



NYIC
NEW YORK INSTITUTE OF CREDIT



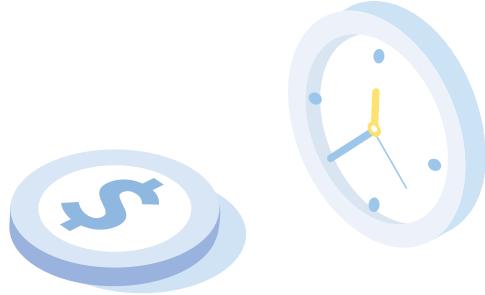
Virtual Credit Smorgasbord

November 4 – 5, 2020



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Agenda

November 4

12:30 PM – Login & Networking

1:00 PM – Keynote Speaker:
Economist

1:30 PM – Session 1:

New Faces on the Bench

The Post-COVID World | A Credit Managers Perspective

Who's Hiding? Force Majeure Issues

2:30 PM – Session 2:

ABC's

Lenders Panel | Clients During COVID

Diversity

3:15 PM – Networking Break

3:30 PM – Session 3:

Chapter V

Updates on PPP and the Alternative Government Loan Programs

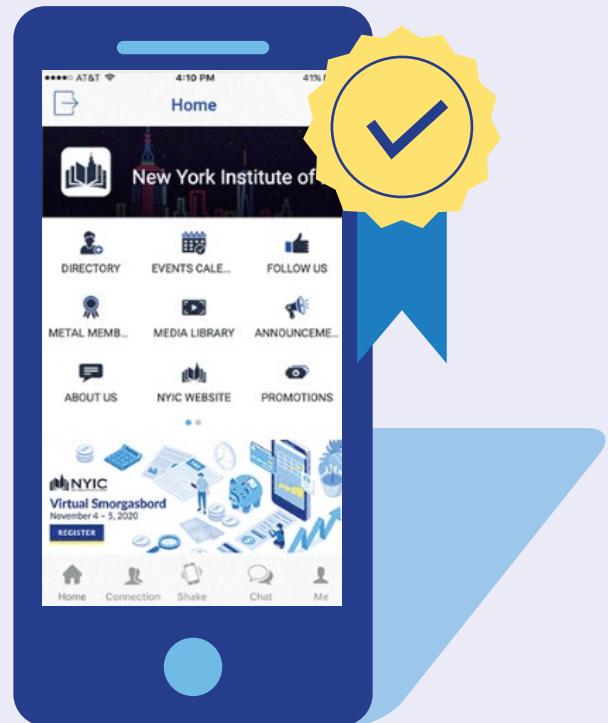
Back to the Office, Back to Business

4:30 PM – Closing Speaker:
Sports Entertainment

5:00 PM – Networking Happy Hour

[Click Here for Full Agenda](#)

Keynote Speaker Nouriel Roubini is a professor of economics at New York University's Stern School of Business. He is also CEO of Roubini Macro Associates, LLC, a global macroeconomic consultancy firm in New York, as well as Co-Founder of Rosa & Roubini Associates based out of London.



NYIC Community App

Coming September 2020!

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2020 Sponsorship Opportunities

Keynote Sponsor (Limit of 2)

Includes logo on email marketing, social media outreach, event app, website, keynote introduction OR closing, and logo branded where appropriate during presentation. Exclusively limited to 2 sponsors per keynote.

\$5,000 per sponsor

Closing Sponsor (Limit of 1)

Includes logo on email marketing, social media outreach, event app, website, introduction of closing speaker, and logo branded where appropriate during presentation. Exclusively limited to one sponsor.

\$3,500 per sponsor

Master Sponsor (Limit of 1)

Includes “sponsored by” banner on top of event, banner on event app, logo on the website, and logo on email marketing, opening remarks to conference, and exclusive host of opening night reception. Exclusively limited to one sponsor.

\$9,500 per sponsor

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2020 Sponsorship Opportunities

Networking Sponsor (Limit of 3)

Includes sponsoring a specific panel. Your logo will be branded on the website, event app, email marketing, and during the selected session presentation. Limited to three sponsors (or specific number of sessions).

\$2,500 per sponsor

REMO Lounge Sponsor (Limit of 3)

Includes one virtual networking lounge on event floor. Your logo will be branded on the website, event app, email marketing, and on your networking lounge. Limited to three sponsors.

\$1,500 per sponsor

Advertisement (Limit of 25)

Includes logo on email marketing, social media outreach, event app, and website. Limited to 25 sponsors.

\$350 per sponsor

Giveaway Sponsor (Limit of 1)

Includes sponsorship of event giveaway to attendees (to be selected); items will be covered by sponsor at cost. Your logo will be branded on the website, event app, and email marketing.

\$2,500 per sponsor



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2020 Sponsorship Application

Contact Information

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ATT: Sarah Kuhns
1341 W. Broad Street
Stratford, CT 06615