

# Mr. & Miss Clovis Sparkle Contest

## FREQUENTLY ASKED QUESTIONS

### FOR CONTESTANTS:

#### **Who is eligible?**

Contestants must be Curry County residents between the ages of 5-11.

#### **How do I enter?**

Please return your completed application (available at [clovisnm.org/sparkle](http://clovisnm.org/sparkle) or at the Chamber office) to the Chamber office at 105 E Grand Ave. The deadline to enter is 4 p.m. on Friday, Oct. 15, 2021.

#### **How many business sponsors can I have?**

As many as you would like.

#### **How do I win?**

Contestants will compete for the Mr. or Miss Clovis Sparkle title by:

- Requesting monetary donations from businesses and individuals.
- and/or
- Selling business sponsor gift cards to the local community. The Chamber will provide the gift cards, which expire on March 15, 2022.

The boy and girl to raise the most money will be crowned the 2021 Mr and Miss Clovis Sparkle.

### FOR BUSINESS SPONSORS:

#### **What's in it for me?**

Business sponsors get to choose what percentage of gift card sold will be donated. The remaining amount goes back to the business. This is a simple way to get cash flow up front, generate sales and potential new customers.

#### **Are Business Sponsors required to be Chamber members?**

Business sponsors participating in the gift card fundraiser must be members of the Clovis Chamber, however businesses can still sponsor a specific contestant if they are not a member.

#### **What if I don't have gift cards at my store?**

The Chamber will be providing personalized gift certificates for all participating business sponsors.

#### **Who sells the gift cards?**

All Mr & Miss Clovis Sparkle Contestants can sell gift certificates for any participating business sponsors. Business sponsors can also sell gift cards (at their stores, etc) if they choose to do so, however the donation percentage cannot count toward a specific contestant's effort to win the Mr or Miss Clovis Sparkle title. The proceeds will still go toward the fundraiser to light up Clovis for the holidays.

#### **Who is responsible for unsold or lost gift certificates?**

When picking up gift certificates, all contestants (their parent/guardian) and business representatives will be required to sign a verification sheet that will indicate the specific gift certificates they are checking out. They will be held responsible for returning any unsold gift certificates or covering the corresponding amount.