# **Love Local Video Promotion**

The Drumheller and District Chamber of Commerce loves our local businesses, and thanks to a grant from the federal government we have some exciting projects in the works to show it! One of these projects is the creation of professional quality ‘Love Local’ videos for promotional purposes.

There are two parts to this project:

**Part 1:** We are having a community video produced (approximately 2.5 minutes long) showcasing different businesses all over the Drumheller valley. Owners and staff in the video will speak to the importance of shopping, eating, and thinking locally in order to grow our local economy, and share ‘thank you’ messages to the community. Prompting questions will be provided. Up to 10 businesses will be selected as shooting locations for the video.

**Part 2:** We want local businesses to have high quality videos for their own use on their social media and websites as well, to boost their marketing. Our budget allows for **15 businesses** to get 30 second videos professionally produced for free. You must have at least one social media account that you utilize regularly to be selected.

*\*The Chamber will have access to* ***all*** *videos created in this project, and will share these videos with Travel Drumheller and the Town of Drumheller for promotional purposes as requested.*

If you are interested in either or both of these opportunities, please fill out the application on the next page and submit to the Chamber by July 31, 2021.

Please direct any questions to:

Marley Henneigh

Office and Chamber Services Coordinator

Drumheller and District Chamber of Commerce

403-823-8100

[m.henneigh@drumhellerchamber.com](mailto:m.henneigh@drumhellerchamber.com?subject=Local%20Videos)

# **Part 1: Community Video**

If your business or organization would like to be featured in the Grow Local Community Video, please enter your information below. You must have at least one person who can represent the business that is willing to speak on camera. We will provide speaking prompts.

|  |  |  |  |
| --- | --- | --- | --- |
| Your info | | | |
| Business name: |  | # of Staff: |  |
| physical Location: |  | | |
| contact person: |  | | |
| Contact phone #: |  | | |
| Contact email: |  | | |

Any comments?

# **Part 2: Individual Videos**

If your business or organization would like to have a 30 second video created for your own promotional purposes FOR FREE, please enter your information below. You must have at least one person who can represent the organization that is willing to speak on camera. We can provide speaking prompts. You must have at least one social media account that you utilize regularly to be selected. **\*Funding is available for 15 organizations only; successful applicants will be notified via email.**

*\*Reminder: the Chamber, Town of Drumheller and Travel Drumheller will be given access to these videos to utilize for promotional purposes as well.*

|  |  |
| --- | --- |
| Your info | |
| Business name: |  |
| physical Location: |  |
| contact person: |  |
| Contact phone #: |  |
| Contact email: |  |
| Do you have a website? |  |
| Please list all social media accounts: |  |

Brief business description *(so we can ensure a variety of business types are covered):*

What products and/or services do you wish to have featured in the video?