes logo on email marketing, social media outreach, event app, and website. Limited to 25 sponsors.

\$350 per sponsor

Announcement Sponsor (Limit of 10)

Branded announcements during conference and logo branded on materials.

\$500 per sponsor

Virtual Sponsor (Limit of 10)

Includes logo on email marketing, social media outreach, event app, website, and logo branded as Virtual Sponsor in special app banner.

\$1,000 per sponsor

REMO Lounge Sponsor (Limit of 3)

Includes one virtual networking lounge on event floor. Your logo will be branded on the website, event app, email marketing, and on your networking lounge. Limited to three sponsors.

\$1,500 per sponsor



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2020 Sponsorship Opportunities

Keynote Sponsor (Limit of 4)

Includes logo on email marketing, social media outreach, event app, website, keynote introduction OR closing, and logo branded where appropriate during presentation. Exclusively limited to 2 sponsors per keynote.

\$2,500 per sponsor

Networking Sponsor (Limit of 3)

Includes sponsoring a specific panel. Your logo will be branded on the website, event app, email marketing, and during the selected session presentation. Limited to three sponsors (or specific number of sessions).

\$2,500 per sponsor

Giveaway Sponsor (Limit of 1)

Includes sponsorship of event giveaway to attendees (to be selected); items will be covered by sponsor at cost. Your logo will be branded on the website, event app, and email marketing.

\$2,500 per sponsor

Master Sponsor (Limit of 1)

Includes “sponsored by” banner on top of event, banner on event app, logo on the website, and logo on email marketing, opening remarks to conference, and exclusive host of opening night reception. Exclusively limited to one sponsor.

\$4,500 per sponsor



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2020 Sponsorship Application

Contact Information

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Method of Payment

2020 Sponsorship/Advertisement Choice(s): _____

Amount Enclosed: _____

ACH Visa American Express Master Card Paid by check

Credit Card Number: _____ Exp Date: _____

Billing Address (if different): _____

Signature: _____

Email to skuhns@instituteofcredit.org

If mailing a check,
please make payable to NYIC

Mail to:

NYIC

ATT: Sarah Kuhns
1341 W. Broad Street
Stratford, CT 06615