



MEDIA RELEASE

ShopLocalNorthPerth.ca has launched!

June 17, 2020 – The Municipality of North Perth is excited to announce that the new e-commerce marketplace [Shop Local North Perth.ca](http://ShopLocalNorthPerth.ca) is now live!

North Perth businesses and buyers can use Shop Local North Perth.ca to offer/purchase products and services for set prices directly online, similar to Etsy & Amazon.

The idea of a local e-commerce marketplace was born out of recent discussions between Mayor Todd Kasenberg, staff of the Municipality, and local business and agriculture representatives.

“I am delighted to see this initiative off and running,” said North Perth Mayor Todd Kasenberg. “I believe more and more of our businesses need an online presence, and the COVID-19 pandemic period has punctuated this point. We’re taking action to see our transacting businesses survive in these troubled times, and thrive in the days to come. While our focus is now, we expect this to be a long-term economic development support.”

To comply with Provincial emergency legislation and public health recommendations related to COVID-19, non-essential businesses had to close their storefront operations in late March/early April. Many businesses began to explore alternative payment and ordering processes to remain viable and ensure business cash-flow. As businesses begin to re-open during Stage 2 of the Province’s Re-opening Framework, e-commerce and remote payment and buying options will continue to be important.

The marketplace helps buyers to shop and support locally – strengthening the local business economy. The marketplace offers access to a diverse range of local businesses, including retail, farmgate, personal and professional services, agriculture, and much more. As the marketplace gains familiarity amongst buyers, the Municipality hopes that the number of business vendors using the site will also grow and put business in a great position for future growth.



Shop Local North Perth.ca is free for vendors to join. This site will permit payment and delivery options that vendors specify in their profile. A small transaction fee for payment processing will go to a third party payment interface, similar to credit card transactions.

For more information, please contact:

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