



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Nation's Best Sports to Exhibit at Outdoor Retailer Summer Market

FORT WORTH, TX – Nation's Best Sports (NBS), the nation's oldest and largest sporting goods buying group, is excited to announce that they will be exhibiting at the upcoming Outdoor Retailer Summer Market from August 10-12, 2021, at the Colorado Convention Center in Denver, Colorado. NBS will be in booth 48037-UL located on the upper level of the convention center.



"We are excited to be exhibiting at the Outdoor Retailer Summer Market in a few weeks," said NBS Senior Category Manager Ken Chandley. "Having another opportunity throughout the year to engage with and continue building relationships with our vendor partners, along with the potential to bring new vendor partners to our Membership, is always great and I am looking forward to being back in Denver."

NBS is encouraging both retailers and vendors to stop by their booth to learn more about NBS' current recruiting efforts. NBS currently has over 400 independent retailers with over 800 storefronts located across the United States, Canada, and Puerto Rico that participate in a wide variety of categories within the outdoor sporting goods industry.

"We are continuously looking for retailers who are interested in joining NBS and we are currently increasing our recruiting efforts to grow the NBS family," said NBS Director of Member Recruiting and Member Services Julie Cerza. "Exhibiting at the Outdoor Retailer Summer Market gives us the opportunity to get in front of many of the nation's top retailers and we are excited to use this show as a recruiting opportunity for us. This is the first trade show we have exhibited at in over a year and a half and we are excited to get back in front of the industry."

NBS currently offers a recruiting stipend to those who actively assist in the process of bringing a new Member to the group. To learn more about the NBS recruiting process, please contact Julie Cerza via phone at 817-605-2212.

Make sure to stop by and see NBS if you will be at the Outdoor Retailer Summer Market!

About Nation's Best Sports

Nation's Best Sports (NBS) is the nation's oldest and largest sporting goods buying group. Formed in 1956, NBS is comprised of over 400 independent retail members representing over 800 store fronts across the United States, Canada and Puerto Rico. The NBS mission is to provide independently owned dealers the ability to effectively compete in an everchanging environment through aggressive purchasing, marketing, and service opportunities. For more information, visit www.nbs.com.

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