

SOCIAL MEDIA PROMOTION KIT

FOR WIC COMMUNITY EVENT



Everything you need to help promote the event!

HOME





THANK YOU



Let's Spread the word together!

We're so excited to have you as part of our Event! This quick guide has everything you need to help promote the event, from social media graphics to printable flyers. Let's share it with the community together we can't do this without you!

*THANKS TO OUR VENDORS OUR LAST EVENT
HAD OVER 5000 PARTICIPANTS



> HOW TO USE THIS KIT <



Download a flyer



Copy & Paste a caption



Tag & use Hashtags



Share a Story or Reel



Post the event!

 **Thank you for promoting the event!** 

EVENT INFORMATION

Event: The spooktacular Fall Event

Date: September 26th 2026

Time: 9:00 am – 1:00 pm

Location: ASU West Valley Campus

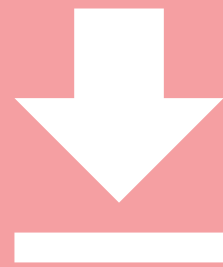
Who: All our Welcome

Cost: Free

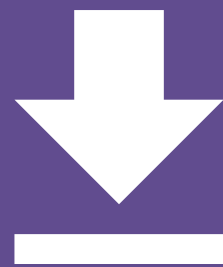
LEARN MORE [CLICK HERE](#)



FLYERS & BANNERS



Digital Flyer (English & Spanish)



Download Flyer (Google Drive)



Facebook Event Page



This is the central hub for updates and announcements



> CAPTIONS (COPY & PASTE) <

Short Caption

Long Caption

Short Caption
Spanish

Long Caption
Spanish

IDEAS TO USE

HOME



> CAPTIONS (COPY & PASTE) <

Short Caption:

**We'll be at the #FallSpooktacular on
Saturday, September 26!**

**Come say hi, grab some goodies,
and enjoy a fun day with the family.**

- Add link to Facebook event for more details

> CAPTIONS (COPY & PASTE) <

Short Caption:

**¡Estaremos en el #FallSpooktacular
el sábado 26 de septiembre!
¡Pasa a saludarnos, llévate algunos
regalos y disfruta de un día
divertido en familia!**

**- Añade un enlace al evento de Facebook para
más detalles**

> CAPTIONS (COPY & PASTE) <

Long Caption:

🎃 🍬 **FREE Family Fall Festival!** 🍂

Who's ready for trick-or-treating, games, crafts, giveaways, and tons of family fun? Join us at the Spooktacular Fall Festival for a fun-filled day with activities for kids, community resources, and plenty of treats along the way!

 **September 26, 2026**

 **9 AM–1 PM**

 **ASU West Valley Campus**

✨ **FREE admission**

✨ **Open to everyone**

✨ **Mostly indoors**

✨ **No registration required**

✨ **No WIC participation required**

Tag a friend you'd bring! 👉 🍂

**#FallSpooktacular #FamilyFun #GlendaleAZ #PhoenixKids #ArizonaFamilies #FamilyEvents
#FreeFamilyFun #MaricopaWIC**

> CAPTIONS (COPY & PASTE) <

Long Caption:

🎃 ¿Buscas algo DIVERTIDO y GRATIS para hacer con los niños este otoño? 🍂
¡Acompáñanos en el Festival de Otoño Spooktacular para disfrutar de dulces, juegos,
manualidades, regalos y mucha diversión en familia! 🍬🎉

📅 July 17 26 de septiembre de 2026

🕒 9:00 a. m. – 1:00 p. m.

📍 ASU West Valley Campus

✓ Entrada GRATIS

✓ Abierto para todos

✓ Principalmente bajo techo

✓ Ambiente familiar

✓ No es necesario participar en WIC

¡Guarda esta publicación, compártela con un amigo y haz planes para acompañarnos! ❤️

#FallSpooktacular #DiversiónEnFamilia #EventosGratis #FamiliasDeArizona #Phoenix
#GlendaleAZ #MaricopaWIC

INSTAGRAM



Reels Folder – Click Here



Stories Folder – Click Here



Editable Reels and Stories – Click Here



> TAGS & HASHTAGS <

Please Tag: Us when posting

@MaricopaWIC

@MaricopadeWIC

@MaricopaWICBreastfeeding

@LactanciadeMaricopaWIC

Hashtags:

#MaricopaWICEvent

#FallEvent

#FallSpooktacular

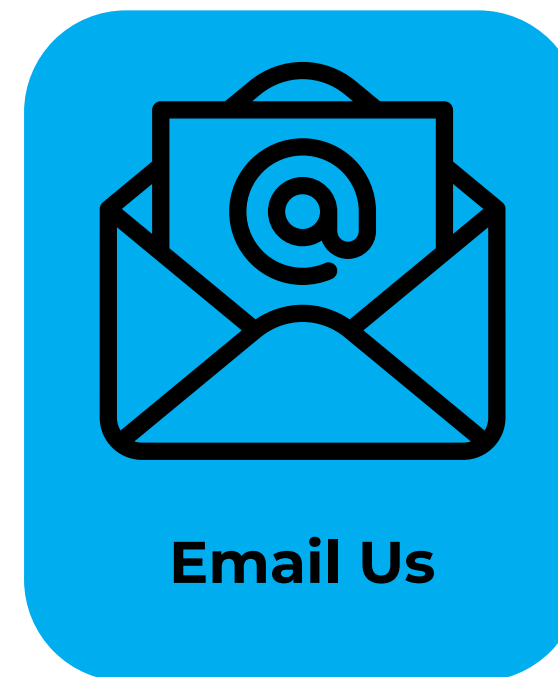
#MaricopaWIC

> Thank you for promoting the event! <

HOME



QUESTIONS? CONTACT US



ANTHONY KERN

ANTHONY.KERN@MARICOPA.GOV

Thank you for being part of this celebration!!!

HOME

