THE OPPORTUNITY TREE'S 2025 ANNUAL AUTUMN SOIRÉE

The Opportunity Tree

EMPOWER. ADVOCATE. EVOLVE.



THURSDAY, OCTOBER 23, 5 PM–8 PM
3146 E. WINDSOR AVE. PHOENIX 85008

ABOUT US

THE OPPORTUNITY TREE: EMPOWERING LIVES SINCE 1963

As one of Arizona's most deeply rooted and historic 501(c)(3) non-profit organizations, our Person-centered approach, Employment First philosophy, and diverse programming offerings improve quality of life for over 250 Members daily at 4 campuses and 20 community-integrated living homes across 2 counties.

Our core programs include:

- Tree Fort youth after-school and summer programs: dynamic experiences and creative environments for teens ages 14 & up.
- SEEDS Employment Services: offering our adult Members pathways to competitive, integrated employment.
- LEAF adult day programs: engaging our Members in volunteerism, community integration experiences, and independent living skill development.
- Pioneering Supported Aging program: a first-of-its-kind program offering specialized interventions specific to seniors with intellectual disabilities.
- Fireslammers Special Olympics: counting over 100 Athletes of all ability levels competing in over 8 sports per year.
- Community Living residential and in-home supports: providing our Members with enriching and stimulating home environments, the foundation of a high-quality of life.
- We also connect over 1000 people with services and programs annually, and we've been supporting over 70 of our Members for 30 years or more.

The Opportunity Tree is committed to promoting a society that fully embraces individuals with intellectual and developmental disabilities through inclusion, advocacy, and opportunities. Join us in celebrating the achievements and potential of every individual we support as we continue to build a future of opportunity and possibility for us all.



WHAT IS THE AUTUMN SOIRÉE?

The Autumn Soirée is The Opportunity Tree's premier annual event—an evening dedicated to celebrating inclusion, community, and impact. Over 250 guests gather for a night of connection and purpose, including legislative representatives, Arizona city officials, community leaders, corporate executives, philanthropic partners, and dedicated community members. It's an evening of mission meeting momentum, bringing together heart-led leadership and investment in a more inclusive future for us all.

01 OVER 250 NOTABLE ATTENDEES

02 CELEBRATION OF INCLUSION AND COMMUNITY

03 CIVIC LEADERS, EXECUTIVES, AND CHANGEMAKERS

04 TOP-TIER SOCIAL, EMAIL, AND ON-SITE RECOGNITION

WHAT TO EXPECT?



- A live performance by The Phoenix Symphony and our Members
- Silent Auction, bar, small bites, music, and dancing
- Guided tours of our upgraded, dynamic Phoenix Campus, led by our Members
- Featured tasting table from The Old Spaghetti Factory
- Interactive guest experiences to engage with our mission in action



WHY CHOOSE US FOR SPONSORSHIP SUPPORT?

Partnering with The Opportunity Tree means connecting with an engaged local audience, gaining strong community visibility, and accessing exclusive networking opportunities. Your brand will be seen by thousands across Phoenix, Avondale, Maricopa, and Casa Grande. As a 501(c)(3), all donations directly support our mission to empower individuals with intellectual and developmental disabilities. Federal Tax ID: 86-0180419 / QCO: 20354.



MISSION-DRIVEN IMPACT



ENGAGED AUDIENCE



HIGH VISIBILITY



NETWORKING OPPORTUNITIES



LOCAL REACH



501(C)(3) TAX BENEFITS

WHAT MY CONTRIBUTION PROVIDES

- ENRICHING EXPERIENCES FOR OUR TREE FORT YOUTH MEMBERS
- ENHANCEMENTS TO OUR CAMPUS' MULTI-SENSORY ENVIRONMENTS
- INCREASED ACCESSIBILITY & USABLE SPACE FOR MEMBER SERVICES
- SUPPORTING REAL PATHWAYS TO INDEPENDENCE
- SECURING COMMUNITY-INTEGRATED EMPLOYMENT OPPORTUNITIES
- ENRICHING QUALITY PROGRAMMING FOR MEMBERS OF ALL AGES



SPONSORSHIP PACKAGES

	EVOLVE $5,000	ADVOCATE $3,000	EMPOWER $1,000
EVENT PARTICIPATION			
Exclusive tickets to the event for your team or guests.	10 TICKETS	5 TICKETS	2 TICKETS
Acknowledgment of your sponsorship in the event presentation.	✓	✓	✓
Sponsor's Logo and brand materials/product samples in the goodie bag.	✓	✓	✓
Display your marketing materials (brochures, booklets, promo stands, retractable banners) prominently at the event.	✓	✓	✓
Personalized verbal recognition during key moments of the event.	✓	✗	✗
An opportunity for a representative from your company to speak at the event, showcasing your company's vision and community impact.	✓	✗	✗
DIGITAL AND SOCIAL MEDIA EXPOSURE			
Recognition in email newsletters.	3 EMAILS	2 EMAILS	1 EMAIL
Mentioning in Social Media Posts (with one special dedicated post) during the promotion campaign.	3 POSTS	2 POSTS	1 POST
Custom Video Shout-Out: A custom thank-you video featuring event highlights and special mention of your company, which can be shared on your website and social media channels.	✓	✓	✓
Dedicated email spotlighting your company and its positive community impact, with an optional interview with your company's owner for a personal touch.	✓	✗	✗
WEBSITE PROMOTION			
Your Logo will be prominently featured **on the event page** of our website.	✓	✓	✓
Your Logo and recognition will be featured **on the homepage** of our website.	6 MONTHS	3 MONTHS	✗

EXCLUSIVE SPONSORSHIP PACKAGE
$10,000

SPONSOR BENEFITS

15 Exclusive event tickets for your team or guests.

Personalized recognition during the event and in the event presentation.

Brand visibility: Your Logo featured on the event and main website with direct links.

Prominent display of your marketing materials at the event (e.g., banners, brochures, product samples).

Inclusion in the event goodie bag (promo items or branded materials).

Opportunity to speak at the event, showcasing your company's mission and impact.

PROMOTION BENEFITS

Email newsletter mention.

Dedicated email spotlight with optional executive interview.

Social media shout-outs (including one featured post).

Custom thank-you video featuring event highlights and brand mention.

Optional dedicated press release.

Opportunity to speak at the event, showcasing your company's mission and impact.

Prominently featuring your Logo **on the event and homepage** of our website.

Unlock unparalleled opportunities with our Exclusive Sponsorship Package, designed for those seeking to maximize community impact.

This package includes everything outlined below in addition to enhanced opportunities for exposure and branding.

CONTACT our CEO, Kelli O'Toole, to discuss additional benefits, exclusive features, and opportunities we will offer your organization.

Email: kotoole@theopportunitytree.org

Phone: 602-956-0400 ext.200

OUR MEMBERS' STORIES

FINLEY'S STORY



Finley has been part of our Avondale campus for 3 years, starting in the Tree Fort youth program. Now, as she prepares to graduate from high school, she's excited to join our LEAF adult program and explore job opportunities through SEEDS Employment Services. Finley is eager to gain independence, start working, and keep up with her favorite hobby—bowling!

Your support helps young adults like Finley take the next step toward meaningful careers and confident futures.

MAYRA'S STORY



Mayra joined The Opportunity Tree right after high school, starting her first job through our Supported Employment Program. She worked at our front desk, learning valuable skills like greeting visitors, managing calls, and communicating with staff. With support and determination, she transitioned to a job at Goodwill—moving from full-time coaching supports to working independently. Recently, Mayra proudly earned a certificate celebrating one full year of successful employment.

Your support helps create real pathways to independence for young adults like Mayra.

CORY'S STORY



Cory is a longtime Member in one of our Community Living homes and part of our Supported Aging Program. She has the soul of an adventurer and spreads joy daily with her love of exploring everything new. For over 20 years with The Opportunity Tree, Cory has been spending time in nature, traveling and discovering exciting places, and expressing her love of music through song and playing the piano.

By supporting The Opportunity Tree, you give Cory and other Supported Aging and Community Living Members the opportunity to continue expanding horizons and experiencing the wonders of life.

WHY MY SPONSORSHIP MATTERS

The Opportunity Tree is a 501(c)(3) nonprofit.

Your contribution can make a world of difference in the life of one person. Through sponsorship, you help us continue providing dynamic support while empowering our Members to lead lives that are independent, self-fulfilling, and integrated in the community.

Our Federal Tax ID Number is 86-0180419
Our QCO code is 20354



WITH GRATITUDE TO OUR ONGOING SUPPORTERS

Over the years, The Opportunity Tree has been honored to receive support and partnership from many incredible organizations and community leaders. The following partners have supported our mission in meaningful ways more than once, and we are proud to have them as part of our extended family. We look forward to welcoming many of them again this year as guests, allies, and friends.

2023-2024

GREEN OAK HOMES

2023-2024

Brown & Brown INSURANCE

2023-2024-2025

THE MAHONEY GROUP

2024

WAYMO

2023-2024

NATIONAL BANK OF ARIZONA

2023

enterprise FLEET MANAGEMENT

2023-2024

CapGrow Partners
Leasing With A Purpose

THANK YOU

Support to Empower, Advocate, and Evolve!

theopportunitytree.org

info@theopportunitytree.org

Become a Sponsor