
MEETING HIGHLIGHTS

3rd Annual Bridging Climate Change and Public Health & 2nd Environmental Public Health Tracking Technical Advisory Group Meeting



98

**individual participants
attended the meeting**



76%

**of attendees had never
previously attended an
annual BCCPH meeting**



28

**unique organizations
were represented by
meeting participants**

On November 9th, 2018, climate and health stakeholders in Maricopa County met to identify opportunities for collaboration, set goals for the coming year, and recognize individuals and organizations working to better their community. The day's activities focused on mobilizing action teams to address the five strategic priorities identified in the Climate and Health Strategic Plan for Maricopa County as well as recruiting subject-matter experts to support the Arizona Environmental Public Health Tracking program.

Action Team Goals

In breakout sessions, action teams dedicated to each of the strategic priorities identified a primary goal to be accomplished in 2019.

- Building Community Awareness through a Strategic and Targeted Communication Plan: Develop a branded coalition
- Celebrating Success and Champions: Review the previous campaign process and make recommendations for improvement
- Fostering Environmental Action for a Healthier Community: Create a toolkit for businesses
- Coordinating Research and Collaborative Efforts to Catalyze Change: Create a publicly available knowledge repository of local research and collaborative efforts
- Promoting Community Awareness and Public Education about Climate and Health: Completed video for middle school/adults and accompanying educational materials

Climate and Health Champion Awards

The meeting culminated with a ceremony to celebrate recipients of the 2018 Climate and Health Champion awards. Winners were selected in four categories.

- Individual Climate and Health Champion: Stacey Champion
- Organizational Climate and Health Champion: Adrienne Udarbe on behalf of Pinnacle Prevention
- Business Climate and Health Champion: Dave Dunne on behalf of Salt River Fields
- Youth Climate and Health Champion: Amy Muniz, Frida Corral, and Stephanie Fonseca on behalf of the Trevor G. Browne High School Students Taking a New Direction (STAND) coalition

Participant Feedback

A total of 42 attendees completed an evaluation form for the meeting. The majority of participant feedback was very positive. Attendees cited collaboration, organization, breakout sessions, and the interactive format as the most valuable parts of the meeting. Recommendations included more time for networking, background information to review in advanced, and a focus on recruiting stakeholders from additional groups. Several participants expressed a desire for a clear written definition of the scope and goal of the initiative and better defined roles and responsibilities for stakeholders.