



2022 ICE FISHING VIRTUAL MARKET

February 11, 2022 – March 1, 2022

SCHEDULE OF EVENTS

NOTE: ALL TIMES ARE CENTRAL STANDARD TIME.

Friday, February 11

12:00 noon	Virtual Platform Opens
12:00 noon	Hot Show Commitment Portal Opens

Wednesday, February 16

	<u>Live Vendor Presentations</u>
10:00 am	HT Enterprises <i>Presenter: Randy Krusick, National Sales</i>
3:00 pm	Frabill <i>Presenters: Teddy Hoover, Sales Manager (Plano/Frabill); Charlie Davis, Category Manager (Plano/Frabill); and Steve Jongbloed, Sales Manager (Plano/Frabill)</i>

Thursday, February 17

	<u>Live Vendor Presentations</u>
10:00 am	Garmin <i>Presenters: Bobby Steinebach, Marine Sales and Ben Garber, Inside Sales</i>
11:00 am	Rapala <i>Presenter: John Holterhaus, Regional Sales Manager</i>
1:00 pm	NilsUSA <i>Presenter: JP Raatikainen</i>
3:00 pm	DSG Outerwear <i>Presenters: Wendy Gavinski, Travis Gavinski, and Ana Braiedy</i>

Friday, February 18

	<u>Live Vendor Presentations</u>
11:00 am	Okuma <i>Presenters: Sam Brenner, President; John Bretza, Director of Product Development; and Gil Perez, Regional Sales Manager</i>
1:00 pm	Daiwa <i>Presenter: Greg Johnson, Eastern U.S. Regional Manager</i>

Tuesday, February 22

1:00 pm	Live Virtual Member Meeting
5:00 pm	Hot Show Commitment Portal Closes

Tuesday, March 1

5:00 pm	Virtual Platform Closes
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