

CONCORD RECREATION

February 6, 2023
Concord Recreation
90 Stow Street
Concord, MA 01742

Dear Concord Business Owner,

I am reaching out in hopes you will consider sponsoring Concord Recreation's 2023 Shamrock Ball. This event is a semi-formal dance for children in grades 2nd – 6th and their adult guest. This will mark our 21th year hosting this fun and exciting event held in the ballroom of the Westford Regency, Westford, MA. This year the event will be held on Saturday, March 11, 2023 from 7:00pm – 9:00pm. More than 200 girls from Concord and their guest attend this event every year.



All proceeds from this event will go to supporting Concord Recreation's childcare programs and summer camp scholarships. We are turning to our Concord community to support this annual event in the form of sponsorships and donations. All sponsor names/organizations will be prominently displayed at the event and will be acknowledged in our brochure. We will be announcing your name as well with a big thank you during the raffle prize drawings at the event. In addition, we welcome all sponsors to advertise for free at our Stow Street Block Party in May and/or our upcoming events.

If you are interested, and we hope you are, we welcome Shamrock Ball Sponsors to choose from the following sponsorship categories:

Band Cost = \$2500

Flowers = \$1,100.00 (each girl receives a wrist corsage)

Photo Booth = \$1050.00

Ballroom Rental = \$450.00

Raffle Prize Donations: These donations can be of any monetary value or could be a prize item that we can include in a basket such as gift certificates, tickets, or any items appealing to young girls.

Thank you in advance for your time and consideration.

Mardi Hutchinson

Recreation Supervisor

Concord Recreation

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