



Trade show

Sponsorship Package

*The Drumheller and District Chamber of Commerce is pleased to announce that the 5th Annual Spring Expo Trade Show will be taking place on **April 26 & 27, 2019**. This package outlines the sponsorship opportunities we have available to you.*

We continually seek out ways to improve upon and enhance the Expo. 2017 saw the addition of an Entertainment stage, and in 2018 we added the "Taste of Drumheller" section to the event. In 2019, we will be moving to a new venue—the Badland Community Facility field house.

We have a variety of sponsorship packages available to consider if you seek to:

- ★ Attract potential customers and generate leads
- ★ Gain exposure for your business through a variety of media outlets
- ★ Build brand awareness and loyalty
- ★ Contribute to the success of a community event

Entertainment STAGE Sponsor: \$500 - 2 available

- ★ Banner (to be provided by sponsor) placed on entertainment stage backdrop
- ★ Option to promote your business, upcoming events, musicians you have booked, etc., during breaks in the entertainment schedule
- ★ Show Guide: Logo on sponsor page
- ★ Recognition in Chamber e-newsletter
- ★ 8 tickets to the event

Gold Sponsor: Door prize, cash, or gift in kind valued at \$500.00 +

- ★ Show Guide: Logo on front page and sponsor page
- ★ Logo on Spring Expo web page

- ★ Logo in all print media
- ★ Social Media exposure on the Chamber's Facebook and Twitter pages
- ★ Recognition in Chamber e-newsletter (*Spring Expo* edition)
- ★ 8 tickets to the event

Silver Sponsor: Door prize, cash, or gift in kind valued at \$250.00- \$500.00

- ★ Show Guide: Logo on sponsor page
- ★ Logo on Spring Expo web page
- ★ Logo in all print media
- ★ Recognition in Chamber e-newsletter (*Spring Expo* edition)
- ★ 4 tickets to the event

****NEW OPTION: Entertainment FEATURE Sponsor- \$200**

- ★ *Have a show or performance on our entertainment stage BRANDED for your business; for example a magic show, musician, puppet show, etc., will be named for your business. You can also provide suitable entertainment if you have a preferred company or performer. Must be family-friendly.*
- ★ Your logo on a digital screen beside the stage during the show
- ★ Show Guide: Name with performance listing in Entertainment Schedule
- ★ Name on Spring Expo web page
- ★ Recognition in Chamber e-newsletter (*Spring Expo* edition)
- ★ 2 tickets to the event

Bronze Sponsor: Door prize, cash, or gift in kind valued at \$50.00- \$250.00

- ★ Show Guide: Name recognition on sponsor page
- ★ Name on Spring Expo web page
- ★ Recognition in Chamber e-newsletter (*Spring Expo* edition)
- ★ 2 tickets to the event

Swag Bags: Minimum: 200 items; Maximum: 300 items

- ★ Opportunity to get your product/brand into the hands of consumers
- ★ Listed in the Show Guide

*Examples of swag bag items include but are not limited to promotional items such as pens, keychains, golf balls, etc., and coupons or vouchers.

If you are interested in one or more of these opportunities, please contact:

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