

How to stop water damage before it starts.



94%
of homes have smoke detectors,
but water damage is **SIX TIMES**
more likely than fire¹

Did you know?

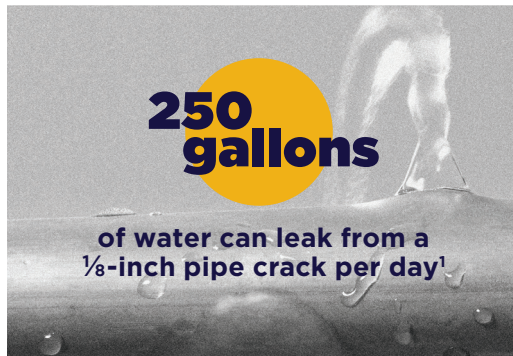


75%
of water heaters fail
before they're
12 years old¹



250
gallons

of water can leak from a
1/8-inch pipe crack per day¹



\$9,633

the average cost of a
water damage claim¹



3.5
days

the average time it
takes a mitigation unit to
dry out a home²



Common culprits



Leaky
appliance



Burst
pipe



Sump pump
backup



HVAC
Issue



Water heater
fail

What can you do?

See back for tips on how to protect your home.



Ask your independent agent about our rebates
on smart leak detectors for your home.



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DIY prevention



Water bill

An increase may indicate you have a leak somewhere.



Main water valve

Know where yours is so you can shut it off quickly if needed.



Sump pump

Test it at least once a year. Consider adding a battery backup or upgrading to a pump with a water-powered backup.



Water heater

Inspect it annually for signs of corrosion or leaks.



Hoses

Replace appliance hoses every five years. Steel-braided ones are best.

Smart tech detectors

Consider installing a smart device to alert you if your home springs a leak.

Point of loss

These devices can only detect a leak where placed.

vs.

Whole home

These sensors monitor water usage throughout your home.

Passive

Alerts you when water loss is detected.

vs.

Active

Lets you know there's a leak, and can automatically shut off the water.

Best for:

Apartment and home renters
Condo owners



Best for:

Single-home owners Frequent travelers
Second-home owners Small-business owners

Do-it-yourself

Can be installed by anyone.
Lower upfront cost.

vs.

Professional

Requires cutting into the pipe. Cost is roughly equivalent to installing a pressure-regulating valve.

Battery

Makes it easy to fit locations far from an outlet.

vs.

Plug-in

May require additional electrical work, increasing the upfront cost.

Weatherproof

Can be used indoors or outdoors.

vs.

Indoor

Can only be used inside your home.

¹Source: <https://www.iii.org> ²Source: Safeco® data

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