



Program Booklet – Ad Specs
Artwork Deadline: January 31, 2019

1. SIZING SPECIFICATIONS

\$100 - Full Page Ad: Live Area, 5” (w) X 8” (h)

\$50 - Half Page Ad: Live Area, 5” (w) X 3 ¾” (h)

\$25 - Quarter Page Ad: Live Area 2 ¼” (w) X 3 ¾” (h)

2. COLORS – Printed in color.

3. ALL ARTWORK MUST BE SUBMITTED IN:

Press Quality, High-Resolution pdf, jpg, ai, or psd files.

We recommend that your advertisement mention AbilityFirst or Abilities Pageant to avoid any business-related taxes.

4. ARTWORK WILL BE RETURNED BY REQUEST ONLY

5. PLEASE SUBMIT ARTWORK VIA:

Email to malcala@abilityfirst.org or mail to:

AbilityFirst

1300 East Green Street,

Pasadena, California 91106

Attn: Festival of Fall

6. FOR MORE INFORMATION CONTACT:

Mayra Alcalá, Special Events Manager, at malcala@abilityfirst.org or 626.243.4851