



Minuteman Bikeshare 2026-2027

Sponsor Opportunities

Unlock Your Brand Potential

Tandem Mobility provides a **turnkey, self-service shared mobility solution**.

Our **fully managed bikeshare programs** enhance transportation choice and offer meaningful partner brand engagement via bikes, station locations, and community events through our local partners.

Wellness

30 min

Avg. ride time

Exposure

40+

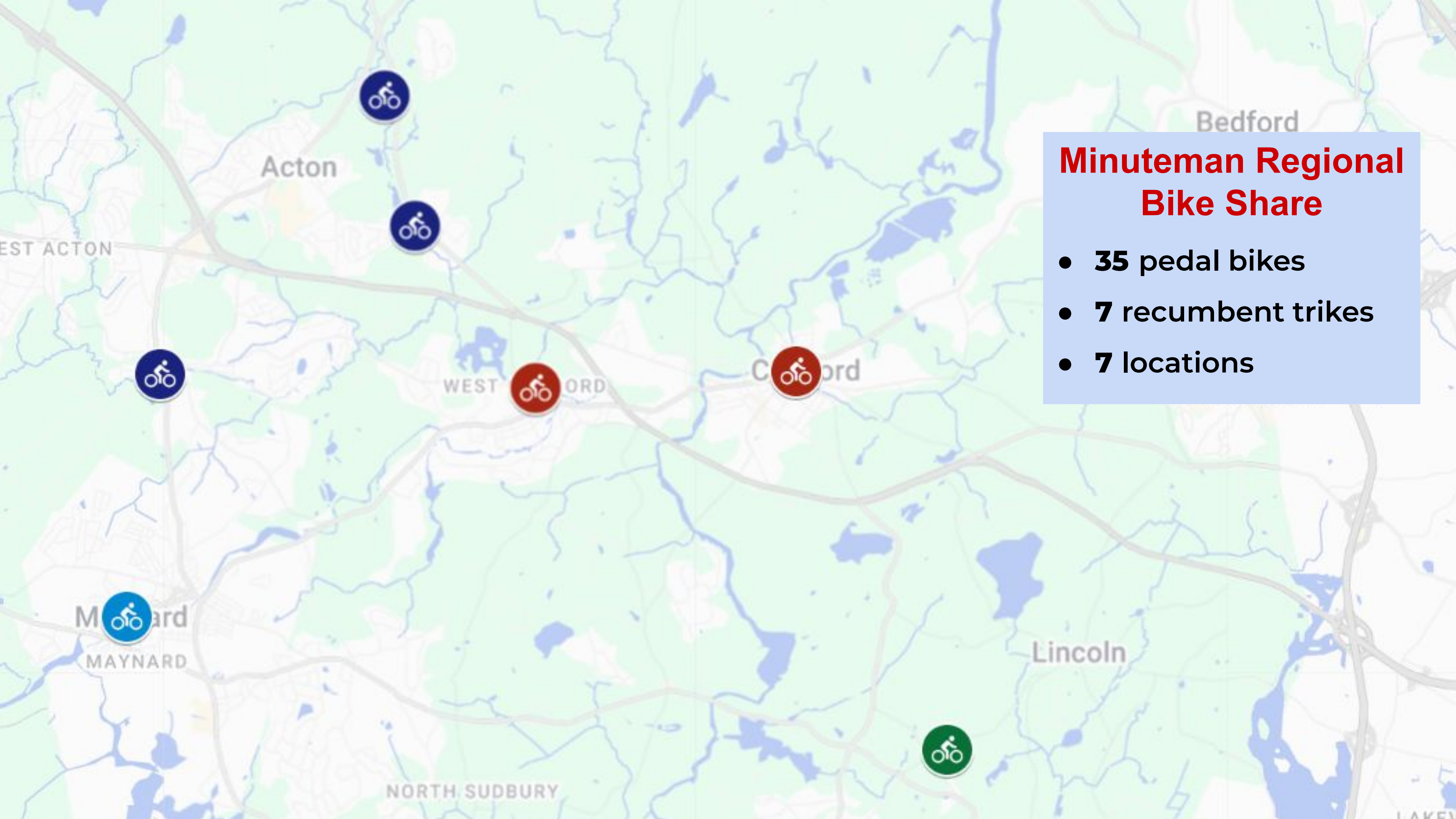
Locations in **USA**

Engagement

30K

active users





Minuteman Regional Bike Share

- **35** pedal bikes
- **7** recumbent trikes
- **7** locations

Brandable Assets

Classic Bike



Station Signs

Front panel
contains rider
instructions with
QR codes linked to
video tutorials

BROOK ST. STATION

MINUTEMAN

BIKE SHARE

PAY AS YOU GO

\$2 30 mins

ANNUAL MEMBERSHIP

\$30 FREE RIDES UNDER AN HOUR

GET STARTED

Download Movatic app & create rider profile

Enter credit card information

Accept terms & conditions

RENT

In Movatic app, click any station icon to see pricing options and bike availability

Select pay-as-you go pricing or join a membership for free ride time

Scan QR code on bike to start rental

After ring lock releases, remove cable lock

Make unlimited mid-ride stops at public bike racks by using lock/unlock procedure in app

Rental remains active until ending rental in app

RETURN

Park at an approved bikeshare station

Press "End Rental" icon in Movatic app

Once lock activates, press tab to slide ring lock through spokes

Insert cable lock pin into ring lock (securing bike to station)

Submit end-rental photo showing entire bike correctly parked

TROUBLE

Scan QR code to view quick video tips for locking and unlocking

FUNDED BY:

massDOT

MBTA

MassDOT Shared Streets and Spaces Grant

Minuteman Regional Bike Share Locations:

Maynard Town Hall Station

West Concord MBTA Station

East Acton Village Green Station

Concord Center Station

South Acton MBTA Station

Lincoln MBTA Station

Need Help?

For immediate assistance, please scan the QR code to access the Live Chat. Email at support@tandem-mobility.com or voicemail at 1-313-217-9200

HARVARD
PILGRIM
PEDALS

HEALTHY BENEFITS OF BIKING:

PHYSICAL

Get your heart pumping and muscles firing.

MENTAL

Avoid traffic while improving your mental health.

ENVIRONMENTAL

Help your lungs and the Earth, simultaneously.

Like riding a bike, a great health plan has benefits everyone can enjoy. Check out coverage from Harvard Pilgrim Health Care.

Harvard Pilgrim Health Care

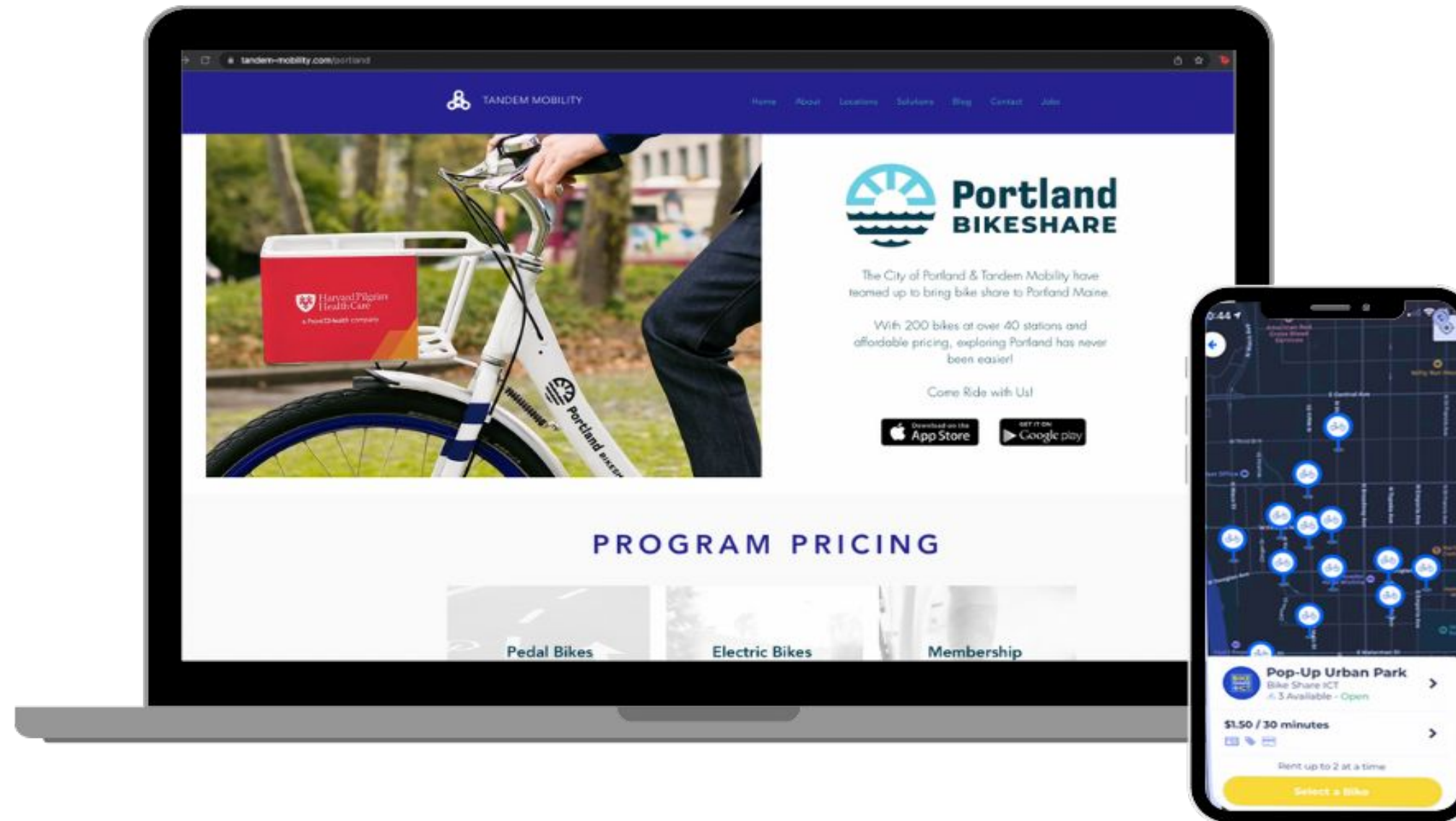
a Point32Health company

THIS WAY TO BETTER HEALTH

Sponsored
back panel
example

The Tandem Mobility logo consists of a blue circular icon with three interlocking loops, resembling a stylized 'T' or a molecular structure. Below the icon, the words 'TANDEM MOBILITY' are written in a blue, sans-serif, uppercase font.

Website & App



Sponsorship Packages

Sign Sponsor

Single Sign | front of sign logo + full back panel ad



PROGRAM DETAILS

- 1 year term (renewable)
- Custom branding
- 5 GO memberships
- 3 months to launch

SERVICES

- Geofenced location
- Rebalancing
- Utilization reporting
- 7-day customer support
- Full service maintenance
- COI & named insured

\$2K Billed Annually

Bike Sponsor

2026-2027 Pilot Program

Bikes | 5 bike fenders



\$5K Billed Annually

PROGRAM DETAILS

- 1 year term (renewable)
- Custom branding
- **10 GO memberships**

SERVICES

- Geofenced location
- Rebalancing
- Utilization reporting
- 7-day customer support
- Full service maintenance
- COI & named insured

MOVATIC GO MEMBERSHIP

Movatic, through its  membership, is creating a nationwide *endless garage*.

Members have access to the equipment they would typically store in their garage, anywhere and anytime.

Rent.Fun & Tandem are joining networks, forming the largest recreational and mobility network in the nation.

NEW USERS

Go advertisements attract new users

INCREASED RENTER RETENTION

Supports day & week rentals

INCREASED RENTER VALUE

Rent vs. Buy

Your **Endless Garage**

Access more with 

For only ~~\$120~~/year

\$99/year

Every rental has a guest pass



FREE 12 HOURS BIKE RENTAL

Enjoy free 12-hour bike rentals daily to explore.



FREE 2 HOURS KAYAK & LAWN GAMES RENTAL

Enjoy 2 hours of free kayak and lawn game rentals daily.



30% OFF E-BIKE RENTALS

Get 30% off E-bike rentals.



Stacy Sebeczek

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Book a meeting

Alyssa Sandoval, Concord's Community Development Director; Beth Williams, Concord's Tourism Manager; Patricia Costa, Acton's
of Economic Development. – Photo: James Conboy via The Acton Exchange