



Drumheller and District Chamber of Commerce

P.O. Box 999, Drumheller, Alberta T0J 0Y0 • 403-823-8100 • www.drumhellerchamber.com

April 28, 2021

Town of Drumheller
224 Centre Street
Drumheller, AB T0J 0Y4

Dear Mayor & Council,

On behalf of the Drumheller & District Chamber of Commerce, we are excited that the Town of Drumheller has been awarded provincial grant funding to be allocated to the downtown plaza. The plaza will be a key component in the Town's Downtown Area Revitalization Plan and we look forward to seeing the revitalization of downtown Drumheller over the coming years as the plan is implemented.

With the recent announcement of the new "triangle" plaza development, the Chamber of Commerce took the initiative to seek feedback from the business owners who will surround the new plaza area. Overall, the idea of the plaza is supported by the business community. The plaza will go a long way in making the downtown a more vibrant, welcoming and inclusive area that will support the local economy and future development in the downtown.

While there is support for the plaza, some businesses have expressed concerns with the new location for the plaza. A primary concern is the loss of parking spaces. Currently, many employees of downtown businesses use the existing parking lot, which leaves valuable parking spaces along 3rd Avenue and Centre Street for customers. With the displacement of these parking spaces, there are concerns employees will revert to parking along 3rd Avenue and Centre Street. In addition with limited parking, access to businesses for customers with mobility issues needs to also be considered.

A second concern voiced is access for delivery trucks to the businesses bordering the plaza area. It will be imperative that access for delivery trucks of all sizes remains unrestricted regardless of the final plaza design.

Safety was another concern brought forward. A few business owners have noted drug-related problems in the downtown and are worried the new plaza location may invite more drug-related activity.

Lastly, businesses questioned whether the placement of garbage and recycling bins would be impacted by the new plaza. Maintaining a clean plaza along with the businesses backing on to the area will be important to ensure it is a welcoming and beautiful place for people to gather.

DDCC Corporate Members





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As the local Chamber of Commerce representing the Drumheller business community, we want to ensure that the voices of the impacted businesses are heard. In sharing this feedback, we hope the Town of Drumheller and O2 Planning & Design can work to provide reasonable solutions that address the concerns noted by the businesses, as the design of the new “triangle” plaza is finalized.

Sincerely,

Martina Morrison
President

Deana Hannem
Business Advocacy Committee Chairperson

cc: Darryl Drohomerski, Town of Drumheller
Matt Knapik, O2 Planning & Design

DDCC Corporate Members

