



The Premier Organization for Revenue Cycle Professionals

39th Annual State Virtual Institute! Coffee to Cocktails

When:

Thursday December 3rd and Friday December 4th, 2020

12:00pm-4:30pm

Meeting Cost:

**\$75.00 and \$50.00 for Each Additional Attendee You Register With
Your Registration**

Have your colleagues experienced IL AAHAM???

**EARLY BIRD REGISTRATION!!!! The first
100 to register by November 18th, 2020
will receive an IL AAHAM gift delivered to
the address you register under. Please do
not open until our cocktail hour on
December 3rd at 3:30 pm.**



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SILENT AUCTION BENEFITING OUR FRONTLINE WORKERS!!!

**Back by Popular Demand, Charity Auction...Virtually!
Bid on donated items and all proceeds will go to
Frontline Foods**



Our story

The Frontline Foods story begins with Sydney Gressel, a pediatric nurse at UCSF in San Francisco. Her friends asked her how they could help her and her colleagues on the frontlines of the COVID-19 crisis and she answered: “Pizza”. Initially, the idea was to boost morale among clinicians working long hours, but when shelter in place was enacted and restaurants throughout the city closed, clinicians could no longer step off the unit to grab food nearby. Deliveries of prepared food became a core support measure for frontline workers.

Sydney’s friends realized that two issues brought about by COVID-19 could be tackled through a single program: if restaurants could prepare meals for healthcare workers using money given to them through donations from the community, this would bring back business and keep their kitchens open, while also providing workers on the frontlines the fuel they need. As it turns out, similar ideas had sparked all over the country and what began as independent efforts with a shared vision has become a unified movement with a shared mission: **Feed healthcare workers and first responders on the frontlines of the pandemic.**

And we’re not doing it alone. We’ve partnered with World Central Kitchen (WCK), a tax-exempt, registered 501(c)(3) charitable organization led by chef José Andrés, to scale the reach of our program. All donations made in



The Premier Organization for Revenue Cycle Professionals

connection with this project are tax-deductible and funds raised by Frontline Foods go directly to feeding frontline workers through local restaurants in communities across the country.

Wednesday December 2, 2020

4:00pm-6:00pm

Board Meeting – Virtual

Thursday December 3, 2020

12:00pm-12:15pm

President's Welcome



12:15pm-1:15pm

Jason Kotecki

Motivational Speaker, Escape Adulthood

A Chance of Awesome: How Changing the Way You See Changes Everything

Kim and Jason Kotecki are best friends, husband and wife, parents of three kids, entrepreneurs, authors, retro t-shirt wearers, and partners in crime on a crusade to annihilate Adulthood in themselves and the world! Kim is a former kindergarten teacher and a lover of all things whimsical. Jason is a professional reminder-er and permission granter who moonlights as an artist, author and speaker. He enjoys Star Wars, soft t-shirts, and brand new tubes of paint. Kim and Jason are the creators of Escape Adulthood, a company on a mission to help people eradicate Adulthood by offering real-world strategies, practical ideas, and permission to create a life filled with adventure, meaning and joy.



1:15pm-2:15pm

Andrew Willison, CHFP, Director Denials Prevention

BLS|Revecore

Denial Prevention, The Pathway to Success

Andrew Willison brings more than 13 years as an experienced healthcare leader in client services, revenue cycle and denial management to BLS|Revecore. As director for denial prevention, Andrew is skilled in identifying denial trends through root cause analysis and helping clients implement best practices to improve problem areas and develop key strategies for denial prevention. Additionally, Andrew collaborates with client focus groups to improve



The Premier Organization for Revenue Cycle Professionals

overall outcomes in the revenue cycle. Prior to his current role, Andrew spent several years in the DME & Home Infusion space with roles ranging from supervising customer service teams to purchasing and asset management.

Thursday December 3, 2020

2:15pm-2:30pm

Break



2:30pm-3:30pm

**Kayla Boyd, CHPC, CRIP HSHS Compliance Officer and
CJ Tonozzi, CRST, CCT, OSF Compliance Officer**

Avoiding Medicare Fraud and Abuse

Ms. Boyd is a highly experienced healthcare management professional with demonstrated abilities in business operations and revenue cycle enhancements. Strong technical and business qualifications with an impressive track record of 15 years of hands-on experience in AR management, policy development and implementation, process improvement, practice management and workforce development. Ability to successfully analyze business requirements, identify deficiencies and potential opportunities. Ms. Boyd also serves as an ad-hoc member of the IL AAHAM board.

Mr. Tonozzi joined the Ministry Compliance, Audit and Risk Management team in January, 2015 specializing in Revenue Cycle Compliance. Mr. Tonozzi joined the OSF family in 2002 and prior to joining the Compliance team served as a Financial Counselor, Eastern Region Patient Financial Services Manager, Ministry Patient & Support Services Manager and Regional Compliance Specialist for OSF Eastern Region. Mr. Tonozzi currently serves on the executive board of the Illinois chapter of the American Association of Healthcare Administrative Management (AAHAM), as the chapter Treasurer. Mr. Tonozzi attended Illinois Valley Community and Logan Colleges and is a Certified Compliance Technician (CCT) and Certified Revenue Cycle Specialist (CRCS) through AAHAM.

3:30pm-4:30pm

Cocktail Happy Hour

Bring your favorite beverage and join us for opening early bird registration gifts, games, guest MC, entertainment and networking!





The Premier Organization for Revenue Cycle Professionals

Friday December 4, 2020



12:00pm-12:30pm

**Kenny Koerner, CRCE, National Second VP
National AAHAM Updates**

Kenny is the Director of Revenue Cycle at CGH Medical Center in Sterling, Illinois. His duties include managing the scheduling, patient access, billing coding, clinical documentation and managed care-contracting departments for the hospital and clinic system. Kenny has his undergraduate degree from Olivet Nazarene University in Business Administration, and his Master's degree in Business Administration from St. Ambrose University.

Kenny is the current second Vice President for AAHAM and a past President of the Illinois AAHAM Chapter of AAHAM.



12:30pm-1:30pm

**Martha Bryan, CEO, Bryan & Bryan Associates
Your Role in Customer Service**

Martha Bryan is a management consultant, author, speaker, and seminar leader who speaks nationally and internationally regarding the development of human potential and personal excellence. With an education background in teaching, she has taught at both high school and college levels and has held positions in both government and private industry. Fascinated by what makes some individuals strive to be the very best, Martha has devoted her life to studying peak performers. She is a highly effective organization consultant and dynamic public speaker who is recognized for her informative, down-to-earth, and entertaining keynote presentations and workshops. Her programs on implementing quality, excellence, leadership, vision and strategy, self-esteem and success psychology bring about immediate changes and long - term results. You will enjoy spending time with her!



The Premier Organization for Revenue Cycle Professionals



Friday December 4, 2020

1:30pm-2:15pm

Paul Miller, PPC, LCP

**Miller Wenhold Capitol Strategies, LLC
Legislative Updates!**

Paul Miller is co-owner of the lobbying firm Miller/Wenhold Capitol Strategies, LLC located in Fairfax, Virginia near the Nation's Capital. Paul specializes in Government contracts, where he has helped his clients secure over \$400 million in federal contracting opportunities. He also has extensive experience in healthcare, small business issues, association related matters and management, and the construction industry. Paul also devotes a significant amount of time to pro bono causes.

2:15pm-2:30pm

Break



2:30pm-3:30pm

**Cassie Yarbrough, Director and Lance Kovacs, Manager
IHA Legislative and Regulatory Updates**

Cassie Yarbrough is the director of Medicare policy with the Illinois Health & Hospital Association. At IHA, Cassie's work focuses on how Medicare policies and procedures affect Illinois hospitals and the overall healthcare landscape. Additionally, Cassie works hand in glove with IHA's federal lobbyist to research and advocate for federal policies that influence Illinois hospitals and residents. Prior to IHA, Cassie worked for the American Dental Association where she specialized in analysis of oral health policy, including Medicaid policy at both the state and national levels as well as other federal policies that impacted access to and utilization of oral health services. Cassie also served as an analyst with the U.S. Department of Health and Human Services, Office of Inspector General. Cassie earned her Master of Public Policy from the University of Chicago, and a Bachelor's in Sociology from the University of Illinois Urbana Champaign.

Lance services as the Illinois Health and Hospital Association's lead on key regulatory issues impacting hospitals. He covers a wide array of policy issues including: certificate of Need, the Hospital Licensing Act, Perinatal and Maternal levels of Care, supplier diversity, discharge planning and provider licensure. Lance has been at IHA for over 3 years and has over 10 years of experience in various regulatory and government relations roles within the nonprofit sector and for the State of Illinois.



The Premier Organization for Revenue Cycle Professionals

Friday December 4, 2020



3:30pm-4:30pm

Bob Breitman, COO, PeriCertum

**Identifying, Quantifying and Mitigating Cyber Risk
in Pandemic**

Bob Breitman is the COO of PeriCertum, Inc.; a cybersecurity firm that helps organizations identify, financially quantify, and mitigate cyber risks. Bob has over 40 years of experience in the IT Industry. He has been the CIO of a \$3.5 billion corporation, a consultant, and has owned four companies (sold three). Bob has a proven record of guiding growth of companies and firms in the fast-paced and ever-changing information technology sector. History of launching innovative, award-winning products. Hands-on problem solver; concrete visionary. Expert in business development and management as well as technological innovation; effective communicator between both disciplines.

Adjourn

14 AAHAM CEUs are available for this conference