

| 2023 | ANNUAL FREEDOM FUND GALA PRESENTS



THE
GOILD
Standard

OCTOBER 28, 2023 | 6-11 PM

CAMELBACK RESORT

301 Resort Dr., Tannersville, PA 18372

Presenting Our 2023 Honorees



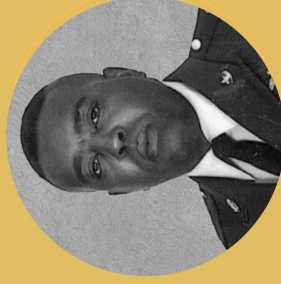
Kenneth Long
ESU President



Robert M. Moses
Philanthropist
Community Leader



Art Haywood
Senator PA-4



Ronald Byrd
Former MC NAACP President
Community Leader

ENTERTAINMENT

DJ Stratagee | Ragga Don of Bassline International | DJ TNT

General Admission \$100

V.I.P Tickets \$125

(includes open bar during cocktail hour)

Student Tickets \$60

— Hotel Room Special —

\$229 for 10/28

Use Booking ID #11532 online
or with Reservations for special rate

monroecountynaacp.org

[f @MCNAACP](https://www.facebook.com/MCNAACP)

[@monroecountynaacp](https://www.instagram.com/monroecountynaacp)

[@PoconosNAACP](https://www.twitter.com/PoconosNAACP)

info@monroecountynaacp.org



Wednesday, May 3, 2023

Dear Monroe County Neighbor,

I trust this letter finds you in good health and in good spirits.

As president of the Monroe County NAACP Chapter, I am pleased to invite you to join us for our **2023 Monroe County NAACP Freedom Fund Gala** on Saturday, October 28, 2023, at **Camelback Resorts** in the beautiful Pocono Mountains. This year's theme is "**The Gold Standard**", which will cap an event-filled year for our branch. Proceeds from our two largest annual fundraisers benefit our annual Scholarship Fund, and we are excited to have you join us for our highly anticipated and consistently sold-out black-tie event.

Our Freedom Fund Gala Honorees: ESU President Kenneth Long, State Senator Art Haywood, former MC NAACP President and Community Leader Mr. Ronald Byrd, and Philanthropist and Community Leader Mr. Robert Moses.

These four men exemplify "community" and "leadership", and we are proud to lift them up and honor their contributions to Monroe County and our Commonwealth.

Monroe County NAACP consistently works to enhance the quality of life of our community residents, create awareness throughout Monroe County, facilitate meaningful dialogues on topic of importance, and we will continue to find ways that will unify us through candidate forums, events, programs, and workshops.

We thank you in advance for your support and participation in making this a successful event and do hope that you are able to join us! Please consider an ad sponsorship and/or joining us on the dance floor this October. Information on sponsorships is included for your review, and if you need an ad designed, KG Designs is ready and able to assist you!

Please feel free to contact me directly at 646-320-5165 or christacaceres.naacp@gmail.com with any questions or for more information. We look forward to speaking with you soon!

Respectfully,

Christa Caceres

President, Monroe County NAACP Branch
2nd VP | Political Action Chair, NAACP PA State Conference



Sponsorship Opportunities for the 2023 Monroe County NAACP Freedom Fund Gala

Level	Dinner Tickets	Program Display Ad	Program Listing	Slide Presence	Word of Mouth	Press and Web
Presenting Corporate Sponsor \$5000+	Two Prime Tables (16 seats)	Back Cover in Full color with other Presenting Sponsors	Large, top of list, front of program, bold-faced print	Slides in rotation throughout evening	Most prominent accolades from podium at the dinner	Exclusive press release, top and largest logo placement on step & repeat
Premium Corporate Sponsor \$2,500+	Eight premium seats (8 seats)	Full page	Large, top of list, front of program, bold-faced print	Slides in rotation throughout evening	Prominent accolades from podium at the dinner	Inclusion in a press release, logo on step & repeat
Corporate Sponsor \$1,500+	Four premium seats (4 seats)	Full page	Large, top of list, front of program, bold-faced print	Slides in rotation throughout evening	Prominent accolades from podium at the dinner	Inclusion in a press release, logo on step & repeat
Individual Patron \$1,000+	Two premium seats	Full Page	Large, front of program	Listed on a slide with other Patrons	Accolades from attendees	
Individual Supporter \$500+	Two premium seats	½ Page	Front of program	Listed on a slide shown with other Supporters	Accolades from attendees	

All sponsorship opportunities are subject to limited availability. In-kind sponsorships negotiated individually.

Checks should be made payable to "Monroe County NAACP" | P.O. Box 487 Stroudsburg, PA 18360 info@monroecountynaacp.org www.monroecountynaacp.org



Monroe County NAAACP 2023 Freedom Fund Gala
Mount Airy Resort and Casino
Saturday, October 28, 2023

Sponsorship Form

Sponsor Name: _____

Contact Person _____

Email: _____ Phone: _____

NOTE: ADVERTISING DEADLINE 9/8/23

Corporate and Individual Sponsorship Levels-Full Page Ad Included

Presenting Corporate Sponsor (\$5,000) ____ Premium Corporate Sponsor (\$2,500) ____

Lead Corporate Sponsor (\$1,500) ____ Individual Sponsor (\$1,000) ____

Personal Supporter (\$500) ____

Souvenir Journal Advertising Only: Full Color Gala Booklet 8"x11"

Full Page Ad (\$200): _____ Half Page Ad (\$100): _____

Quarter Page Ad (\$50): _____

Email completed .JPG AND .PDF advertisements and company logos to: 2275Events@gmail.com

Monroe County NAAACP | PO Box 487 | Stroudsburg, PA 18360

The Monroe County NAAACP is a public 501(C)4 charitable organization. Event profits donated to Monroe County NAAACP General and Scholarship Fund unless otherwise specified.



THE
GOULD
Standard

FULL PAGE
10.5"(h) x 8"(w)



10.5 inches
(height)

8 inches
(width)

HALF PAGE
5"(h) x 8"(w)



5 inches
(height)

8 inches
(width)

QUARTER PAGE
5"(h) x 3.75"(w)



5 inches
(height)

3.75 inches
(width)



graphics | branding | web

*Need help designing your 2023 Gala Ad? Let's work together!
KG Designs is offering a special rate for custom-designed advertisements.*

Full Page
\$70



LET'S CHAT!

kahdiyah.gaines@gmail.com



Half Page
\$50



Quarter Page
\$35



TERMS: Must include ALL content, logos, and supporting imagery;
2 FREE rounds of revisions;
additional rounds \$20/round. A non-refundable deposit is required.
Client ads must be paid in full before adding to the Gala program.