



ALCOTT ELEMENTARY SCHOOL PTG



WILLARD PTG
Communication | Enrichment | Community



CCHS | PA
PARENTS ASSOCIATION

DIRECTORY SPONSORSHIPS

The Parent Teacher Groups + Parents Association for Concord Public Schools are collaborating to offer sponsorships in our annual schools' family directories. The directories contain contact information for current Concord Public School families, providing the most convenient way for the school community to connect.

Your promotional sponsorship reaches more than 5,000 consumers in Concord, Carlisle, Boston + beyond. Purchase space in the Alcott PTG, Thoreau PTG, Willard PTG, CMS PTG + CCHS PA family directories. Opt for 1, 2, 3, 4 or 5 publications, supporting our schools while promoting your business within your community.

Please note: not all schools will produce a printed directory, Thoreau + CMS have online directories. Your sponsorship of these two schools will be on the online directory page, while your logo + link to your site will be in the home page of these schools' PTG sites. Full page option will be year-long sponsorship online, while half-page will be your preference of either fall or spring semester.

HOW TO SUBMIT YOUR BUSINESS PROMOTIONAL ART

Deadline: Wednesday, September 18th, 2024, 5PM for sponsorship purchase and artwork submission

Sponsorship Size + Price:

Full Page: 7.5"w x 10"h

1 school \$400

2 schools \$750

3 schools \$1050

4 schools \$1400

5 schools \$1750

Inside front cover (CCHS only) \$600

Half Page: 7.5"w x 4.75"h

1 school \$225

2 schools \$430

3 schools \$600

4 schools \$800

5 schools \$1000

Select: Alcott • Thoreau • Willard • CMS • CCHS

Submission format:

- PDFs or image files (jpeg, png) for online directories
- Max file size: 100 MB artwork in grayscale for print
- Online artwork should be 300 x 250 px horizontally oriented and in color

Online payment: Transactions for all schools through **Membership Toolkit** on [Concord Middle School PTG's website](#). Use [this link to purchase a sponsorship today](#).

Once art submission + payment are received, a team member will reach out to confirm. Thank you from the CPS PTGs and PA. Please contact cmsptgpresidents@gmail.com or Sponsorship@WillardPTG.org with questions.