

Tuesday, September 20, 2022

Dear Friend.

I am writing to invite you to be part of **Rocmaura's 50th Anniversary Gala Celebration!** This year we are going back to 1972 when Rocmaura opened, and we are throwing a BIG party with the King of Rock and Roll, Elvis! Thane Dunn & the Cadillac Kings will be shaking things up at our Dinner, Auction, and Dance at the Saint John Trade and Convention Centre on **Saturday October 29, 2022**, and we will be honouring the Sisters of Charity.

Life has been challenging during this pandemic, with fundraising events on hold, and visitor restrictions in place. This will be a time to celebrate and raise funds to enhance our 150 resident's quality of life. Rocmaura Foundation provides the EXTRAS that the government is not able to provide. Your help is needed now more than ever, to provide rehab equipment and recreation programs.

Our BIG project this year, is to raise funds to build a **new palliative care suite**. Our hope is to provide a private, comfortable place for families to share with their loved ones at end of life. We believe this time should be as dignified and peaceful as possible, that each resident and their family deserve privacy and compassion. Enhancing our services will accomplish our mission. We are asking for your kind support to help create a tranquil space. We also have a long list of other WISHES to fill, including a new blanket warmer on Garden Court, Rehab equipment to prevent pressure sores and falls, more music therapy programs, and therapy pets or babies.

- **Tickets are \$140 each and you get a \$65 tax receipt for your donation.**
- **A table of ten is \$1400 with a charitable gift receipt for \$650.**
- **~~We also have four special VIP tables which include a private reception with Elvis before the show and souvenir photo op with friends.~~ SOLD OUT!**
- **We are also putting together unique experiences, getaways, and big-ticket items for our LIVE AUCTION, and are in need of smaller items such as gift certificates and gift baskets for our SILENT AUCTION. (by Sept.30)**
You will receive a tax receipt for the value of your donation.

Our supporters are recognized on our Facebook page reaching over 2.6K followers, in our newsletter, on event signage, and in our building of course! Most importantly, you will be helping some of our most frail and vulnerable, and often overlooked members of our community, while making life better for residents in their "home away from home." Thank you for your ongoing support. We look forward to hearing from you soon!

Rocmaura Foundation



Sally Cummings - Executive Director

For more information, please contact (506) 643-7090 or foundation@rocmaura.com

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